



**Notice of Motion Regarding the Implementation of a Yearbook Fee Referendum
Question for the Fall 2015 Special Referendum Period**

WHEREAS, the Old McGill Yearbook has been issued since 1898 and is an essential component of student and alumni life, also serving as an important basis for research and archives¹;

WHEREAS, the Old McGill budget line in the SSMU's operating budget has been cut for the first time for the 2015-2016 academic year²;

WHEREAS, students already financially contribute to the Yearbook through the SSMU's base fee, which globally funds all of SSMU's activities and undertakings;

WHEREAS, the yearbook currently costs \$98.63 (2014-2015) and the SSMU sold them at a subsidized rate of \$60 each;

WHEREAS, yearbook production and purchasing costs per student would significantly decrease if the production order increased, from \$98.68 to \$20 per yearbook;

WHEREAS, the SSMU Communications Guide and Yearbook Marketing Strategy seek ways to remedy the increasing financial unfeasibility of the Yearbook³;

WHEREAS the failure to obtain funding through a fee would lead to the halt of production of the Yearbook;

BE IT RESOLVED, THAT the following question be put to referendum during a special referendum, outlined in Appendix B, in Fall 2015, including all the above whereas clauses:

“Do you want to have the SSMU implement a fee for the Old McGill yearbook, payable and non-opt-outable on Minerva by all undergraduate students who are members of the SSMU, for Fall 2015 until Fall 2020 (inclusive), resulting in the following semesterly fee schedule:

\$3.00 for full-time SSMU members
\$1.50 for part-time SSMU members

BE IT RESOLVED, THAT the budget of the Old McGill Yearbook, attached as Appendix A, be included with the referendum ballot.

Moved by:

Chloe Rourke, VP (University Affairs)

¹ <http://yearbooks.mcgill.ca/>

² <http://ssmu.mcgill.ca/wp-content/uploads/2015/08/Approved-2015-2016-Budget-June-Revision.pdf>

³ <http://ssmu.mcgill.ca/wp-content/uploads/2013/09/Notice-of-Motion-SSMU-Communications-Guide-Appendix-A-2013-09-03.pdf>



Students' Society of McGill University
Association étudiante de l'Université McGill

Office of the Speaker
Bureau de Président du Conseil

Becky Goldberg, Arts Representative

Malcolm McClintock, Engineering Representative

Kat Svikhnushin, Interim Arts Representative

Appendix A

(SEE ATTCHED)

Appendix B

Nomination Period: Oct. 15th-17th

Campaign Period: Oct. 19th to 23rd

Polling: Oct 21st to 23rd

FOR APPROVAL