



**McGill**  
Arab  
Student  
Network

Awards



Merchandise



ASN Live



Networking



General Assembly



Office



Committees



Services



# What is the McGill Arab Student Network?

Originally founded as the Arab Students' Association in 1962, the Arab Student Network has been upgraded on April 6<sup>th</sup>, 2018 into the sole official SSMU Service representative of the secular and non-political representation of unified Arab culture.

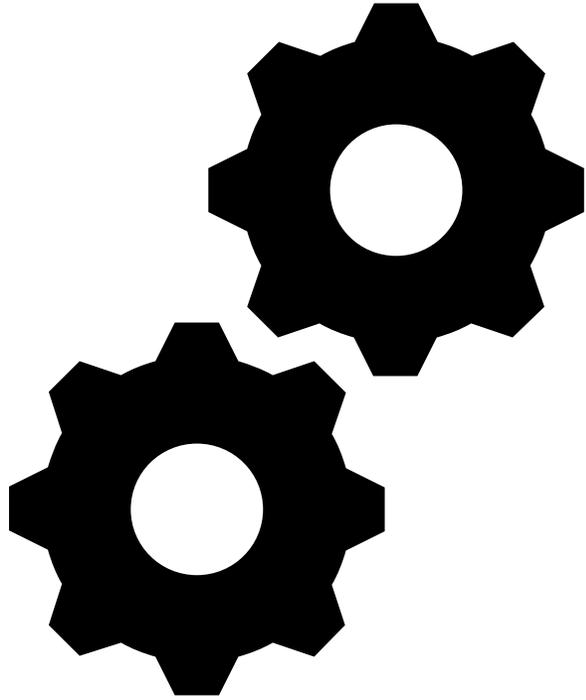
*Our aim* is to provide the appropriate resources and education, the initiatives of integrative support and professional referral, the cultural, social and philanthropic awareness, all inspired by the enriched heritage of the Arab World, for the benefit of the integration and inclusivity of the student body, as a whole.

Mission:

- ✓ To inviolably present the culture and heritage of the Arab world via a secular, non-political and integrative perspective.
- ✓ To provide the whole student body with the adequate services of resources, support, referral, education and awareness derived from the heritage of the Arab world, in the aim of further integrating and engaging students on-campus.
- ✓ To facilitate the interaction of the network of local Arab professionals, employers, associations or institutions along with making their presented resources and mandates, more accessible to the general student body.

*Our vision is to stabilize a secular and non-political integrative body, that connects all presented resources in Montreal inspired by Arab culture and heritage, whether provided by an association, employer or institution, and converging them onto one portal in the aim of making them more accessible to the entire student body.*

# Resources



To ensure that students are receiving adequate and established resources for their benefit, we have teamed up with local bodies to assist them in broadcasting the initiatives they provide that meet the attention of our audience.



## INTERNSHIPS IN THE ARAB WORLD



## Internships in the Arab World

Powered by AIESEC, the world's largest non-profit youth-run organization

- we filter out the internships located across the Arab world and provide them to students
- To support interconnectivity and not to diffuse resources we partnered with AIESEC
- Also would direct target audience to AIESEC resources

Incentive: To provide internship opportunities and career launching resources for students wanting to explore the area and culture, another example of non-exclusivity (highly demanded)

To not miss out on updated details about our service make sure to follow us on

[www.facebook.com/ASNMcGill](https://www.facebook.com/ASNMcGill)

Want to get involved with ASN? Please e-mail us at

[asnmcgillvp@gmail.com](mailto:asnmcgillvp@gmail.com)

