



## **Report of the Vice President Internal to Council** **November 26<sup>th</sup> 2009**

### For Information

#### Events

##### *Hot Chocolate*

SSPN wants to have a hot chocolate give away at the Y-intersection on Dec 3<sup>rd</sup>. We thought it would be a nice de-stress for the last day of class. This will also be a good opportunity to make SSMU visible and promote upcoming events.

##### *Holiday Fair*

Things are moving and shaking on this. We are getting together the promotional items. We have a few interested student groups and are finishing up logistics. If you are a part of a group that would be interested in having a table (running a game, selling things, etc) please contact myself or Sebastian. If nothing else please start getting the word out to your constituencies because this is a great chance to get to know the community and relax after classes end.

##### *Week 101*

We are doing a series of events in Gerts that are back to school themed for the first week back. Events that are like "classes" but with drinking i.e. test tube mixers, stock market pricing, trivia/debate, etc. This is going to be very fun and open to everyone. We are going to try and target first years and get them excited about being back at school and such. Keep your eyes and ears open to see this develop.

## Communications

### *Website*

Dallas, John and I had a conference call with Lesia (the web designer) last week. It was informative and helpful to get us on the same page for the next phase we are moving into. Exciting news: Last Monday's listserv drove up our hits to over 1000, the 3<sup>rd</sup> highest since the latest phase of the website. We also were able to track the clicks to the different posts, over 300 went to the discounts page.

Also, we now have French event listings and are cleaning up the last few things. The French page is functional. We realize that it may still need tweaking but please let me know if you have any comments.

### *Listserv*

We are looking to shorten it. Right now the listserv is about 16 pages of text, sometimes more. Dallas and I are going to try and do a hyperlinked listserv so that you can just read titles and click what you are interested in and it will bring you to the website posting of that event or job, etc.

### *Coffee and Chats*

I think it went well. I got a chance to talk to a few students who really didn't know much about SSMU but were really interested. I don't know why we didn't get more students to come out. I think we did a good job getting the word out but people just didn't show. I would really love to hear your thoughts and feedback about this if you are interested.

### **Internal**

#### *Green Stuff/Five year plan*

I have met with Claire, the green events coordinator, and Toby, my portfolio coordinator, to talk about a few projects. The two big things we are working on right now are: Audits for events (very basic versions that any event planner can do) that we will test on the Holiday fair event, and Green event 101 workshops for groups to come learn interactively how to make their events greener from beginning to end. We have a lot of solid ideas and I am really excited about these projects. Eventually both will require advertising to clubs and student groups but we are still in the planning stages.

#### *CAF*

Last week's Queues de Castors event was a good reminder of how SLOW McGill is and how when they say you should apply 30 days in advance for outdoor events, they really mean it. It was a bit crazy trying to get it all together but it ended up being very successful. Students were really happy to see this on campus and I overheard a few students, one specifically on his phone "Dude, you are not going to believe what I just came across. This is sick!"

Respectfully Submitted,  
Alex(andra) Brown