



### **Motion Regarding Creation of SSMU Communications AdHoc Committee**

Whereas, the Students' Society shall endeavor to facilitate communication and interaction between all students from all McGill communities<sup>1</sup>

Whereas, the SSMU has created Style and Communication Guides to act as guidelines for the Communication standards of the Society and outline how the Society is to communicate with its members

Whereas, the duties of the VP Internal Affairs is to coordinate the Society's relations with Faculty, School and other student associations, and to facilitate communication amongst these groups<sup>2</sup>

Whereas, the SSMU currently hosts no committee directly charged with the maintenance and advancement of the Society's communication

Whereas, a Communications Committee would dedicate themselves to revitalizing the Society's communications and public affairs, while researching new methods of communicating with its constituents

Be it Resolved, the SSMU create an AdHoc Committee of Council entitled the "SSMU Communications AdHoc Committee"

Be it Resolved, the "SSMU Communications AdHoc Committee" become an AdHoc Committee under the portfolio of the Vice-President Internal

Be it Resolved, the "SSMU Communications AdHoc Committee" dedicate themselves to maintaining the current SSMU Communications and researching new methods of transmitting information; this work would include, but is not limited to, SSMU social media, website, Listserv, print and digital communications, and multi-media.

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<sup>1</sup> SSMU Constitution, Preamble Article 2

<sup>2</sup> SSMU Constitution, Section II: The Executive Committee, Article 7.4 Powers and Duties of the Executive Officers.



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Be it Resolved, the “SSMU Communications AdHoc Committee” be responsible for implementing the guidelines outlined in the SSMU Communication Guide, SSMU Style Guide and the SSMU Communication Strategy.

Be It Resolved, the SSMU Communications AdHoc Committee abide by the following terms of reference:

**Communications AdHoc Committee Terms of Reference:**

This committee shall be responsible for reviewing the Communications of the SSMU, researching new and innovative methods of communicating with the Society, and producing various communication-related projects supporting the activities and events of the SSMU and its constituents.

The Committee shall:

Meet bi-weekly, and review the Communications of the Society

Research alternative and innovative methods for the SSMU to communicate with its membership

Be responsible for implementing and promoting the Style & Communication guidelines of the Society

Initiate Communication and Public Relations projects or initiatives

Ensure all Communications of the Society are in line with the SSMU Constitution, By-Laws, Policies, Plans and Mandates.

Be responsible for all research related to existing Communications and Public Affairs efforts in order to review the committee's objectives and membership.

Committee Guidelines:

Additional meetings will be scheduled as needed by the Committee Chair (Vice-President Internal)



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The Committee will report any deliberations to the next meeting of Council through the Council report of the Vice-President (Internal)

Prepare an annual report to be presented to Council in the winter semester on all action taken, and recommendations for future research

The Membership Shall Consist of:

Vice-President (Internal)

Councilors

Members-at-Large

Moved By,

Brian Farnan, Vice-President (Internal)

Katie Larson, President

Approved