For any information regarding AIESEC, please visit

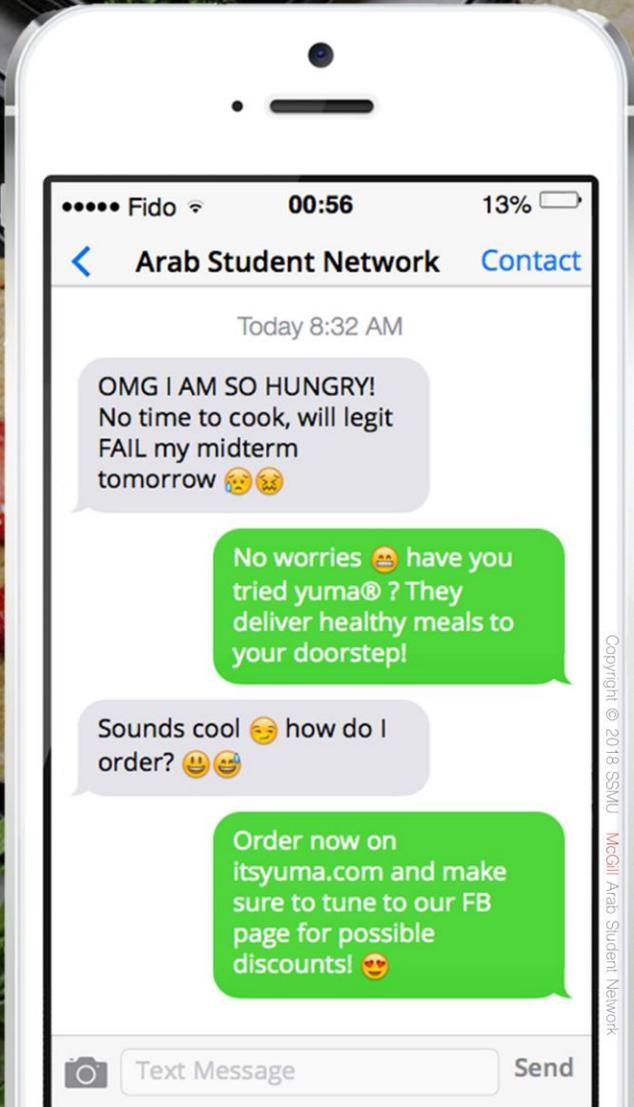
<https://www.facebook.com/AIESECglobal/>

<https://www.aiesec.ca/>

<http://bit.do/eupTe>

Personal catering for your weekly meals.

Use "ASN20" on checkout and get 20\$ off for an astonishing discount of  
**5 MEALS FOR 30\$**

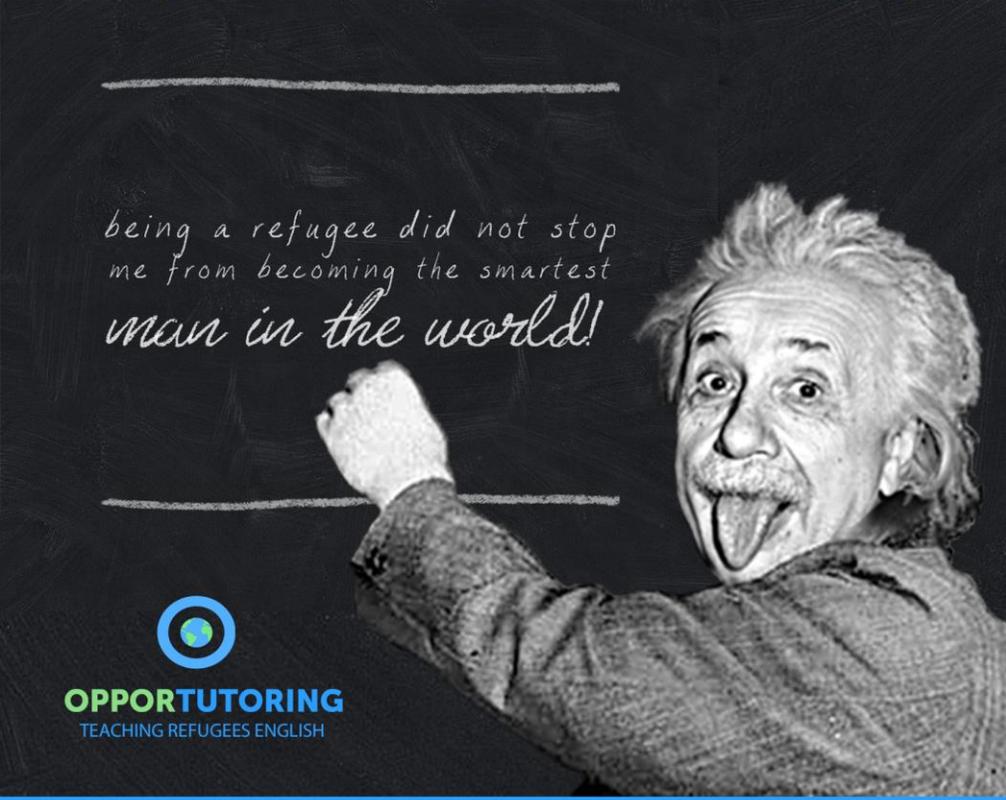
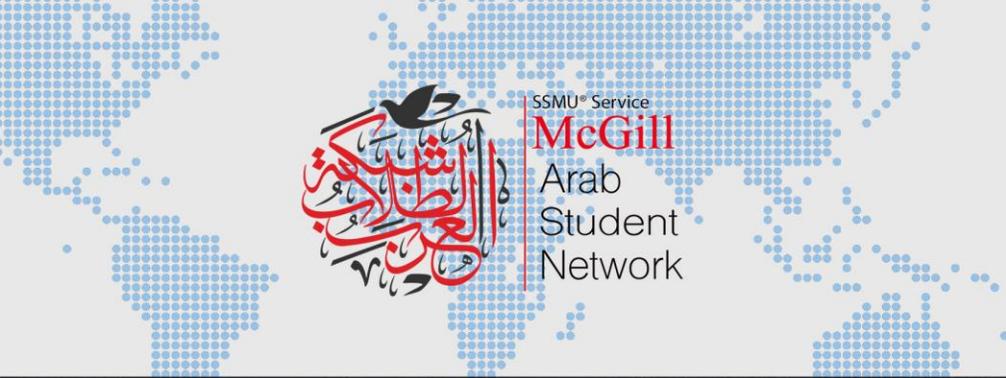


