



**Report to Legislative Council
February 19th, 2014**

Publications

➤ *Yearbook:*

- Advertising will be included in the Yearbook—no parent's pages
- If you haven't gotten your photos do so immediately!
- Lots of promotion in the Listserv and social media
- Page count has been on schedule—very pleased with all of the deadlines being made
- We are now in the double digits for sales 13~ copies sold
- Going to approach the Parent's Network about releasing an announcement using their resources

Sponsorship

➤ *General:*

- Met with Marketing Representative last week:
 - Finalizing MOA with Faculties
 - Finalizing Sponsorship package—al content done now it's design
- Sponsorship for Faculty Olympics looks good been working lots on it
- Looking for future possibilities of having sponsors on retainer

Communications

➤ *Listserv:*

- Listserv
 - Back on track
 - Have already planned my sensitivity training sessions
 - SEDE meeting this week
 - Will be working on a campaign for them as supplementary sensitivity training
 - New media contact:
 - Lots of new media contact surrounding the incident
 - The decision has been to stick to press release

➤ *General Communications*

- Website:
 - Content continuing at steady pace
 - Will be adding aspects of vandalism campaign
- Human Resources
 - SQ.
- General Communications:
 - Vandalism



- Working on Communications Campaign for vandalism in the building
- Approach will be similar to promotions of a large event
- Please spread word to your constituents!

Events

➤ Faculty Olympics

- Captain's meeting went really well
- Two more weeks of registration and sourcing team money
- Encourage people to make teams!
- Schedule is almost all finalized
- Budget will be presented.
- Weekend of March 14th SAVE THE DATE

➤ Red & White

- Have domain name and will have a full website this week
- Twitter, Facebook and Instagram were made now will be promoted
- Waiting for registration to open then will be pushing
- Releasing a save the date for the concert this week as well
- Had meeting with student partners this morning—could have gone better
- Really want to push for sponsorship

Faculties & Associations

Internal

➤ *SSMEWS:*

- SQ.

➤ *Student Health Campaign:*

- SQ.

➤ *SSMU Awards Banquet:*

- Have the invitations and envelopes finished
- Trying to set a meeting with Lev (and Pauline) this week or at the latest next week
- Have the Sleeman numbers and will have them calculated in the next day or two
- Final list of awards achieved
- Will be releasing the application in the next week or so

➤ *Exam Time Stuff:*

- SQ.

➤ *Internal/ External Contact:*

- Terry Fox Foundation:
 - SQ.

➤ *Committees:*



- SSPN
 - Going really well, have added new members (if you have friends then encourage them to join)
 - Faculty Olympics, Awards Ceremony and Red & White are all being worked on hard
 - Faculty Olympics is taking up most of my time
- Francophone Affairs
 - Meeting this Wednesday
 - Conference is coming up!
- Athletics Roundtable
 - Been in contact with President of Athletics Council to improve communication
- Centraide
 - TVM video project

HR

➤ SQ.

Submitted, with the utmost respect,
Brian Farnan
VP (Internal)

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