



**Office of the Vice President (Internal)**

**Report to Executive Committee**

**January 20th<sup>th</sup>**

**Publications:**

- Yearbook:
  - Discussed with Communication and Publication Manager new marketing initiatives to promote further sales of the yearbook this upcoming year
  - Reviewing first half of the yearbook with Yearbook editors next week
- HandBook:
  - New Marketing Director will be more involved in the progress of the handbook along with current Handbook coordinator

**Communications:**

- Listserv:
  - Sent my second listserv
  - Revamped structure of listserv to improve flow and increase appeal by changing layout and adding fun facts to engage more with the students
  - Would love recommendations on how to improve the listserv
  - Unfortunately mailchimp sent listserv to Spam folders of students ☹
  - Will contact McGill IT to ensure problem is fixed
  - Graphic Designer created new listserv banner (with brighter colours to engage students)
- General Communications:
  - Marketplace:
    - SQ
  - Website:
    - Communication and Publication Manager and myself are looking to review feedback from survey
    - Communications coordinator will present results from Social Media report AND website experience report soon in council
    - Communication and Publication Manager and myself already critically evaluating points of improvement to current website
    - Sat Website committee along members of SSMU permanent staff and evaluated current website based on feedback of students from the Website Survey

- Social Media:
  - Communications coordinator doing a fantastic job finding new peaks times to post on social media
  - Facebook posts have an outreach now of 2000 members
  - Executives had their accounts on Reddit verified/flair-ed
- Gerts:
  - Met with the operations manager of SSMU and discussed how through inter-faculty collaboration could enhance activity at Gerts
  - Karaoke was a hit!!
  - Planning to make Karaoke Thursdays a bi-weekly event at Gerts (Thursdays when there is no legislative council)
  - Looking to create partnerships between faculty bars for inter-faculty collaboration
  - Looking to make Gerts a partner of these faculty bars rather than a competitor
  - Trying to create better communication between faculties and SSMU

### **Committees:**

- SSPN
  - Had a SSPN committee social on Tuesday
  - Definitely enhanced personal relations between members which will hopefully transpose to greater communication on a professional basis
  - Finalized a new logo for the committee (thanks to the great work of the SSMU graphic designer)!
  - Multiple events planned for the semester underway!
  - Planning to organize snowball fight/snow castle building competition in early February
- Student Engagement Committee
  - SQ
- Athletics Roundtable
  - SQ
- McGill Athletics and Recreational Advisory
- Faculty Roundtable
  - Planning to meet with faculty VP Internals to further engage in Inter-faculty consultation and collaboration with SSMU
  - Looking to re-evaluate SSMU's involvement in Frosh and adapt to feedback from faculties

### **Events**

- Snowball fight/Snowcastle building (early February)
- FACULTY OLYMPICS!!
  - Event went live today!!
  - Hoping councilors either participate or help promote the event!
  - "Only 16 valiant teams from across the university will be accepted to partake in this weekend of glory. Teams may range from a maximum of 40 participants, to a minimum of 25. Think of this as an opportunity for your student association to challenge itself to outlast and outperform every other association on campus. It's a point of pride."

Respectfully submitted,  
Omar El-Sharawy  
VP Internal