## Meal Prep

Offered by Yuma<sup>®</sup>, a meal tailoring and catering portal made by Adam Albarghouthi (ex-McGill student)

- students benefit from discount code (\$20 off) to get 5 meals for \$30 (ASN20)
- high quality meals cooked by chef
- Schedule time and diet to be delivered on your own availability
- EXCELLENT for midterm/final season

Incentive: discounts on food through connections with Arab managers, entrepreneurs, caterers etc. for all students!



# Teaching Refugees English

Lead by Opportutoring, a start-up under the project of Enactus

- established medium for students to teach English to refugees in camps around the world from their laptops!
- Award winning concept

Incentive: a philanthropic chore that students can do from their desktop. Furthers their involvement and integration!

To not miss out on updated details about our service make sure to follow us on

 [www.facebook.com/ASNMcGill](https://www.facebook.com/ASNMcGill)

Want to get involved with ASN? Please e-mail us at

 [asmcgillvp@gmail.com](mailto:asmcgillvp@gmail.com)

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For any information regarding Opportutoring, please visit

 <https://www.facebook.com/opportutoring/>

 <http://opportutoring.com/>

 <http://bit.do/eufFt>

## Join the International Buddy Program!



As a new international student, we want to ensure that your transition to McGill is as smooth as possible, which is why we'd like to invite you to join the International Buddy Program!

Sign up now to be matched with a current McGill student who can offer you personalized insights into student life at McGill; share some handy tips and tricks to navigate the campus and Montreal; and connect you with the resources and services you need.

[Sign up for a Buddy](#)

You will be matched on a rolling basis, depending on how quickly we are able to find your best match, and then your new Buddy will be in touch with you via email.



McGill Arab Student Network  
SSMU® Service

Originally founded as the Arab Students' Association in 1962, the Arab Student Network has developed into the sole official SSMU Service representative deriving the secular and non-political resources from broad Arab culture, for the benefit of the student body, as a whole.

Our aim is to provide the appropriate resources and education, the initiatives of integrative support and professional referral, the cultural, social and philanthropic awareness, all derived from the enriched heritage of the Arab World, for the benefit of the student body, as a whole.

### ARABIC LANGUAGE OPTION AVAILABLE

In conjunction with ISS, we prioritize your integration to the University by facilitating the availability of an Arabic Language preference amongst your buddies.

To not miss out on updated details about our service make sure to follow us on

[www.facebook.com/ASNMcGill](https://www.facebook.com/ASNMcGill)

Want to get involved with ASN? Please e-mail us at

[asnmcgillvp@gmail.com](mailto:asnmcgillvp@gmail.com)

Need assistance getting used to University? Get a Buddy!

<https://www.facebook.com/mcgill.iss/>

<https://www.issbuddy.ca>

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## Arabic Speaking Buddies



### Collaborating with the International Student Services, an initiative by McGill CL&E

- pairing system with elder student for integration and inclusivity
- facilitating the recruitment of Arabic speaking students to further “buddy program” language option diversity
- Renounced program to introduce froshies to ASN

Incentive: assist the ISS in recruiting students that speak the Arabic language to strengthen the availability of the diverse buddy options that they provide. Positive feedbacks from froshies regarding their integration!

