



# REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

MARCH 23<sup>RD</sup>, 2017

## Communications

### Listserv

- SQ

Listserv Date	Read Percentage
Listserv #1 – 09/05/16	41.6%
Listserv #2 – 09/12/16	39.9%
Listserv #3 – 09/19/16	44.3%
Listserv #4 – 09/26/16	38.9%
Listserv #5 – 10/03/16	39.7%
Listserv #6 – 10/10/16	28.8%
Listserv #7 – 10/17/16	38.4%
Listserv #8 – 10/23/16	41.5%
Listserv #9 – 10/31/16	39.3%
Listserv #10 – 11/07/16	38.4%
Listserv #11 – 11/14/16	39.2%
Listserv #12 – 11/21/16	9.2%
Listserv #13 – 11/28/16	37.6%
Listserv #14 – 01/09/17	13.2%
Listserv #15 – 01/16/17	-
Listserv #16 – 01/23/17	41.4%
Listserv #17 – 01/30/17	34.5%
Utile Campaign – 01/30/17	37.3%
Press Release – 01/30/17	39.7%
Listserv #18 – 02/06/17	36.7%
Utile Campaign – 02/06/17	38.7%
Press Release – 02/11/17	42.5%
Listserv #19 – 02/13/17	33.2%
Board Release – 02/16/17	38.5%
Press Release – 02/17/17	37.2%



Listserv #20 -20/02/17	33.6%
Utile Campaign 02/21/17	36.7%
Press Release – 02/22/17	~15.1%
Listserv #21- 03/06/17	24.5%
Press Release – 03/09/17	36.0%
Listserv #22 – 03/13/17	29.7%
Listserv #23 – 03/20/17	33.2%

- Press releases have had high readership over the past couple weeks. Listserv numbers have dropped significantly over the past month.
- Utile Campaign has been completed with the data to be received soon.
- SQ - First Listserv of 2017 was again sent straight to spam.
  - o SQ- Was recommended to wait for a fix for the next Listservs, I determined that it was the length of the listserv that caused the problem. As January has a lot of events for the semester, lots of events had submitted posts for the listserv and I tried to include as many of them as possible. Unfortunately this resulted in the blocking of the listserv.
- SQ - Spam Filter (Listserv #6, #12, #14, #15 )
  - o Listserv #12 is almost completely blocked to all members
    - Possibly due to the new McGill anti-phishing email sent out on November 11<sup>th</sup>
  - o Called McGill IT for a fix, they were not helpful.
  - o Ryan provided me with an old list of things to avoid in the Listserv to ensure successful delivery, so I browsed through the Listserv and fixed all the problems that I thought I might run into. It was fixed and managed to be sent out to everyone!

**Website**

- o The New SSMU website project has been approved by ExCom. The Communications and Publications Manager and I have a meeting with Plank on March 31<sup>st</sup> to go over all the details running up to the launch of the project!
- o We're adding a bunch of new features as well as keeping some of the most useful parts of the current website such as the market place, classifieds while simultaneously making the website simpler and more accessible.
- o We will have a new website by the start of the 2017-2018 school year!
- We've selected Plank to re-do the website this year
  - o They did the website redesign back in 2013

**Sleeman Contract Disbursement**

- SQ - All checks have been completed and are ready for collection by a faculty representative.



- SQ - Each of your faculty Councils should have received an email this week about Sleeman Sponsorship disbursement this week as well as the amount of complimentary cases you shall receive!

## Engagement Committees

### Frosh

- IOC meeting is happening this Friday to go over all the relevant information for all the incoming and outgoing Frosh Events planners.
  - o Discussing the Frosh Memorandum of Understanding between the University and the Faculty Associations for all events in frosh. This provides a framework to protect students with respect to the Student Code of Conduct. It allows for the University to take disciplinary action in cases of sexualized and gendered violence as well as physical altercations.
  - o Discussing the current MOA which is up for renewal and how the agreement between the SSMU and the faculties will interact for this coming frosh.
  - o Discussing the SPF application for sustainability (VP Ops)
  - o Discussing the All Frosh Concert and Beachday and the delegation of responsibilities.

### First Year Council

- **President:** Bo Yi Dou
- **VP Finance:** Marie Fester
- **VP Student Affairs:** Jia Chen Mi
- **VP External:** Kevin Zhou
- FYC is planning their final event of the year called Kaleidospring which will be happening at Le Cinq
- We are finalizing the constitution for FYC for the incoming year of students.

## EVENTS

### Grad Frosh

- Grad Frosh Planning is well underway! Beachday is slated to happen June 3<sup>rd</sup> with information on other events starting to pour through.
- THE THEME FOR THIS YEAR IS PINEAPPLE THEMED which ranges from references to SpongeBob, Pen pineapple apple pen, fruits and much more!
- DUKE DUMONT WILL BE PERFORMING AT BEACHDAY!!! GET READY

### SSMU Awards

- The SSMU awards ceremony is slated for April 7<sup>th</sup>
- Please submit all awards nominations for March 31<sup>st</sup> for them to be considered.
- This year 3 of our awards including the community engagement award, volunteer of the year award, the Roma Nadeem Memorial award will include a ticket for the C2 Montreal conference valued at 2,995\$



**Office of Vice-President (Internal Affairs)**

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**Life AYD (After Your Degree)**

- Life AYD hosted a sellout dining etiquette event last night which had 52 people! It was a great success teaching students about business dining etiquette and how to behave in these types of scenarios.

**Faculty Olympics**

- Faculty Olympics was a great success! The feedback form has been filled out by close to 100 people accounting for about 15% of the total participants.
- Everyday of the event scored above a 7.5 with Power Hour having the highest rating at a 9.6! In the feedback form we included parts of how we can make the event better, room for comments and much more to have as much information on how to make this event as amazing as possible for next year!

Best,

A handwritten signature in black ink that reads 'DJ Lawrie'.

Daniel Lawrie – Vice-President (Internal Affairs)