



**Report to Legislative Council
February 6th, 2014**

Publications

➤ *Yearbook:*

- Marketing strategy finalized this week
- Pushing early bird purchasing of the book
- Page count has been on schedule—very pleased with all of the deadlines being made
- Initial promotions being done (already sold more than last year combined)
- Will be seeing a big push in the upcoming weeks

Sponsorship

➤ *General:*

- Met with Marketing Representative today
 - Worked on sponsorship MOA
 - Worked on sponsorship package
 - Spoke about all of the events he will work on and especially Red and White week
- Looking to get sponsorship going for Frosh and other events asap

Communications

➤ *Listserv:*

- Listserv
 - Back on track after incident
 - Have already planned my sensitivity training sessions
 - Will be done with SEDE
 - Also going to seek out a professor recommended by SEDE who specializes in email-related communications

➤ *General Communications*

- Website:
 - Content continuing at steady pace
 - Will be adding aspects of vandalism campaign
- Human Resources
 - SQ.
- General Communications:
 - Vandalism
 - Working on Communications Campaign for vandalism in the building
 - Approaching it in a big way—similar to promotions of a large event
 - Graphic design, social media, Listserv, postering etc.
 - Please spread word to your constituents!



Events

- Faculty Olympics
 - Facebook event getting put up this week
 - “Save the Date” graphic being done and released this week
 - Planning meetings last week—excited for how it is going to turn out
 - Already had good Faculty buy-in
 - Weekend of March 14th SAVE THE DATE
 - Please start thinking about making a team!
- Red & White
 - Secured domain name for Red & White
 - Met with the club website developer and should have a website in 7-10 days
 - For now he is going to get a registration button for the landing page
 - Social media launch this week
 - Katie did great job with the budget. It was reviewed by our other stakeholders and some good changes were suggested
 - Really want to push for sponsorship
 - Now starting to have more detailed plans surrounding the programming

Faculties & Associations

Internal

- *SSMEWS:*
 - SQ.
- *Student Health Campaign:*
 - SQ.
- *SSMU Awards Banquet:*
 - Meetings are going well with the subcommittee
 - Following up with Lev Buchman
 - Received numbers from Sleeman so going to meet with Pauline about it this week
 - Met with Internal's as well so they are up to date on plans
- *Exam Time Stuff:*
 - SQ.
- *Internal/External Contact:*
 - Terry Fox Foundation:
 - SQ.



➤ *Committees:*

- SSPN
 - Subcommittees going really well
 - Happy with the co-chairs. Both working well and allows them to have a bit more autonomy
 - Things are moving forward!
 - Faculty Olympics coming up soon!
- Francophone Affairs
 - Weekly meetings returning
 - Conference planning going well
- Athletics Roundtable
 - SQ.
- Centraide
 - Final lunch meeting last week
 - Really nice
 - Happy having served as co-chair
 - They thanked students for getting involved
 - Going to try and continue the TVM video project

HR

- SQ.

Submitted, with the utmost respect,
Brian Farnan
VP (Internal)

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