**Awareness**



## Arablog



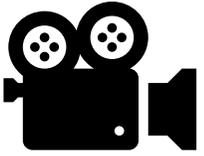
Descriptions, posts or articles to raise awareness about the secular enriched resources from the culture that students can benefit from

- the whereabouts of resources (top 10 places to buy shawarma), info about trailblazers, art, music, fashion, noticeable moments in history (non-religious, non-political)
- encompasses theme day-related posts (trivia Tuesday, fashion Friday etc.)

Incentive: provide aspects that are relatable and accessible to EVERYONE to neutralize possible misconceptions

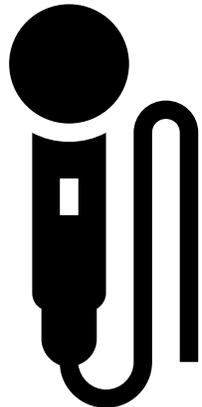
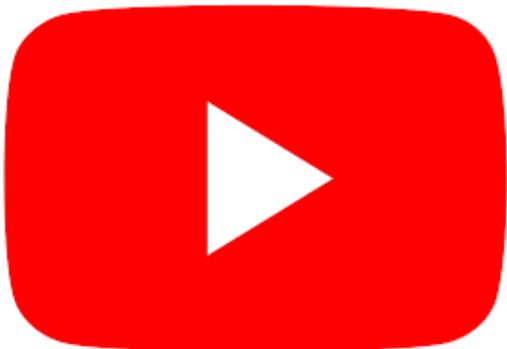


## ASN TV



YouTube channel that broadcasts the interaction of ASN with the student body

- interact via interviews, trivia questions, trailblazer questions etc.
- cover initiatives, events, general assemblies, aftermovies



Incentive: interact with students to create a more comfortable and understanding ambiance of what is it we do

# WELCOME TO MCGILL UNIVERSITY



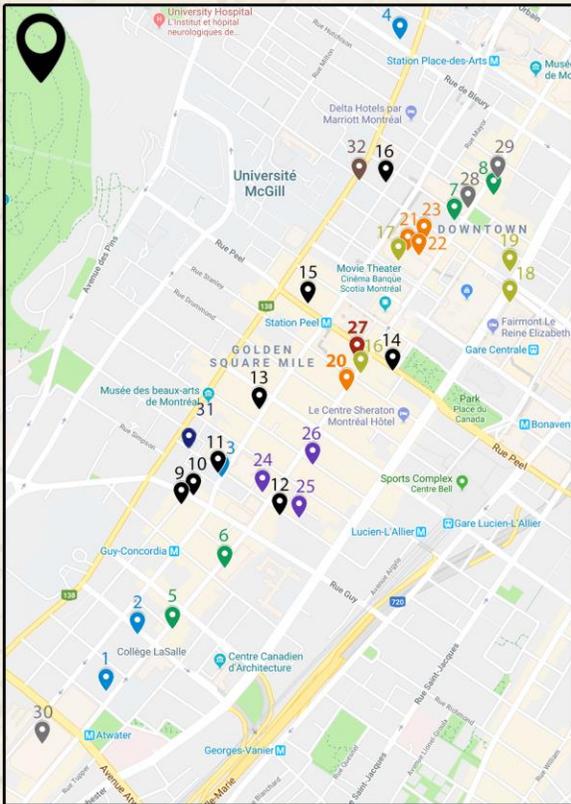
## Local Arab Businesses

an interactive map that pinpoints local Arab-inspired resources present in, but not necessary limited to, Downtown Montreal

➤ map regarding restaurants, supermarkets where to buy sweets, clothing, can also include general places like banks, barber shops etc.

