



### Student Engagement Committee Report to Legislative Council

#### **COMMITTEE MEMBERS:**

Kimber Bialik, Vice-President (Clubs and Services)  
Nicholas Milum, Student Engagement Coordinator [as of December 10, 2015]  
Gabriel Ning, Arts Representative  
Valerie Olivier, Law Representative  
Danny Jomaa, Services Representative [until November 19, 2015]  
Alexander Temkin, Member-at-Large  
Charlene Mamaril, Member-at-Large  
Yundi Li, Member-at-Large  
Ahmed Ahmed, Member-at-Large  
Ariane Lasry, Member-at-Large  
Omar El-Sharawy, Member-at-Large [as of December 10, 2015]

#### **COMMITTEE ATTENDANCE:**

The Student Engagement Committee met on November 5, 2015 and December 3, 2015.

	November 5	December 3
Kimber Bialik	✓	✓
Nicholas Milum	-	✓
Gabriel Ning	✓	✓
Valerie Olivier	x	x
Danny Jomaa	x	-
Alexander Temkin	✓	excused
Charlene Mamaril	x	x
Yundi Li	✓	x
Ahmed Ahmed	✓	x
Ariane Lasry	x	x
Omar El-Sharawy	-	✓

#### **GOALS:**

The purpose of this committee is to promote student engagement, assess and address student concerns with the SSMU, proactively consult and enhance channels of communications. This Committee will be tasked with exploring innovative ways to engage constituents, including identifying areas in which communication could be improved; using consultative forums, town halls, and surveys to address student concerns; and amending the SSMU Communications Guide and Strategy to improve the SSMU's structure for online communication to bridge the gap between the SSMU and SSMU members.



- PROJECT IDEAS:** The Committee has identified a number of projects that they would like to implement for the Winter semester.
- **Active Consultation:** The Committee is interested in hosting a series of open forums and town halls on student engagement and other topics that students want to discuss in order to provide direct feedback venues to students. This can also encompass tabling.
  - **Expanding Communications:** The Committee recognizes that SSMU needs to reach out to students in the way that is most accessible – this can be achieved through the Committee using new communications platforms like snapchat to reach out to SSMU members.
  - **Online Consultation:** The Committee will be taking on the implementation of the opt-in consultation next semester.
  - **Clarifying Accountability Structures:** The Committee is interested in developing resources outlining the channels for students to make complaints and to make change within the SSMU – examples include the development of infographics about the internal SSMU structure and how to navigate it.
  - **Information Dissemination:** The Committee would like to actively reach out to first year students and collaborate with residences in order to provide information to students who may be less aware of SSMU and the services that the SSMU operates. There is also interest in the development of a short video series as part of a “Know Your SSMU” campaign to be planned next semester.

**TIMELINE:** Given the tentative plan for projects thus far, the Committee will be finalizing the Winter Semester student engagement plan at its meeting on Thursday, January 14 and beginning implementation of these projects in the new semester.

Respectfully submitted,

Kimber Bialik  
Vice-President (Clubs and Services)