CATALYZING A CULTURE OF SUSTAINABILITY ON CAMPUS

the Sustainability Projects Fund of McGill University

PRESENTATION OF THE FY2016 ANNUAL REPORT (May 1, 2015-April 30, 2016)



Kim McGrath, Sustainability Officer & SPF Steward McGill Office of Sustainability November 2016

- SPF Overview
- Governance & Administration Highlights
- Applications & Projects
- Key Project Impacts
- Finances
- Next Steps
- Take Home Messages



Overview

Overview – Mandate

Build a <u>culture</u> of sustainability on McGill campuses through the development and <u>seed-funding</u> of <u>interdisciplinary</u> projects.



Overview – Rationale

The SPF is an empowerment tool that catalyzes collaboration by bringing individuals passionate about sustainability together to leverage efforts for McGill to become more sustainable, making our campuses a Living Lab for a better world.

- As much attention given to processes as to results. -



Collaboration in Financial Structure



Student Contribution (~\$0.50/credit)



Administration Match

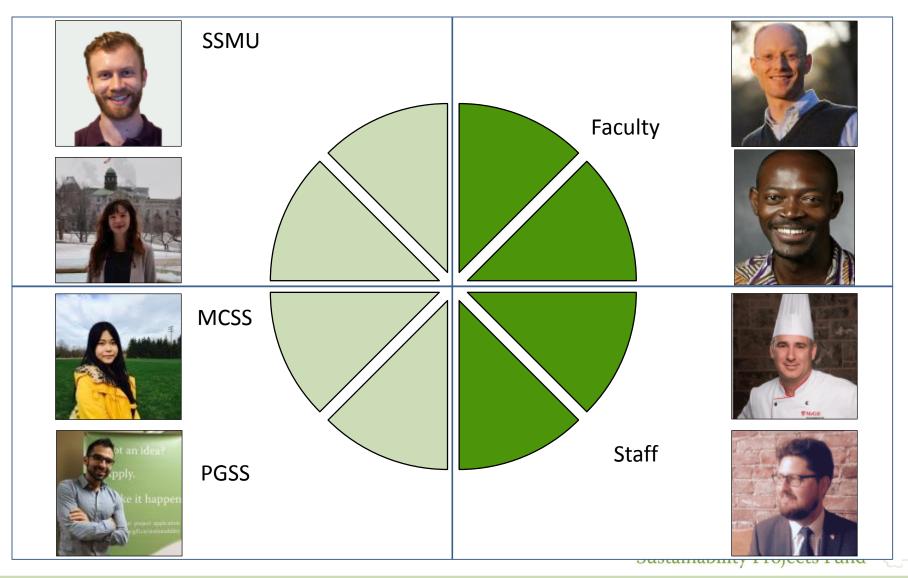


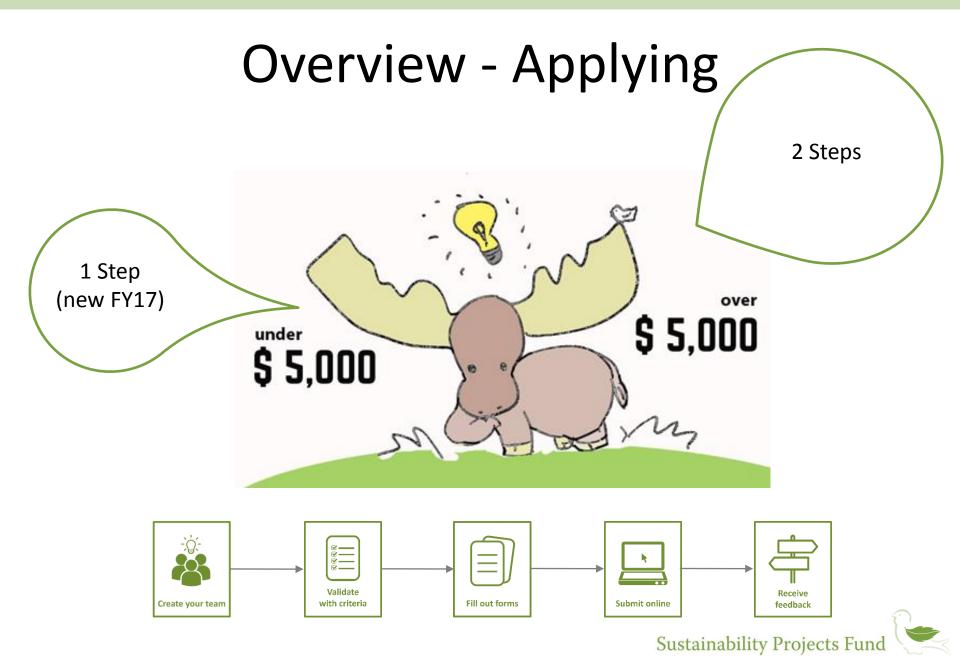
\$870,000+/year to advance sustainability on campus

The biggest fund of its kind in North America among peer institutions!