➤ Allows students to use our website as a reference of Arab-inspired resources

Incentive: DISCOUNT EMBLEMS! Diversifies resources that students can benefit from



### Food & Groceries

1. Adonis Supermarket
2. PA Supermarket
3. Mizan Gourmet
4. Proviso

### Convenience Stores

- 5,6,7,8. Dollarama

### Restaurants

9. Al-Baghdadi Pastry
10. Al-Taib Restaurant
11. Hinnawi Bros Bagel & Cafe
12. Mirage Mediterranean Restaurant
13. Amir Restaurant
14. Shawmaz
15. Pizzeria No.900

### Banking

16. Royal Bank Canada
17. Bank of Montreal
18. Canada Trust
19. Scotiabank

### Telephone & Internet

20. Videotron
21. Rogers
22. Bell
23. Fido

### Cafés & Shisha

24. Jumeirah Café
25. Arabica Lounge
26. Shahrazad

### Health & Wellness

27. Mindspace Clinic (Mental Health)

### Shopping

28. Hudson's Bay
29. Best Buy
30. Canadian Tire

### Self-Care

31. Fade2Brooklyn

### Educational

32. Le James Bookstore

### IMPORTANT CONTACTS

- Police Service 911
- McGill Clinic (Rue McTavish) 514-398-6017
- McGill On-campus Security  
Downtown Campus 514 398-3000  
Macdonald Campus 514-398-7777
- Walksafe 514-398-2498  
*a volunteer SSMU service that provides free night-time accompaniment for those unable to walk home alone.*
- Drivesafe 514-398-8040\*  
*a volunteer SSMU service that drives students safely home from anywhere on the Island of Montreal for free.*  
**\*Open Friday and Saturday nights from 11:00 pm to 3:00 am.**
- NightLine 514-398-6246  
*a confidential, anonymous, and non-judgmental listening service.*



**Referral**

Antoine Atallah

<https://www.linkedin.com/in/atallahantoine/>

*President of the Liberal Party of Quebec*

*Politics*

## **Local Arab Professionals**

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strong focus on minimizing gap between extensive abundance of Arab professionals and students

- search portal that filters all professionals we add based on domain, name, etc.
- allows students to communicate for opportunities of interest

Incentive: launching career opportunities along with catalyzing the accessibility to these professionals





## ASN Alumni



to promote institutional heritage and stability

- allows roster to communicate with predecessors
- global wide connectivity between individuals who shared exact tasks

