



**Report to Legislative Council
September 16th, 2013**

Orientation

- *Accounting:*
 - Finalizing the last of the accounting related to Frosh
 - Having some trouble with McGill related accounts (Grounds, Electrical & Security)
 - Continuing to match up budget and actual

- *Communications Team:*
 - Continuing to work on Frosh Exit Report
 - Will finalize the report and present to Council
 - Myself and Communications Team will work with Campus Life & Engagement Office to draw up a list of stakeholders from McGill and Montreal that would benefit from the report

- *Post-Orientation Meetings*
 - Helene Brisson
 - Helene is the Vice-President of the MPCC
 - I met with her the morning after Council and discussed Orientation, issues from her end and methods of improving for next year. Overall a positive meeting.

 - MPCC
 - Following de-brief with Helene I attended the MPCC Meeting with Ollivier Dyens and Faculty Frosh Coordinators
 - Very positive meeting, heard from the Committees Officers about their experience with Frosh
 - Pinpointed the aspects of Frosh that affected the Community this year and methods of improving from next year
 - Received an email from them after the meeting thanking us for coming and saying the future looked very hopeful!

 - Work Groups & OPG
 - Will begin soon and span the length of the year



Publications

➤ *Yearbook:*

- Lots of productive meetings & ideas about the Yearbook already
- Been doing a lot of work with the Communications Manager and the newly hired Editor-in-Chief of the Yearbook in preparation for the upcoming publication
- Had a series of meetings with the publishing company:
 - They will be flying our Editor out to Manitoba to their headquarters for a weekend
 - Decided page count
 - Reshuffling the positions around Yearbook to reflect the photo-centric nature of this Yearbook and the graphic design heavy work that will need to be put in to achieve this
- Already starting to work towards implementing first stages of the marketing strategy

Sponsorship

➤ *Orientation:*

- SQ.

➤ *General:*

- Sponsorship is about to start preparing for next year's Handbook
- Looking to get more institutional memory in the position

Communications

➤ *Listserv:*

- Constantly looking for ways to improve the readability of the Listserv and producing better content
- Current Improvements:
 - Table of Contents at the beginning of the email

➤ *General Communications*

- Marketplace:
 - SQ.
- Website:
 - Big discussions about the website and where we want to see it in the upcoming years
 - Have been doing research with the Communications Manager about what our Society looks for in a website and what our students need
 - About to embark on a “trimming” of the website—eliminating redundancies, dead links and outdated information
- General Communications:



- Have been in discussions with Robyn from the Deputy Provosts Office about a Communications Committee that will include staff and administration from McGill and SSMU representatives
 - Committee would collaborate on various issues (course evaluations, surveys etc.)
- Soapbox:
 - Launching next week
- *Communications Committee*
 - Motion being brought to this Council
 - Would really encourage all of you to join! Hopefully will help to firmly establish the changes happening with SSMU Communications and continue the success with future endeavors

Internal

- *SSMEWS:*
 - Met with Amy about SSMEWS last week
 - First episode will be filmed this Friday and released the following Monday
 - Probably will be embarrassing
- *Student Health Campaign:*
 - Gearing up for Mental Health Awareness Week and the conference happening in the SSMU Building
- *SSMU Awards Banquet:*
 - Will be discussing at SSPN in the upcoming weeks
- *Exam Time Stuff:*
 - SQ.
- *Internal/External Contact:*
 - Terry Fox Foundation:
 - Great run! Was sore for a couple days after
 - Good to see that many McGillians out, will definitely try to gain more established ties with the Foundation 0



➤ *Committees:*

- SSPN
 - First meeting on Tuesday
 - Awesome group! Really excited for the stuff we are going to
- Francophone Affairs
 - Waiting on last round of interviews for the Francophone Affairs Commissioner
 - Once this process is completed the Committee work can get underway
- Athletics Roundtable
 - Currently contacting the other stakeholders who make up the rest of the roundtable

HR

- SQ.

Events

➤ Four Floors

- Official Date: OCTOBER 31ST
- Official theme release next week!
- Anyone interested in being a part of the “Responsible Costume Campaign” (actual name soon to be figured out) please contact myself or Joey (ua@ssmu.mcgill.ca)

Submitted, with the utmost respect,
Brian Farnan
VP (Internal)

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