



Motion Regarding Adoption of SSMU Communications Strategy

Whereas, the Students' Society shall endeavor to facilitate communication and interaction between all students from all McGill communities

Whereas, the SSMU has created Style and Communication Guides to act as guidelines for the Communication standards of the Society and outline how the Society is to communicate with its members

Whereas, the duties of the VP Internal Affairs is to coordinate the Society's relations with Faculty, School and other student associations, and to facilitate communication amongst these groups

Whereas, a Communication Strategy would provide tangible goals and milestones for the communications of the SSMU each year

Whereas, a Communication Strategy would allow for a transparent method of gauging the Society's communications-related accomplishments

Whereas, a Communication Strategy was drafted by the Vice-President Internal and the SSMU Communications and IT Director to reflect previous communication strategies and goals outlined by the SSMU in a manner consistent with the SSMU Constitution and By-Laws

Be It Resolved, that the SSMU adopt the SSMU Communications Strategy (see Appendix A) as the point of reference for the tasks and goals of the Society's communications

Be It Resolved, that the Communications Strategy be a document that is reviewed bi-annually and re-drafted annually, by a date no later than September 1st

Be It Resolved, that the SSMU Vice-President of Internal Affairs be charged with the maintenance and execution of this document in conjunction with any relevant SSMU permanent staff



Students' Society of McGill University
Association étudiante de l'Université McGill

Office of the Speaker
Bureau de Président du Conseil

Moved By,

Brian Farnan, Vice-President (Internal)

Katie Larson, President

Joey Shea, Vice-President (University Affairs)

Samuel Harris, Vice-President (External)

Stefan Fong, Vice-President (Clubs & Services)

Tyler Hofmeister, Vice-President (Finance & Operations)

Approved