Incentive: ensure inviable secular stability

Samer Al-Hadidi

*Graduation: Winter 2018*

*Last Year in Organization: 2017-2018*

*Position: Final President of the Arab Students' Association*

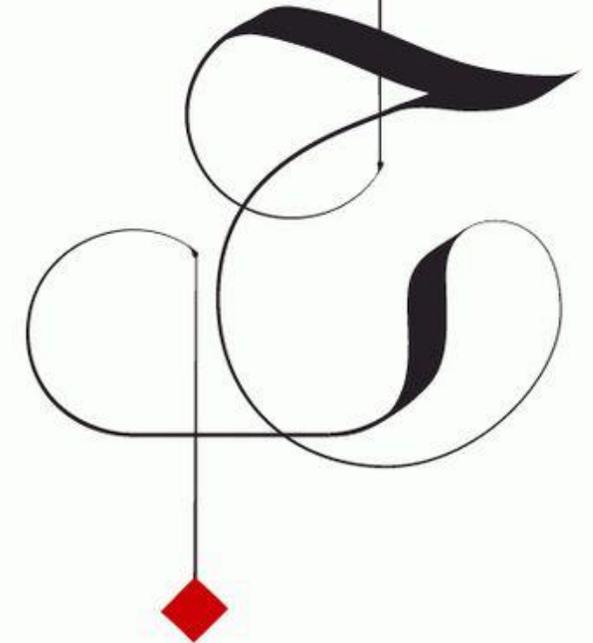
Education



## Levantine Colloquial SSMU Mini-Course\*

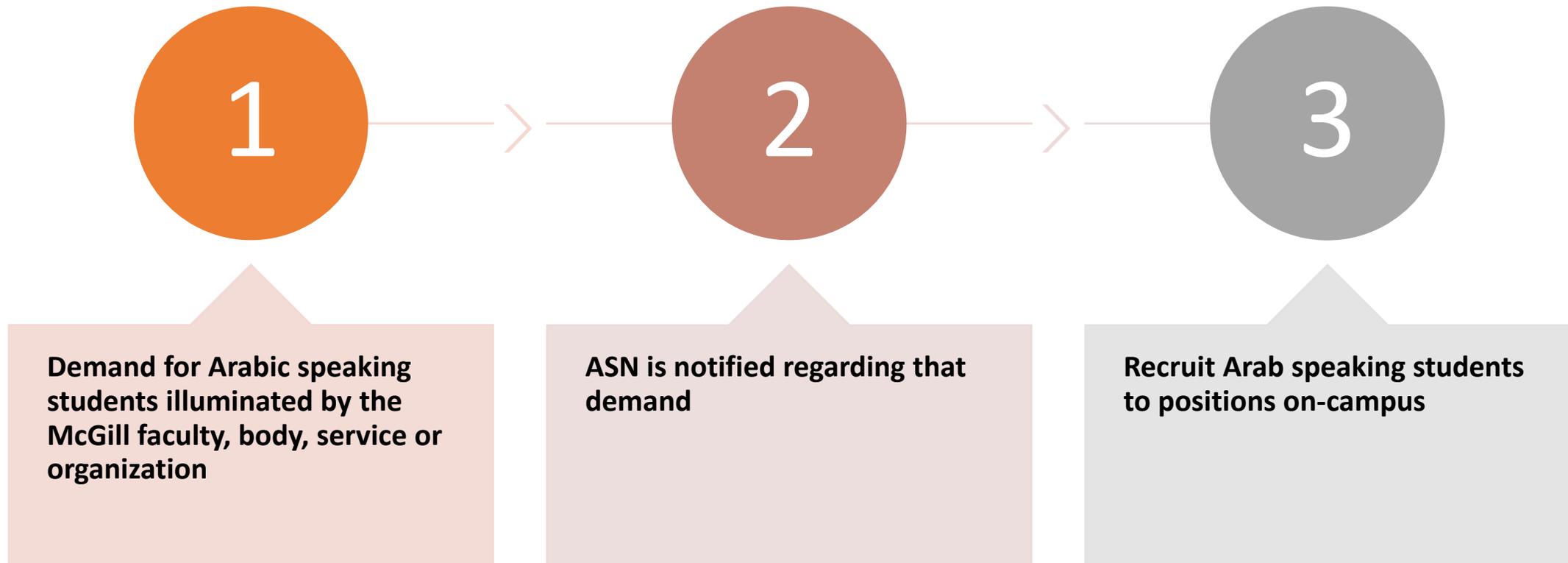
under SSMU we aim to open up a mini-course due Fall 2019

- popular colloquial/dialect used in Montreal and on-campus
- Has already been drafted, needs installation (due next year)
- set by the overriding demand from students when in ASA



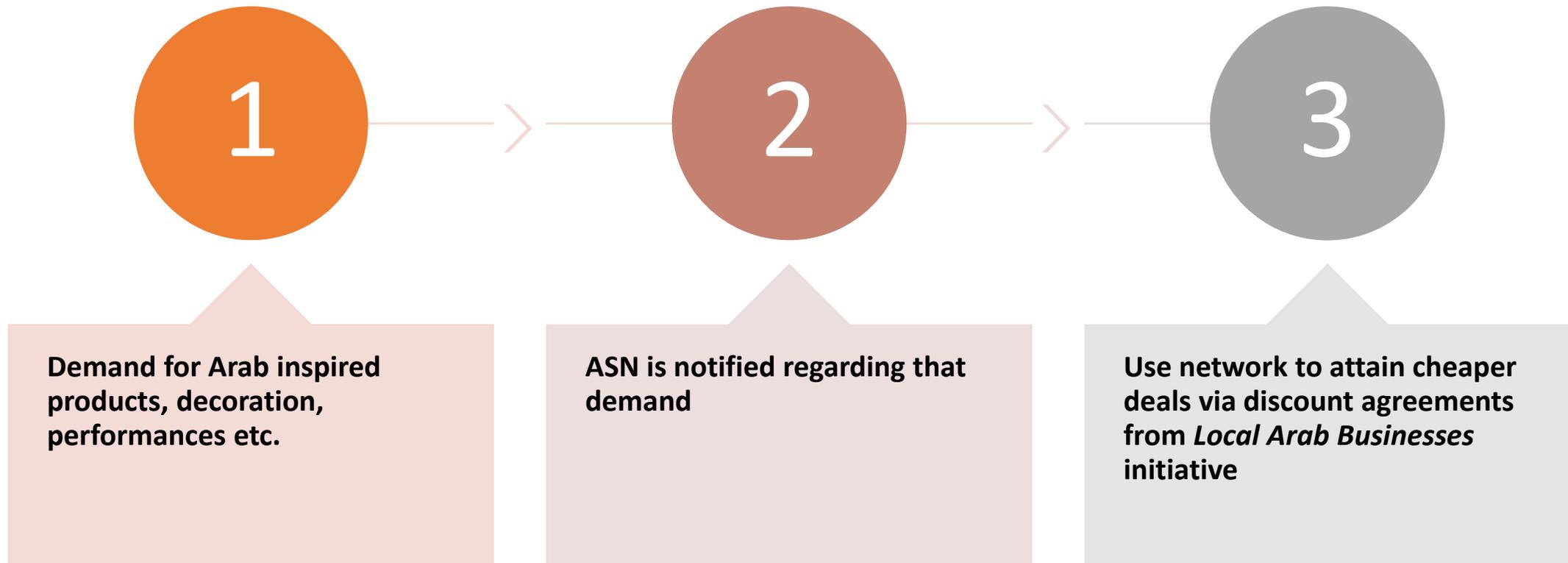
Incentive: to respond to demand from beginner Arabic students and further educational resources they can benefit from

