REPORT OF THE VICE-PRESIDENT (INTERNAL AFFAIRS) TO COUNCIL

13 September 2018

Communications

● Created new communications guide and plan
● Small changes to the listserv
  ○ Memes
  ○ Sustainability Corner
● Centralized calendar
  ○ Created plan and vision
  ○ Had meeting with website developer
  ○ Work on the project is starting soon; should take upwards of two months
● Social media
  ○ New personalized strategy
  ○ Increasing translations for broader accessibility

Events

● Pride Parade

● Frosh
  ○ Had weekly meetings of IOC and IFC throughout the summer
  ○ Worked with Campus Space and Planning to book all on-campus Frosh events
  ○ Planned dry laser tag event
  ○ Planned Crash Pad
  ○ Assisted at various Frosh events
  ○ Oversaw Frosh Registration logistics
  ○ Drafted new non-faculty Frosh MoU

● Movie night
  ○ Partnered with Virgin Radio and CTV to plan a screening of Deadpool 2 on Lower Field. Free food!
  ○ Handled logistics such as permits, electricity, relations with admin
Promoted on SSMU Facebook and Instagram; 2000+ “interested.” Attendance was hard to estimate, but was in the ballpark of 1000+

- SSPN
  - Updated the Terms of Reference
  - Launched application process
  - Have been brainstorming about a charity event
  - Started strategizing with MCSS re: Halloween Event

**First Year Affairs**

- Made hundreds of FYC constitutional amendments
- Vastly increased the size
- Consulted with the current FYC
- Launched the nomination process

**Other**

- Parents’ Tent
- McGill Advisory Council on Sustainability
- LifeAYD
- McGill Alumni-Student Engagement Committee
- Supporting the Environment Commissioners and Committee
- SSMU Daycare BoD
- Mental health initiatives with ACCESS Open Minds
- STM project
- POP Montreal partnership