



Motion Regarding Changes to the SSMU Communications Guide

Whereas, the Students' Society endeavors to facilitate communication and interaction between all students from all McGill communities,

Whereas, the SSMU created Style and Communication Guides to act as guidelines for the Communication standards of the Society and outline how the Society is to communicate with its members,

Whereas, a Communication Guide was drafted by the Vice-President Internal and the SSMU Communications and IT Director to reflect previous communication standards outlined by the SSMU in a manner consistent with the SSMU Constitution and By-Laws,

Whereas, the Communication Guide acts as a reference transparent and consistent methods for governing all communications of the Society,

Whereas, the current Communication Guide lacks specificity in its guidelines for posting in the University Centre,

Be it resolved, that the SSMU adopt the following changes to the SSMU Communications Guide (see Appendix A) as an official policy of the SSMU to be used as the point of reference for the standards and guidelines of the Society's communications:

Amend the existing clause:

The University Centre provides space for both internal and external group posters. All posters must be approved by the SSMU via the Communications and IT Director and/or the VP Clubs and Services or they will be removed.

To the following:

The University Centre provides space for both internal and external group posters. All posters must be approved by the SSMU via the Communications and IT Director and/or the VP Clubs and Services or they will be removed. **Posters brought forward by an internal or external group as part of a sponsorship agreement will be reviewed by the SSMU Marketing Representative, Communications and IT Director, VP Internal and VP Clubs and Services before being approved. The aforementioned will have the ability to approve such agreements.**

Be it resolved, that the SSMU Vice-President of Internal Affairs and the Vice-President of Clubs and Services, in conjunction with any relevant SSMU permanent staff be



Students' Society of McGill University
Association étudiante de l'Université McGill

Office of the Speaker
Bureau de Président du Conseil

charged with the maintenance and execution of these proposed changes to the SSMU
Communication Guide

Moved By:

Brian Farnan, VP Internal
Stefan Fong, VP Clubs & Services

Approved