



Office of the Speaker
Bureau de Président du Conseil

Motion Regarding the Creation of an Ad-Hoc Student Engagement Committee

Whereas, the preamble of the Constitution of the SSMU affirms the SSMU's commitment to representation;

Whereas, the SSMU has been criticized for a perceived lack of engagement and representation;¹

Whereas, the SSMU struck an Ad Hoc Communications Committee in September 2013 to review the Communications of the Society and research alternative and innovative methods for the SSMU to communicate with members;

Whereas, the aforementioned committee worked with the VP Internal and Communications and Publications Manager to establish the Communications Guide and Strategy, adopted on October 10, 2013;²

Be it resolved, that an Ad-Hoc Student Engagement Committee be created with the following terms of reference:

Purpose: To explore innovative ways to engage constituents, including, but not limited to:

- I. Identifying areas in which communication could be improved
- II. Using consultative forums, town halls, and surveys to address these concerns
- III. Amending the Communications Guide and Strategy to improve the SSMU's structure for online communication to bridge the gap between the SSMU and SSMU members
- IV. Report to Legislative Council at least once in the Winter 2015 semester.

Composition

VP Internal (Chair)
President (advisory)
VP External (advisory)
VP Finance & Operations (advisory)
VP University Affairs (advisory)
VP Clubs & Services (advisory)
3 Councillors
3 Members-at-large

¹ <http://mcgilltribune.com/opinion/editorial-divisive-general-assembly-yet-another-sign-things/>

² <http://ssmu.mcgill.ca/representation/ssmu-legislative-council/council-documents-2013-2014/>



Students' Society of McGill University
Association étudiante de l'Université McGill

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NB. Advisors will be called upon by the committee as the committee sees fit for the promotion of their individual portfolios.

Moved by:
Councillor Kpeglo-Hennessy
President Ayukawa
Councillor Baraldi

APPROVED