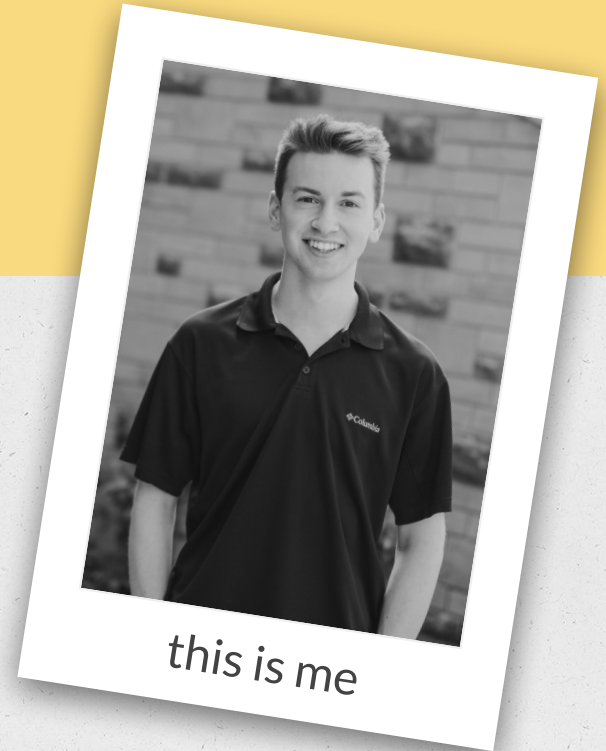


**VP INTERNAL  
101**

# WHO AM I?

- **Name:** Matthew McLaughlin
- **Position:** ~Vice-President (Internal Affairs)~
- **From:** Moncton, New Brunswick, Canada
- **Academics:** U1 Faculty of Management
  - **Major:** Strategic Management
  - **Minor:** Urban Systems
- **My McGill involvement:**
  - Douglas Hall Council / IRC / URC
  - McGill Students for World Vision
  - Plate Club
  - Chromatones A Cappella
  - Pennydrops
  - SSMU Secretary General
  - MUS CRO
  - McGill Policy Association

Fun fact: I love public transportation!!!



**EVENT PLANNING**



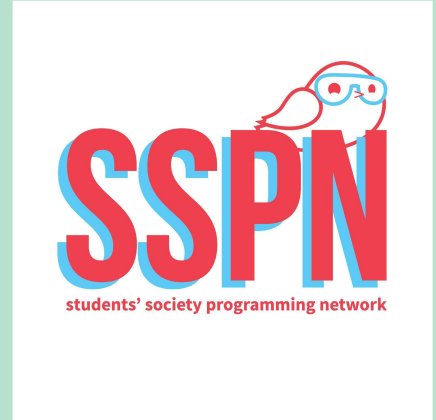
**COMMUNICATIONS**

**SUSTAINABILITY,  
COMMUNITY  
AFFAIRS,  
FRANCOPHONE  
AFFAIRS**

**FIRST YEAR  
AFFAIRS**

## EVENTS

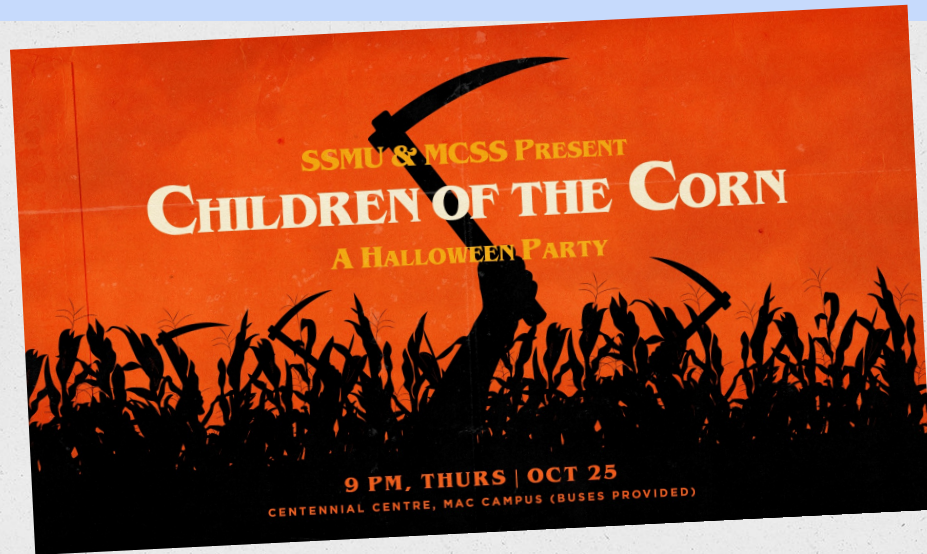
- Best committee ever.
- SSPN plans all of SSMU's major events, including...
  - Halloween Event
  - Faculty Olympics
  - Grad Frosh
  - And more!
  
- Composed of...
  - VP Internal (chair)
  - Internal Logistics Coordinator (vice-chair)
  - Two Councillors
  - Nine to 11 Members-at-Large
- Personal goal is for SSPN to plan additional diverse programming this year



Fac-O, year unknown  
(colourized)

# Halloween Event

- Formerly 4Floors, but switched to Mac Campus but switched to Mac Campus event last year
- “Children of the Corn” happened last week
- Record turnout!