Collaboration in Decision-Making





Overview – Referendum

- 1. 2010-2013
- 2. 2013-2018
- 3. 3rd one coming!

Sustainability Projects Fund passes by landslide

Posted on Thursday, November 19, 2009



From left to right: School of the Environment student Jonathan Glencross, Rebecca Dooley, VP, University Affairs, SSMU; and Jim Nicell, Associate VP, University Services have combined forces to promote the Sustainable Projects Fund. / Photo: Owen Egan

By McGill Reporter staff

A student referendum on the proposed Sustainability Projects Fund (SPF) passed resoundingly last week, with 79 per cent of voters downtown voting to adopt the fund. Some 5,300 students voted, the second-highest total in SSMU history.

As reported in the Nov. 5 edition of the McGill Reporter, the SPF would see the administration and the student body team up to create a fund that would finance sustainability projects across both University campuses. The SPF would be worth approximately \$840,000 per year over the three-year trial period from the winter semester of 2010 until the winter semester of 2013, and will be accessible to everyone in the McGill community. The student contribution would consist of a \$0.50 per credit "non-opt-outable" fee for the duration of the trial that would be matched dollar-for-dollar by the administration, and governed by a consensus-based parity committee with equal representation from both parties.

Governance & Administration Highlights

FY16 G&A Highlights

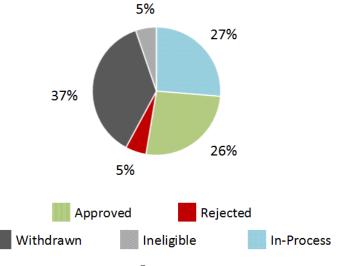
- Pilot material and processes developed in FY15
- Introduced SPF Tuesdays (for applicants)
- Introduced Project Orientation (for approved projects)
- SPF Project Team Community on Facebook
- Developed/Tested Monitoring & Reporting Plan
- Strong focus on outreach
 - new SPF Ambassadors Program
 - >1,300 McGill stakeholders
- Sustainability Projects Showcase (Feb. 9, 2016)



FY16 Applications & Projects

Applications & Projects

- From 2010 until FY16, 296 applications received requesting \$6.8M
 - 155 projects funded for \$4.4M
- 86% projects collaborative between students and staff
- 19 applications received requesting \$550K:



 FY17 will be busier (outreach results) → 19 already received since May, of which 16 were received at the June deadline!

FY16 Key Projects Impacts

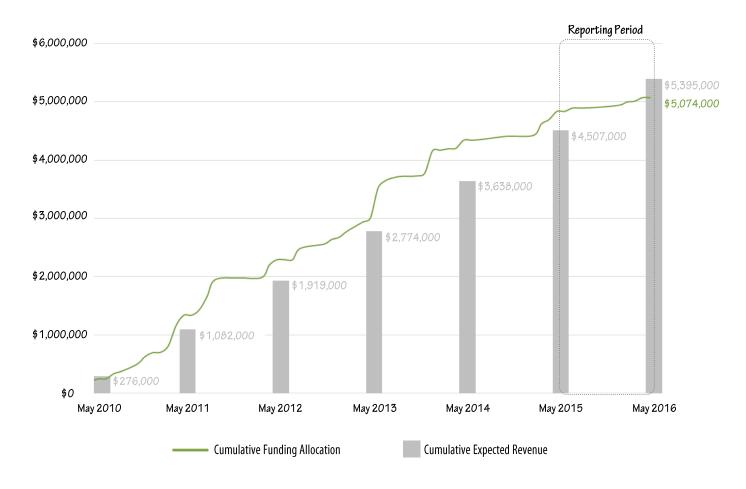
Impacts Highlights

- Connectivity
 - 35 volunteers engaged in projects
- Operations
 - 1,035 meals containing Mac eggs were served
 - Over 4,700 students in residences were educated about food waste management
- Education
 - 25 staff were trained in Sustainable Procurement
- Research
 - 7 ASR projects happened through SPF projects
- And many more...



Finances

Finances



- Unallocated funds rolled over to FY17
- Already have given out \$200K to projects so far



Next Steps

Looking Ahead

- Build on 1st year of benchmarking with M&R
- Expand outreach (e.g. 个 SPF Ambassadors)
- Maintain collabo. with SSMU, PGSS, MCSS in recruiting WG members, consulting, etc.
- Implement and monitor under 5K process
- Big Vision 2020 projects coming?
- Referendum planning
- SPF Cyclical Review 2013-2018



Key Takeaways

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- Work done in FY15 paid off: Managing proactively and addressing all aspects = \downarrow issues + \uparrow credibility
- Outreach is key: SPF Ambassadors Program is promising + already received more applications for FY2017
- This year the SPF did not over-allocate its funding, instead it has extra funds available this year— this may be good for some bigger projects coming!
- Next deadline for applications above \$5K January 9, 2017!

THANK YOU



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