



**Mid-Term Report to Legislative Council  
January 29th, 2015**

**Internal**

- *Centraide:*
  - Along with President Courtney we planned a Centraide fundraiser event at Gerts last semester
- *Exam Time Stuff:*
  - I worked alongside McGill Counselling services to provide free yoga, guided relaxation and therapy dogs during all days of the exam period
  - I'm continuing to work with them for this semesters mid-term and finals season
- *Committees:*
  - Students' Society Programming Network (SSPN)
    - SSPN is the programming committee under my portfolio in which membership consists of one council member as well as many undergrad volunteers from McGill.
    - The committee is responsible for planning all events under my portfolio (except orientation week), such as; 4Floors, Week 101, Faculty Olympics, SSMU Awards and R&W/Grad Frosh.
      - The committee is encouraged to start new events throughout the year.
    - I've adjusted the structure and procedure of the SSPN committee to give a greater leadership role to the members by creating co-chairs of each event.
      - Most of the SSPN committee is made up of returning students and it's my hope that I can give them opportunity to work on their event planning skills so that they continue to plan events at McGill successfully
    - The committee has worked very hard and is very excited about the events to come.
  - Athletics Roundtable
    - This committee has only met once.
    - We are working on the student guide for athletes and should have a completed version by the end of this term.

**Publications**

- *Yearbook:*
  - 2015 Yearbook
    - Recently approved a sales plan with the new CPM, Wendy Gamboa
    - Overseen the creation of content and formatting of the Yearbook and its editors
  - Future Funding
    - Researching and analyzing ways in which the Yearbook can be sustainably funded in the future



### Sponsorship

- Kasra Afkham, the SSMU Sponsorship Representative, was able to obtain sponsorship revenues that exceeded the deficits lost in all events under my portfolio from the Fall 2014 semester.

### Communications

- *Listserv:*
  - Re-formatted the listserv aesthetics
  - Upgraded the submission form by installing Wufoo software to include images and better detailed
  - Worked with the other executives to create special listservs, such as the Mental Health and External Affairs editions
  - Analyzed the strengths and weaknesses of various campaigns to optimize ones to come.

### Events

- *Orientation Week 2014*
  - There were many improvements that were made at Orientation Week this year such as our commitment to be responsible to the community, the improved leader and o-staff training, and improved Frosh schedule, logistics and operations of the event.
    - All of these changes may seem small, but in the grand scheme of things I've seen Orientation Week change very drastically over the past three years and this was the first time we were able to finely tune the smaller details.
    - The impact of this was incredibly important as this year's Orientation Week was the highest attended, obtained the most positive feedback, most responsible and (most importantly) fostered an environment in which the incoming students felt welcome and included.
    - To quote Olivier Dyens our Frosh this year, "was the best Frosh in North America"
      - In my opinion, the world.
  - The SSMU Frosh budget (almost broke even, as it's supposed to).
    - A loss of less than 0.35% of the \$250,000 event budget is pretty incredible.
    - To be clear, Frosh (as are all my events) are mandated to break even. With a budget of over \$250,000 projecting to not make a profit while also trying not to lose money in an event with almost 5000 people and many moving pieces is very tricky.
- *4Floors*
  - This annual event has grown a lot since I began my time at McGill. This year I chose to delegate much of the leadership roles for 4Floors to Daniel Rozenblum and Lola Baraldi (SSPN).
    - Both excelled beyond my expectations and as a result 4Floors was a greater success than we could have hoped for.
  - We took great strides in adhering to the SSMU's equity policy
    - Although there will always be more we can do to combat inappropriate actions at 4Floors, working with SSPN and the equity commissioners we were able to make a big difference as well as create more concrete advise for next year's event planners.
    - The costume campaign made a real difference on campus.



- The result was multiple interviews with premier external media outlets such as CBC
- *Week 101*
  - This event went better than we had hoped, but I think will need some re-visioning as it's very difficult to plan an event on campus when the weeks prior the offices are closed and everyone is away.
  - As with 4Floors, I chose to give a bigger leadership role to Tay Cowl and Jake Muller (SSPN)
- *January Incoming Students Orientation Event*
  - Tuesday at the Forum
    - Working with the Campus Life & Engagement office we held our first orientation social event for the January incoming students at the Forum where we provided food and bowling
      - The events goal was for January incoming students to create a friend base, given that they did not have the same opportunity to participate in Frosh as those who began in the Fall semester
    - All who attended had an amazing time and really appreciated us putting on the event
    - I think this it is worth emphasizing this event more next year as we were able to get over 70 new students to attend out of 300, when we only expected 30-50
- *Gerts' Arcade*
  - In an attempt to introduce a new, more casual event we brought in board games and video games to Gerts
  - It was really fun and we hope to more events like this in the future

Submitted, with the utmost respect,

J. Daniel Chaim  
Vice President (Internal)