



**VP Internal Report to Executive Committee
September 17th, 2015**

Publications

- *Yearbook:*
 - Editors are hired and have started working
 - The 2014-2015 Yearbook won the Premier Print Award for its “unique ability to create visual masterpieces” and “unique partnership between designer and printer, creativity, technology and craft”
 - Will be discussing feasibility of publications fee for a special referendum next council
- *Handbook:*
 - Organized distribution with Wendy.
 - Frosh Registration
 - Discover McGill
 - SSMU kiosk
 - Send any feedback you have to president@ssmu.mcgill.ca

Sponsorship

- *Frosh:*
 - Waiting on final numbers from Kasra
- *4Floors*
 - Started looking into sponsorship
 - Monetary
 - Activities based (ex. Photobooth)
 - Food (pizza!)

Communications

- *Listserv:*
 - Running into major issues with listserv
 - Mailchimp uses a third party verification system to log in. Over the summer, the system they used changed from one called alterego to one called google verification
 - I never got the confirmation key for the google verification login (neither did the previous VP Internal) and am therefore unable to log in
 - I have contacted tech assistance at mailchimp, who replied with a list of 20 questions pertaining to verifying that our identity was legitimate. I answered the questions and never heard back.
 - I have been e-mailing them twice a day every day since Monday, waiting on reply
 - Will be sending personal emails to everyone who submitted explaining why the listserv has not gone out yet



- *General Communications*
 - **Marketplace:**
 - Looking to absorb McGill classifieds – Kareem has been spearheading this
 - **Website**
 - Restructured content on the website over the summer in collaboration with our Wendy, Communications & Publications Manager and feedback from the executives. Still ongoing.
 - **Social Media**
 - Building Twitter & Instagram following
 - [Twitter.com/theSSMU](https://twitter.com/theSSMU)
 - [Instagram.com/ssmuuseum](https://www.instagram.com/ssmuuseum)
 - **Communications Guide**
 - Reviewed and edited out irrelevant items
 - Will be conducting another round of editing with Wendy next week
 - **Campus Calendar**
 - Now live! - <http://ssmu.mcgill.ca/calendar/>
 - Calendar that aims to encompass all events organized by internal McGill groups, student associations, clubs, etc.
 - Still working out some functionalities (such as being able to manually enter your event without going through SSMU, as well as perfecting the categories)
 - Right now, events listed are those submitted to the listserv that we enter manually
 - Once the last functionalities are added, I will do a proper launch and send it out to faculty associations, student groups, departmental associations, etc.

Committees

- *Students' Society Programming Network (SSPN)*
 - Callouts have started and are on-going
- *Francophone Affairs Commission (FAC)*
 - We now have a space! 3434 McTavish
 - Meeting with new Francophone Commissioners tomorrow to establish timeline for the year
 - Launch event for the space will be October 8th
- *Athletics Roundtable*
 - Reaching out members to re-activate the roundtable
 - Regardless, will have to wait until IRC & FYC will be elected to fulfill the membership composition
- *McGill Athletics and Recreational Advisory Board*
 - First meeting November 5th
- *Advisory Committee on Alcohol Policy*
 - SQ



Events

➤ *Frosh 2015*

- Overview
 - I am really happy with this year's Orientation Week as a whole. Over the past 4 months, coordinators have made incredible strides in pushing towards more inclusive programming and minimizing the impact of frosh on the community around us. So many practices have been standardized across all faculties and are now institutionalized in frosh planning. The amount of work that goes on throughout the summer, over a multiplicity of taskforces and committees, is amazing to see.
 - Feedback has overall been positive, notably regarding phasing out drinking culture, diversity of events, and proactive communications and initiatives with stakeholders – on a less positive note, there were also certain logistical shortcomings with our bus company which caused students to get to Beach Day late, as well as certain difficulties encountered by street teams. The students who got to Beach Day late were contacted and were offered something to make up for their inconvenience, but they kindly declined, acknowledging the logistical difficulties of running such a large event.
 - A new group dedicated to harm reduction, Red Frogs, worked incredibly well within frosh and I am hoping that they will be a permanent fixture at McGill events from now on.
 - Will debrief with faculties next week and report on this at next council.
- **Finances**
 - Working out final details with Zach
 - Waiting on invoices from McGill for grounds & security costs
 - Substantially increased financial accountability towards faculties (ex. showing them frosh budget and giving continuous updates on status of invoicing)
- **Feedback**
 - **McGill**
 - Overall positive. Campus Life & Engagement is, as always, an amazing stakeholder and partner. A lot of the positive changes, the culture shift and the development of training can be attributed to them.
 - Met with Ollivier Dyens, DPSLL & Andre Costopoulos, Dean of Students Thursday morning. Goals for next year include:
 - Promoting sobriety for leaders & o-staff
 - Bettering communications with McGill administration throughout the summer, as it was quite difficult to navigate the bureaucracy and get things moving in order to plan out logistics for events on campus
 - Better awareness of street teams



