

Advertising Rates for http://ssmu.mcgill.ca/?page_id=3072 – Student Discounts Section. Advertising on the homepage is reserved for sponsors of FROSH events only.

Rates & Sizes

Location	Size	Rate
Left Sidebar - Large Skyscraper	200рх х 350рх	\$100/month
Left Sidebar - Button	200px x 200px	\$80/month
Main Section - Leaderboard	700px x 100px	\$120/month or \$65/2 weeks
Main Section – Full Banner	468px x 60px	\$100/month or \$55/2 weeks
Main Section – Small Banner	234рх х 60рх	\$80/month or \$45/2 weeks
Main Section - Square Button	125px x 125px	\$60/month or \$35/2 weeks
Main Section – Rectangle Button	180px x 150px	\$75/month or \$40/2 weeks

The Student discounts section if referenced in a weekly email to over 20,000 undergraduate students. Students can click on the hyperlink to access the discounts page with 1 click.

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