



# REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

**SEPTEMBER 15<sup>TH</sup>, 2016**

## **Communications**

### **Listserv**

- Sent out first Listserv on the fifth of September.
- Open rate of 40.5% which is the highest read rate since Daniel Chaim in 2014
- Latest Listserv was sent out on September 12<sup>th</sup> at around 9:00AM
- Ran into some issues with getting passed the McGill spam filters
  - o Called McGill IT for a fix, they couldn't give me one
  - o Ryan provided me with an old list of things to avoid in the Listserv to ensure successful delivery, so I browsed through the Listserv and fixed all the problems that I thought I might run into. It was fixed and managed to be sent out to everyone!
- Still need to contact Oohlala about Mobile additions to the McGill App.

### **Website**

- We've come to a decision on which company to use for the website redesign. We're going with Plank.
- Plank designed our first website back in 2013

### **Facebook**

- Facebook posts are getting all time highs in terms of interaction. Activities Night posts, Committees and B-Week are also getting a lot of attention.

### **McGill App**

- SQ Talking with Mitchel from CL&E and Dimitri from Oohlala about possible listserv integration into the McGill App.

### **Instagram**



**Office of Vice-President (Internal Affairs)**

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- New Instagram post! We're getting an increase in activity from our activities night, mini courses and other posts!

## **Engagement Committees**

### **Internal Organizational Committee**

- IOC debrief meeting is scheduled for next week
- We finalizing all frosh billing, waiting on updated registration numbers.
- We need to go over all the feedback from frosh and how we can improve it for next year
- David and I also have a meeting with administration about street teams this coming Friday
- We need all the walkies returned ASAP and I'm working on that

### **Non-Faculty Froshes**

- The final billing and splitting between all the faculties will be decided at this final IOC meeting.

### **First Year Council**

- Have been working to confirm all the new information for the First Year Information Session this coming Friday. I'll be presenting on what FYC is and how it's going to work this year, the process for elections and so on.
- I've been in contact with the prior Executives of FYC and have been working with them to move this project forward and incorporating all their suggestions.
- Prepared an FYC information package for incoming executives, if you want to read it I can send you a copy.
- I've posted the election timeline online, will consult with Wendy to get all this information on the website and up and running as soon as possible.

### **Student Societies Programming Network**

- Hired Maya as the Internal Logistics Coordinator
  - o Super great and has been a ton of help so far! Really looking forward to working with her throughout the whole year.
- We received 26 applications for SSPN this year!
- Maya and I are finalizing our committee choices tonight!
- Ben has told me that I can only have 3 councillors but nonetheless I have multiple councillors applying for the position.
- I've already chosen 21 SSPN members for the 2016-2017 year. Our first meeting will be on Wednesday, where we'll go over introductions, goals for the year and planning 4floors.



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## EVENTS

### Milton Parc Community Barbeque

- BBQ happened this Sunday. It went as planned and was successful.

### B-Week

- B-Week is this week.
- Heads up that TONIGHT will be packed at Gerts! I've been told that one of the Management Frosh Internals is hosting his Birthday at B-WEEK so it should be LIT (B-Week can also stand for Birthday-Week)
- Make sure to bring ALL your friends to B-Week this week (if each of us brought 40 friends we would hit capacity)
- Monday had a really good turnout.

### 4Floors

- SSPN meeting this week Wednesday
- Deciding final theme, artists and getting the general ball rolling
- Artists offers are sent out, more information on that soon.

### Staff

- SQ

## PERSONAL

Yet another week.

Thanks,

Daniel Lawrie – Vice-President (Internal Affairs)