# Faculty Olympics

- Drinking competition that takes place every March
- Five days of drinking games, challenges, parties, etc
- Event will be similar to last year, but looking to increase collaboration with Environment Committee and Equity Committee to make things better

# Grad Frosh

- Trip to BEACHCLUB, aimed at new grads, but open to everyone!
- Literally the same as regular Frosh's Beach Day, but lower attendance and older demographics
- Nice!



Events

Ph<sup>h</sup>i<sup>a</sup>nt<sup>n</sup>hr<sup>o</sup>pic<sup>i</sup> Event<sup>t</sup>?

Unprecedented!

Concert? Major challenge?  
Something else??

Oooooooooooooooooo!



## COMMS

- I have a **listserv!**
- Sent out every week
- New partnership with meme accounts
- Sustainability Corner!
- More changes to be flushed out this semester

- Social media!!! Hypehypehype
- Facebook, Instagram, Twitter (just lowkey)
- Employing a new **personal content** approach to SSMU's social media, highlighting SSMU students, student staff, permanent staff, execs, councillors, senators, etc
- Shifting away from solely text-heavy graphics towards cool, new stuff



Communications  
Communications  
Communications  
Communications  
Communications

COMMS

# CENTRALIZED CALENDAR

## SUSTAINABILITY

- Environment Commissioners are under Internal portfolio
- I'll be sitting on Environment Committee, providing support
- Hoping to increase links and interactions between EC and the rest of SSMU! Break down the silos!



**FRANCOPHONE AFFAIRS  
AND COMMUNITY AFFAIRS**



- Now under my portfolio
- Pretty independent

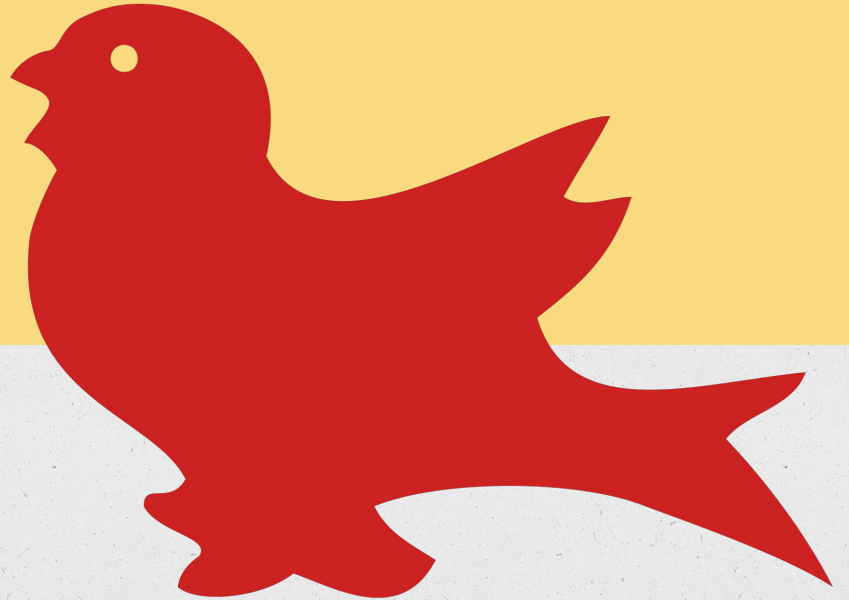
## First Year Affairs

- A council that represents all first year undergraduate students
- Five elected executives (President, VP Internal, VP External, VP Student Affairs, VP Finance)
- Three appointed representatives (Sustainability, Off-campus, Athletics)
  
- Made changes!
- Added one or two seats per faculty to increase council size
- Expanded council voting privileges
- Made almost 500 major & minor constitutional amendments
- Huge potential this year!!!!



## Committees, councils, etc.

- SSMU Board of Directors
  - SSMU Daycare Board of Directors
  - Internals Organizational Committee (Co-chair)
  - Interfaculty Frosh Committee (Co-chair)
  - Legislative Council
  - Governance Reform Working Group
  - Students' Society Programming Network (Chair)
  - Environment Committee
  - First Year Council (Advisor)
  - Life After Your Degree Committee
- 
- McGill Alumni-Student Engagement Council (co-chair)
  - McGill Advisory Council on Sustainability
  - Health and Safety Committee
  - Social Committee
  - Construction Safety Working Group
  - Co-Curricular Record Advisory Committee
  - Le James Bookstore Advisory Committee
  - Climate Risk Assessment Task Force
  - Zero-Waste Task Force



## Other ideas and projects

- Movie Night
- Laser tag event
- Mental health initiatives
- Crash Pad
- Blacklisting policy
- Town halls
- STM
- Pride Parade
- Life in the Day of an Exec



**Gerts**

**R.I.P**

The word 'Gerts' is written in a large, bold, red, sans-serif font. A magnifying glass icon is superimposed over the letter 'e'. Above the magnifying glass is a red exclamation mark. To the right of the magnifying glass, the text 'R.I.P' is written in a bold, black, sans-serif font, tilted upwards.

*#gertstilithurts*

**thank u!**