



# REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

**OCTOBER 13<sup>TH</sup>, 2016**

## **Communications**

### **Listserv**

- SQ
- Open rate of 25.4% for this week
  - o Listserv this week was blocked by the spam filter
  - o I tested the email again and think I've found the problem is that I had put emoji's in the email title.
- Last week had a record breaking 38.7% open rate for "Gerts' til it hurts."
- Latest Listserv was sent out on October 11<sup>th</sup> at 9:00AM
- Started doing a weekly quote, it's catching on.
  - o Received a lot of positive feedback from people about the listserv
  - o Going to explore more ways of engaging students to increase the read rate of the listserv and to get people interested.
- Ran into some issues with getting passed the McGill spam filters
  - o Called McGill IT for a fix, they couldn't give me one
  - o Ryan provided me with an old list of things to avoid in the Listserv to ensure successful delivery, so I browsed through the Listserv and fixed all the problems that I thought I might run into. It was fixed and managed to be sent out to everyone!

### **Website**

- SQ Website redesign has been put on hold due to some timeframe and budgetary constraints, more information to come soon.
- We've selected Plank to re-do the website this year
  - o They did the website redesign back in 2013



## Office of Vice-President (Internal Affairs)

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### Facebook

- Facebook posts have had a lot of interaction this week because of SSPN posts about 4Floors. All other posts are also getting good interaction.

### McGill App

- SQ Talking with Mitchel from CL&E and Dimitri from Oohlala about possible listserv integration into the McGill App.
- We're using the McGill app for the ticket sales of 4Floors, I've handed this off to my

### Instagram

- SQ, handed off some of the social media control to members of SSPN. They are working on promotion for our events through Instagram and other forms of social media.

## Engagement Committees

### First Year Council

- FIRST YEAR COUNCIL IS ELECTED!
- **President:** Bo Yi Dou
- **VP Internal:** Elizabeth Guettler
- **VP Finance:** Marie Fester
- **VP Student Affairs:** Jia Chen Mi
- **VP External:** Kevin Zhou
- We had our introductory meeting on Wednesday and are preparing for our first First Year Council session this coming Tuesday at 6PM. This council meeting will be the first to include representatives from all first year faculty organizations.
- I've also introduced each of the FYC Executives to the SSMU executives and will begin to start implementing Ben's Shadowing program.
- Started to get FYC involved in the planning of 4Floors to show them the ropes for events planning, looking forward to an amazing year with the FYC!

### Student Societies Programming Network

- SQ
- We've been working really hard as a committee planning 4Floors and the GA.
- We had our first SSPN social which was really great. This team is looking really great!



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## Events

### 4Floors

- Logistics
  - o We've begun to procure all the individual items needed for 4floors
  - o Ticket sales begin tomorrow at 12:00-3:00PM be there!
- Operations
  - o We've begun to start staffing everyone during 4floors, we have one SRC staff working the night who will be supported by Gerts' staff and SSPN committee members
- Programming
  - o Programming is almost finalized for the Ballroom and Cafeteria levels. We will be having SEVEN live performances from local McGill and Montreal Talent. It's going to be super exciting!
  - o We have approximately 8 clubs who have confirmed that they will be tabling during the event.
- Communications & Publications
  - o Promotion for the event is going very well! We have good interest on the event page,
- Inclusivity
  - o We had our Equity presentation at this weeks' SSPN meeting.
  - o Will begin posting on event page about costume requirements.
- Creative Directors
  - o Have laid out the concrete plan for their requirements for items they want at 4floors. We will begin to get these items ASAP.

### Faculty Olympics

- Planning to book all venues by the end of October!

## PERSONAL

Time flies by when you're having fun.

Thanks,

Daniel Lawrie – Vice-President (Internal Affairs)