



REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

OCTOBER 29TH, 2016

Communications

- **Listserv**
- SQ
- Open rate of 37.0% for this week
- Personal best is still at 43.7% open rate for “I just lost the game.”
- Latest Listserv was sent out on October 17th at 9:00AM
- Managed to avoid that pesky McGill spam filter!
- Started doing a weekly quote, it’s catching on.
 - o Received a lot of positive feedback from people about the listserv
 - o Going to explore more ways of engaging students to increase the read rate of the listserv and to get people interested.
- Ran into some issues with getting passed the McGill spam filters
 - o Called McGill IT for a fix, they couldn’t give me one
 - o Ryan provided me with an old list of things to avoid in the Listserv to ensure successful delivery, so I browsed through the Listserv and fixed all the problems that I thought I might run into. It was fixed and managed to be sent out to everyone!
- **Website**
- SQ Website redesign has been put on hold due to some timeframe and budgetary constraints, more information to come soon.
- We’ve selected Plank to re-do the website this year
 - o They did the website redesign back in 2013
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- **Facebook**
- SQ, Facebook posts are getting all time highs in terms of interaction. Activities Night posts, Committees, B-Week and other committee posts are getting a lot of attention.
- **McGill App**



- SQ Talking with Mitchel from CL&E and Dimitri from Oohlala about possible listserv integration into the McGill App.
- We're using the McGill app for the ticket sales of 4Floors, I've handed this off to my
- **Instagram**
- New Instagram post! We're getting an increase in activity from our activities night, mini courses and other posts!

Engagement Committees

First Year Council

- **President:** Bo Yi Dou
- **VP Internal:** Elizabeth Guettler
- **VP Finance:** Marie Fester
- **VP Student Affairs:** Jia Chen Mi
- **VP External:** Kevin Zhou
- **We had our weekly meeting this week, I had to postpone the first FYC meeting because of schedule conflicts and other work that is happening in the events portfolio.** The executive team is now working to plan out the council based off the model I had initially proposed.
- Started to work on re-writing the FYC Constitution
- Settling into more of advisory role
- Providing guidance and suggestions for what they should be dedicating their time and effort towards.
- Suggesting socials, events for first years, places to focus their efforts.

Student Societies Programming Network

- SQ We've been in overdrive for 4Floors because of the event happening a week from today!
- Ticket sales are going well; we're still pushing for more so please buy your tickets!
- Met and began planning out Red & White Week
- SSMU will be present at Open House this year which is happening next weekend

EVENTS

- **4Floors**
- Ticket sales are going well, hashing out the final little details for the event.
- **Faculty Olympics**
- SQ



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Staff

- SQ

PERSONAL

- Yet another week.
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- Thanks,

- Daniel Lawrie – Vice-President (Internal Affairs)