



“Love your enemies and pray for those who persecute you.”
-King James Bible, Matthew 5:44

REPORT OF THE VICE-PRESIDENT (INTERNAL) TO COUNCIL

17 November 2011

The Events of 10 November 2011. I was not present for most of the events themselves, but I did venture to Milton Gates for a few minutes in the evening to check things out. I was present right as the mounted police and the riot police were present. I was live-tweeting information out to students. I edited and formatted a message from the Executive about what happened and support services available out to students on Friday. I received around thirty responses, which is an incredible turnout! Overall, students were very pleased to receive the information.

We Are All McGill Demonstration, 14 November 2011. I live-tweeted the event on Monday and am extremely pleased with the results. We increased our followers, retweets were high, and there was also quite a bit of interaction with our followers. Overall, it was an extremely effective way to disseminate information. Also, I stood on one of the stone pedestals in James/Community Square and wore a McGill flag as a cape and have received much positive feedback.

Events

Exam-time Puppies. Waiting to hear back from Therapeutic Paws about how many dogs we can get so I can build a schedule. Ballroom has been reserved. Will be sitting down with the Building Managers (VP Clubs and Services & General Manager) to discuss the event.

Open House. Debra Blanch isn't paying the prize money to our clubs that participated. Following up.

Week101. Getting the graphic designer started on promo stuff. Otherwise the schedule of the events is as follows:

- Monday 9 January: Awkward Prom, Athletes vs. Mathletes
- Tuesday 10 January: Occupy Gerts, Stock Market Crash
- Wednesday 11 January: Blacklight Graffiti Party
- Thursday 12 January: TBD

Faculty Olympics. Still envisioning what this event will look like but mark your calendars! The event will be March 8-11, with probably two hype events preceding.



Café Conversations. Because the VP External is extremely preoccupied with the tumultuous political climate at McGill right now, I will be taking over this project. I am collaborating with Anurag Dhir (Community Engagement Coordinator, SEDE) on how we can vamp up this event. Will be meeting with Kallee Lins to discuss how it went last year, best practices, how it can be improved for this year, etc. Expect the first one to be in January sometime.

Communications

Social Media. Facebook Profile: 2512 (4%). Facebook Page: 573 (2%). Twitter: 685 (16%).

Listserv. The week of November 7th we sent out not one, not two but three listservs. The first was regularly scheduled. The second was a special listserv advising people to vote in the referendum and mentioning Council's endorsement of a "Yes" vote for the CKUT and QPIRG questions. The third was an emergency listserv send on Friday 11 November informing students about information on the November 10 riots and the extensive support services available to them. I've held off on this week's listserv so as to give our members a little break.

Website. Working out minor search-engine problems with the CPM and Plank, our web developers. I have asked for a general summary of what work has been done and what work remains to be done and Plank has been reluctant to do this. It's been two weeks since Corina asked and we have yet to receive any report, but apparently will get one by the end of the week. In other news, Marketplace has officially launched! I am sure VP Patel will be reporting on this.

Student Staff Updates

Human Resources. Met with Marie Elaine and Corina to discuss the most effective methods for assigning work to student staff.

Creative Marketing Manager. Status quo. He's been busy with school.

Translators. Unfortunately one of our beloved Translators is leaving us! She has chosen to pursue other projects. We are looking for a new Translator and welcome any applications and recommendations. Please have candidates email me or Marie-Elaine Reid, HR Advisor, at hr@ssmu.mcgill.ca.

Old McGill Staff. The Editor-in-Chief was a little stressed with the service from our new publishing company but I have collected her grievances and will be following up with Friesen's. Specifically, there are some functions on the website that we were promised would be functional but are not. I have scheduled a conference call with our rep and will be working this out over the phone on Thursday.



Graphic Designers. Status quo.

Photographer. Status quo. Victor has been doing a fantastic job of covering various events on Campus, from the We Are All McGill demonstration to the CASCO fundraiser!

Alternative Orientation Models Researcher. VP Pednault and I created this small research position (40 hours) so we can get a better sense of not only how other universities run their Orientations, but also what works, what doesn't, best practices, and make some recommendations about what will be best for McGill. Accepting applications now.

Meetings

Athletics Roundtable. Maggie and I had a very productive meeting with different student stakeholders from Athletics. No administrators from Athletics showed up, so this turned into a very safe and productive critical discussion about how students and Athletics can work together. Congratulations to Martlet Soccer!

Orientation Planning. Met with Leslie, Mike Porritt, Jana Luker and Ian Simmie to discuss plans for Orientation 2012. Very exciting stuff! Dates not solidified yet, they are pending DPSLL approval. I am thinking of new ways that SSMU can be a leader in Orientation in the future.

SnowAP. Met with the AUS VP Events to discuss SnowAP. They are really interested in trying to bring this back as an AUS event. I will not be bringing this event back as it is quite literally a moneypit and a very difficult event to run in the dead of winter. VP Internal Julia Webster described it as a "mini- Exxon-Valdez on Lower Field."

Varia

Commission des Affaires Francophones. The CAF is getting ready for Francfête. They are also organizing a few French film screenings.

Old McGill. Going strong, right on schedule. I have included a section this year on the Faculty Associations, and all of them have been invited to submit a short paragraph and a picture of their Executives. I am doing this so as to reach out to them a bit more, acknowledge the ways they enrich student life at McGill, and to also increase our market for book sales. Will also be including a section on the Senators.

SSPN. SSPN is helping me with basic logistics for Exam Puppies and with Week 101.



Integrated Orientation Debrief. Had to cancel the second Frosh debrief as I was feeling ill and some of the key players were unable to attend. The first one was a really interesting success and I look forward to disseminating and analyzing the information.

Centraide. I am collaborating with Max Luke and Monika Fabian and the Gerts Bar Manager about how to contribute to Centraide. We are considering setting up a 'Celebrity Bartender' night every (for instance) Wednesday at 5pm-7pm. At this time, we would hang Centraide banners in the bar, and all gratuities from the Celebrity Bartender would be donated to the charity. Example of potential bartenders: me, Shyam, Faculty Association Presidents, prominent athletes, etc.

Synesthesia. This student-run charity event asked for me to consult and I did. Giving them some guidance through venue woes and navigating their way to becoming a SSMU club.

CASCO. I helped Marie Louise, MUS VP Engagement, order beer for one of her events and work through basic delivery logistics.

MUS Hype Week. I attended most of MUS' Carnival Hype Week last week as a way of showing support. Strangely enough, it was an excellent way to communicate with students about what happened on November 10, and these are students that otherwise would not have necessarily known! Congratulations to the MUS for running a successful event, best Power Hour I have ever been to by far.