- Security services extremely satisfied – specifically with new beer tent model
 - **Milton-Parc**
 - Worked closely with Emily & Milton-Parc Citizens' Committee all summer – with the initiative and help of coordinators, we implemented new things such as extending street teams to Clark, letter distribution & a potluck with citizens of Milton-Parc
 - Amazing feedback for potluck with coordinators and residents
 - Feedback on frosh & street teams so far has been positive, but we need to keep reducing downtime between events to minimize noise levels.
 - Entering group rally locations in the MyWeek Gateway program was helpful
 - **SPVM**
 - Very satisfied, waiting on concrete feedback to be e-mailed to me. (expressed positive feedback re: dry events such as the AUS movie night or the EUS block party)
 - **Participants**
 - Waiting on results from feedback survey
 - **Residences**
 - Communications with floor fellows were incredibly more proactive this year (ex. frosh presentation at floor fellow training)
 - They really appreciated direct liaising with duty phone during frosh (shoutout to Kat, interim arts rep, for taking that on)
 - Will be meeting to debrief in upcoming weeks
 - **Media – only good things so far!**
 - <http://mcgilltribune.com/student-living/reimagining-frosh-week/>
 - <http://montrealgazette.com/news/local-news/universities-work-to-make-frosh-week-more-inclusive-and-dryer>
 - **Moving forward**
 - Improving accountability for street teams & training leaders and staff on who they are
 - Promoting a better culture of collaboration between faculties and SSMU
 - Continue proactive outreach to stakeholders
 - On Campus Crash Site (OCCS) project
 - Exclusivity for Beach Day
- **4Floors**
- Started working on sponsorship
 - First preliminary meeting with SSMU Permanent staff was today
 - Looking to have more programming in the cafeteria, something which worked well last year
 - Ticket sales through Tilt, and organized ticket pickup in the SSMU building



- **Ottawa trip in collaboration with CaPS**
 - CaPS has reached out to collaborate on their Ottawa networking trip. The trip consists of two nights in Ottawa, pre-arranged meetings with different levels of government sectors and a networking event with alumni and government workers.
 - Will be assisting with planning and promotion
- **In collaboration with VP UA**
 - **#ConsentMcGill**
 - Sep 28 – October 2nd
 - September 28th
 - Trivia Night at Gerts
 - Will be tabling in SSMU for the consent kiosk
 - Helping with general outreach to faculty associations & student groups
 - Added #ConsentMcGill stickers to all frosh kits
 - **Mental Health Awareness Week**
 - Providing logistical & event-planning support to Chloe + Mental Health coordinators
 - Looking into bringing Kalmunity @ Gerts!
- **Other projects:**
 - Concert in collaboration with the Concordia Student Union
 - Gerts wheel of fortune

Faculties & Associations

- *Beer Contract*
 - Re-signing MOA with faculty associations in the coming weeks
- Will be reaching out in coming weeks to tour Faculty Association councils

Athletics

- Meeting with Red Thunder next week to talk about collaborating on hyping up athletics (perhaps organizing an after party for homecoming)
- Reached out to Alumni to collaborate and provide promotional support on homecoming tailgate & game

Internal Regulations

- Will start review in the next couple weeks

Respectfully submitted,

Lola Baraldi
Vice President (Internal)