



# REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

JANUARY 26<sup>TH</sup>, 2017

## Communications

### Listserv

- SQ

Listserv Date	Read Percentage
Listserv #1 – 09/05/16	41.6%
Listserv #2 – 09/12/16	39.9%
Listserv #3 – 09/19/16	44.3%
Listserv #4 – 09/26/16	38.9%
Listserv #5 – 10/03/16	39.7%
Listserv #6 – 10/10/16	28.8%
Listserv #7 – 10/17/16	38.4%
Listserv #8 – 10/23/16	41.5%
Listserv #9 – 10/31/16	39.3%
Listserv #10 – 11/07/16	38.4%
Listserv #11 – 11/14/16	39.2%
Listserv #12 – 11/21/16	9.2%
Listserv #13 – 11/28/16	37.6%
Listserv #14 – 01/09/17	13.2%
Listserv #15 – 01/16/17	-
Listserv #16 – 01/23/17	41.4%
Listserv #17 – 01/30/17	34.5%
Utile Campaign – 01/30/17	37.3%
Press Release – 01/30/17	39.7%
Listserv #18 – 02/06/17	~35.4%
Utile Campaign – 02/06/17	~37.3%

- First Listserv of 2017 was again sent straight to spam.



- I have received some concerns about the Listservs length by PSSA which I am trying to address by sending out a larger listserv this week.
- Utile Campaign and Press release statistics are very positive. When released at the same time as the listserv, they do hurt my listserv numbers but ultimately still have a higher read rate than any other liststserv of the previous year.
- SQ- Was recommended to wait for a fix for the next Listservs, I determined that it was the length of the listserv that caused the problem. As January has a lot of events for the semester, lots of events had submitted posts for the listserv and I tried to include as many of them as possible. Unfortunately this resulted in the blocking of the listserv.
- SQ- I've now limited the listserv to seven entries a week to avoid this problem. Hopefully this improves the current rate of blocking listservs.
- SQ- Sent an email to Jon Nordland to assess an fix this issue for next semester referencing what
- SQ - Spam Filter (Listserv #6, #12, #14, #15 )
  - Listserv #12 is almost completely blocked to all members
    - Possibly due to the new McGill anti-phishing email sent out on November 11<sup>th</sup>
  - Called McGill IT for a fix, they were not helpful.
  - Ryan provided me with an old list of things to avoid in the Listserv to ensure successful delivery, so I browsed through the Listserv and fixed all the problems that I thought I might run into. It was fixed and managed to be sent out to everyone!
- Sending out a survey this coming Monday for Unite!
- Website
  - SQ Website redesign has been put on hold due to some timeframe and budgetary constraints, more information to come soon.
- We've selected Plank to re-do the website this year
  - They did the website redesign back in 2013

### **Sleeman Contract Disbursement**

- All checks have been completed and are ready for collection by a faculty representative.
- Each of your faculty Councils should have received an email this week about Sleeman Sponsorship disbursement this week as well as the amount of complimentary cases you shall receive!

## **Engagement Committees**

### **Frosh**

- IOC will be happening next week the date is TBD. We will be discussing very important items such as how to move forward with training, the MoA, the SPF application and a lot of other items.



**Office of Vice-President (Internal Affairs)**

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- I'm going to bring forward a possible SPF application for this years frosh apparel to a more sustainable source. Unfortunately it could possibly be a 100% increase in the current price, but I will propose it to the internals to see what they might have to say.

**First Year Council**

- **President:** Bo Yi Dou
- **VP Finance:** Marie Fester
- **VP Student Affairs:** Jia Chen Mi
- **VP External:** Kevin Zhou
- FYC has found a replacement member.
- FYC Laser Tag

**Student Societies Programming Network**

- GA, Ben I've met for GA planning, we might potentially have card scanners for this GA

**Gerts' Committee**

- We've had some preliminary meetings and will be moving forward on working on new projects and events for this coming semester

**EVENTS**

**Life AYD (After Your Degree)**

- LinkedIn photoshoot was successful with Lassman Photography, photos will be sent out by email this week. We're working with Lassman photography to work out a deal to have these kind of events in the future. Stay tuned.
- Mental Health Panel on Wednesday was a great success we had around 30 participants who were able to ask Alumni how they dealt with their mental health post graduation!
- February 6<sup>th</sup> – LinkedIn Headshots! Stay for a coffee, chat with us about upcoming events, and get some helpful tips from our CaPS Advisors! CV and LinkedIn profile reviews will be offered on a drop-in basis - so if you're interested please bring your CV and/or laptop with you to the event.

**Faculty Olympics**

- Signing onto the MoU provided by the Dean of Students.
- Co-Chairs are Romain Faracci and Paris Ghiamati.
- Postions are: Co-Chairs, Chief of Staff, Communications and Promotions, Creative Team, Head of Captains, Implementation, Inclusivity, Logistics, and Programming and Operations.
  - o Sub Committees for individual events.
- Budget has been drafted with Niall
- Fac-O planning is in full swing
  - o We've released two theme hints and will be releasing the theme this Tuesday!
  - o Would love to give more background but unfortunately our committee is shrouded in a lot of SECRECY!!!

**McLan**



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- Event was launched yesterday, moving forward with garnering interest. Looking successful, working very closely with McGill E-Sports Society.

## **Staff**

## **PERSONAL**

Such is life.

Thanks,

Daniel Lawrie – Vice-President (Internal Affairs)