



REPORT OF THE VICE-PRESIDENT (INTERNAL) TO COUNCIL

1 March 2012

Events

Exam-time Puppies. It was a lovely and intimate affair. Looking forward to doing it big in April.

Carnival Bus Trip. Many thanks to VP Patel for going on this in my stead. Everybody had a great, safe trip to Quebec City.

Faculty Olympics. So while I went away for Reading Week two of our venues decided to cancel on us and our headlining DJ decided to stop returning emails! Anyways, I've worked very closely with Christina Sfeir (star volunteer) to bring this event together. So far we are under-budget. For a complete schedule of events, consult the facebook group! Right now we have about five hundred students signed up on a dozen teams. Working with the General Manager and Security Supervisor to make sure this event goes smoothly, legally, and is properly insured.

Student & Alumni Benefit Gala. New event! It's coming up on March 24. It was started by a group of students and they willingly let me poach it; the Executive Committee voted to make this an official SSMU event. It will be a great evening of networking, cool presentations, live music, cocktails and food. Think of it as a mini-TED event focused on entrepreneurship and philanthropy. Very classy affair. All proceeds are going to on-the-ground community organizations in Haiti. It's exciting how far this event has come in such a short amount of time. We have about 70 volunteers, the blessing of McGill Alumni, the support of the Young Alumni Association, the McGill Bookstore, and more!

FillIntern. Picking dates for our events. Going to do some cool stuff in the Lounge, stay tuned!

Francofête. This went really well. We had a great maple taffy on snow event outside Redpath that a lot of people came to.



Communications

Social Media. Facebook Profile: 2700 (2%). Facebook Page: 621 (4%). Twitter: 873 (6%). The Creative

Listserv. Will probably be changing to Mailchimp sometime after Faculty Olympics. Stay tuned.

Website. Waiting for translations to be completed. Any day now we will have our bilingual website.

Communications Plan. I am working in conjunction with the Communications and Publications Manager to create a written document outlining SSMU's communications. It will outline procedure and policy for social media, listservs, targeted communications, timelines and processes.

Student Staff Updates

Creative Marketing Manager. Status quo.

Francophone Commissioners. Status quo.

Translators. Status quo.

Old McGill Staff. Thinking about restructuring the team for next year to maximize its efficiency. A lot of stress has been placed on the editors in terms of expecting them to help out with promotions. I think this isn't the best way to market Old McGill. Looking in to having fewer editorial positions next year and adding a sales coordinator or something.

Graphic Designers. Status quo. Many thanks to Austin for the Faculty Olympics artwork!

Photographer. Status quo.

Alternative Orientation Models Researcher. Meeting with Akila to outline the project.

Meetings

Campus Community Campaign. Attending a meeting of this events planning committee.



Students' Society of McGill University
Association étudiante de l'Université McGill

Office of the Vice-President (Internal)
Bureau du Vice-président (affaires internes)

Orientation Work Groups. I have created, along with Ian Simmie (EDSS) and Leslie Copeland (FYO), a series of work groups where student reps hash out what exactly we want Orientation 2012 to look like. These are meeting roughly twice a week. Will have something concrete to report on for next Council.

Varia

Beer contract renegotiation. Waiting to hear back from beer companies. AUS has decided to join us in the negotiation process. Excellent news.