

REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS)

Winter General Assembly, March 26th, 2018

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Goals for the Year

- Downsized SSPN Committee, diversified events portfolio
- Better integration of SSMU resources for events
- Overhaul FYC structure, listserv, website, provide guidance
- More accessible communication methods
- Less siloed portfolio
- Extended outreach in governance and admin relations





- Frosh: MoU signed with Dean, Crash Pad implementation
- SSPN: implemented trainings, changed committee structure, new flagship event ideas, separate Fac- O committee, diversified events implementation



- Halloween Event: First Halloween event done in conjunction with Mac Campus
- Helped to strengthen relations between student societies
- Busing and event logistics went very smoothly
- Budget ran a slight profit
- A good option for next year's Halloween event because of building closure





- Innovation Week: First year partnering with McGill Innovation Week
- Ran two events: Roundtable on Accessibility and Innovation and a Diversity and Innovation Case Competition
- Second event was in partnership with Accenture, established relationship with them for future partnerships
- Both ran successfully, good attempt at diversifying events portfolio that can be built on for next year





- Faculty Olympics: Just finished last week
- Added 2 new Faculties: Music and Law
- Diversified programming from previous years to include more balanced programming
- Ran incredibly smoothly, will be in the process of collecting event feedback in the coming weeks
- Budget seems to be healthy but will know for sure in the coming weeks





First Year Affairs

- Overhauled FYC constitution to include representative positions (election period ends Oct 27th)
- FYC has been very autonomy this year in planning events in partnership with other first year organizations
- Are also working to reform constitution for next year to implement a training/mentoring program for new execs





Communications

- Oversaw/planned/troubleshot website redesign
- Expanded frequency/types of post, in particular on Snapchat and Instagram
- New 2017-2018 Communications Plan created
- Created a designated SSMU section in the listserv to prioritize SSMU events
- Worked on promotion plans for all executives regarding important upcoming campaigns/projects
- Meetings with DPSLL re: collaboration
- Am working on creating a Social Media campaigns guide, with ways each portfolio can run different campaigns successfully





Misc

- Management of Sustainability student staff and Building Operations and Management Committee
- Worked on SSMU GSVP/Our Turn projects
- CAD Beer Contract Negotiations
- McGill Alumni Association (MASEC, LifeAYD)
- Preparing exit reports and guides for transition for next year





Upcoming

- Grad Frosh: last event of Internal portfolio for the year, will take place the weekend on June 2nd
- Working on documents to create institutional memory as there are currently no exit reports in the portfolio since 2010
 - Not only will these include comprehensive exit reports, but also basic guides to planning an event and social media campaigns that I plan on completing in the last few months of my term
 - These resources are ones that are being created with the intention of easy use from all SSMU stakeholders





QUESTIONS?



