



Office of the Vice President (Internal)

Report to legislative Council

January 14th

Publications:

- Yearbook:
 - Discussed with Communication and Publication Manager new marketing initiatives to promote further sales of the yearbook this upcoming year
 - Reviewing first half of the yearbook with Yearbook editors next week
 - Looking for feedback from councilors on how to make the Yearbook more interesting
- HandBook:
 - SQ

Communications:

- Listserv:
 - In the middle of writing my first listserv
 - Looking to revamp structure of listserv to improve flow and increase appeal
 - Will bring back photos into the listserv
 - Would love recommendations on how to improve the listserv
- General Communications:
 - Marketplace:
 - SQ
 - Website:
 - Communication and Publication Manager and myself are looking to review feedback from survey
 - Will be sitting on the Website committee along members of SSMU permanent staff
 - Already started reviewing other university student union websites for inspiration (Brown, Chicago, UCLA, Waterloo, Harvard, UBC, UofT)
 - Social Media:
 - Hiring of communications coordinator!!!
 - Assisting myself and the Communication and Publication Manager to enhance scheduling and consistency of SSMU's social media
 - Will meet with the communications coordinator to review existing platforms of social media and seeing how we can potentially further expand into new platforms (snapchat)

- Gerts:
 - Will meet with the operations manager and the Gerts Night-time manager to be updated

Committees:

- SSPN
 - Had several meeting with the Internal Logistics coordinator throughout December and January to discuss new direction for SSPN
 - Restructured SSPN and its dynamic to increase accountability and clearer channels of communication
 - First meeting of the semester will be on Sunday 17th January
 - Tentative events and timelines for events created
- Student Engagement Committee
 - Meeting next week to discuss General Assembly (which is
 - Will look into new channels of communication to improve consultation and feedback from students
- Athletics Roundtable
 - SQ
- McGill Athletics and Recreational Advisory
 - SQ
- Faculty Roundtable
 - Planning to meet with faculty VP Internals to further engage in Inter-faculty consultation and collaboration with SSMU

Events

- Week101
 - Jan 18th – Jan 23^d
 - Degrassi Theme
 - Looking forward to seeing councilors and their constituents there!
- Faculty Olympics
 - March 9th—March 12th
 - Theme: Will be revealed closer to the event
 - Would love to have councilors promote the event and generate hype through word of mouth promotion
- More events planned for the future. Waiting to confirm with SSPN before updating council

Respectfully submitted,

Omar El-Sharawy
VP Internal