

Office of the Vice-President (Internal) Bureau du Vice-président (affaires internes)

"Work like you don't need the money, love like you've never been hurt and dance like no one is watching." -Liz Lemon

# **Report of the Vice-President (Internal) to Council**

26 January 2011

## Events

*Exam-time Puppies.* I have booked the dates for this semester! It will be happening on February 14-16, and again on April 17-19. Tell everyone, please.

*Week101*. As per Councilor Paterson's request, here's the summary for Week 101 financials: I spent \$475.71 at the party store. Since this was taken out of the Week 101 budget which had \$2900 in it for materials and supplies, and helped boost Gert's bar sales for the week, I think that we are in good shape.

*Faculty Olympics.* Faculty Olympics promotion has begun! I am working closely with Christina Sfeir on this, she is on SSPN, and she is doing a great job. We have sent personal emails to participants from last year asking them to sign up again this year. I look forward to making this a great weekend for drinkers, non drinkers, extroverts and wallflowers alike. The theme, as I can exclusively announce, is "Apocalypse 2012." I am in touch with the Equity Commissioners to make sure that we proceed wisely.

If Councilors would like more information please email me!

*Café Conversations*. Still waiting for Councilors to give me ideas! What kind of issues in the Milton Parc Community do you think need to be talked about?

## Communications

*Social Media*. Facebook Profile: 2700 (1%). Facebook Page: 599 (1%). Twitter: 824 (3%). The Creative Marketing Manager ran a super fun giveaway on our facebook this week! A marketing company that had sponsored Frosh sent us movie passes to go see "Man On A Ledge." We put a callout on the facebook group that the first three students to come to the Front Desk would get the passes. Such fun.



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*Listserv.* Status quo. I've been having some trouble with hyperlinking the emails but am working through these issues with the CPM.

Website. We have hired a new translator! The bilingual website project can at last move forward.

# Student Staff Updates

Creative Marketing Manager. Status quo.

Translators. Status quo.

*Old McGill Staff.* I met with our rep from Friesen's last week to go over marketing and sales strategies. Expect to see a lot of *Old McGill* all over campus this semester. We are going to be sponsoring some nights and activities and giveaways in Gerts, and partnering with Athletics and clubs to drive sales.

Graphic Designers. Status quo.

Photographer. Status quo.

Alternative Orientation Models Researcher. We have hired for this position! Hopefully we can get this report finished by mid-February.

## Meetings

*Athletics Board.* I met with the Athletics Board Finance Subcommittee to go over their proposed budget for the coming year. This is a fantastic committee, there were more students present than administrators! Anybody who is curious as to how Athletics spends their money is more than welcome to come see the documents in my office for more information.

Orientation Debrief. Ian Simmie (EDSS) and Leslie Copeland (FYO) and I meet on a regular basis to discuss Orientation 2012.



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# Varia

Supporting Faculty Associations. Cheers to Management and Science for running very successful, extremely well-attended Carnivals over the past two weeks!

Commision des Affaires Francophones. The CAF is getting ready for Francfête!

*Beer contract renegotiation.* I am currently soliciting feedback from the Faculty Associations about the current beer contract. I will be meeting with the Gerts Manager and General Manager to go over the feedback so we can decide how to proceed.