# Mediator for Recruitment of Arabic speaking students



ex. include campus tours, tutor role for ISLA 521 (Beginner Arabic), etc.

# Mediator for Input of Arabesque elements to events



ex. Nai tea at OAP, Frosh venue booking etc.



SUPPORT



## Awards

in regards to institutional memory and heritage, ASN will be providing the following awards:

- Committee Member of the Year Awards
- Executive of the Year Award (non-presidential)
- Affiliated Club of the Year Award\*
- Student of the Year Award\*





## Committees

to further integration and involvement of students to University, opening up exclusive task committees

- Event, Academic, Operation, Media & Communication committees
- recognition for involvement
- meeting around 1hr/2 weeks
- Backbone of the entire service

# Event Committees

## Philanthropic Committee

placed for the focus of implementing potential philanthropic events, activities or initiatives aiming to raise awareness and further provide opportunities for the general student body to contribute for the well-being of their society. (Run4Refugees, JobCrawl, Cancer etc.) They are exclusively responsible for fund-raising events throughout the year.

## Cultural Committee

placed for the focus of implementing cultural events, activities or initiatives that demonstrate the **secular and non-political representation** of the unified Arab culture to the general student body. This allows students to taste the rich heritage of the Arab world. (ArabFest, Food Festivals etc.)

## Social Committee

implementation of events that further enrich social life opportunities for the student body via the focus on their integration and inclusivity. (Rooftop, Bubble BBQ etc.) Their purpose is to tackle misconceptions/stigma around Arabs being synonyms to certain religions through creating an open-minded atmosphere.



## *Academic Committee*

### **Networking Committee**

input to further the annual networking event along with outlining the layout for professional representatives to sedate their needs. They continuously research Arab professionals present in Montreal to update the list for the “Arab Professionals” portal along with finding opportunities for students to study abroad in the Arab world. This committee could also be delegated the chore of reviewing and gathering the most competitive applicants for the scholarship student of the year award. (BlockChain , Networking, Entrepreneurial Competitions etc.)

## *Media & Communication Committees*

### **Digital Committee**

maintaining the digital aspects of the website, social media platforms and any mediums of communication between ASN and the student body. In addition, the committee will implement the appropriate graphic designing for campaign, event or initiative advertisements. Experience in Photoshop and other digital applications to edit and design media is essential along with knowledge regarding the installation of technical equipment (audio system, microphones, wire cabling, light tuning etc.)

### **Live Committee**

updating the descriptive components of the website, social media platforms and any mediums of communication between ASN and the student body. Therefore, the committee concerns itself with interacting with the general student body via its Arabs of McGill and ASN TV initiatives. The mere focus of this committee is also to research and post helpful resources for students via the Arablog and the acknowledgment of non-political nor religious influential Arab members from diversified fields along with posts recognizing national exclusive holidays and random trivia. They mediate day-to-day platform postings and may assist the VP Media & Communications with the listserv. They are also responsible for any photography in events.

## *Operation Committees*

### **Merchandise Committee**

continuously providing different designs for various merchandise sold to the student body or in response to tailored orders. Along with the designing, they are also responsible for assisting the VP Operations in the order of t-shirts, hoodies, business cards, pins, pens, caps and so on.

### **Design & Crafts Committee**

placed to outline and input the physical decoration required in an event. For instance, they are responsible for the arts & crafts input along with any handwritten posters, confetti, etc. in events. Calligraphy would be a great asset for this committee.

## *Off-shore Council*

### **Ad-Hoc Council**

An offshore council mediated by a facebook page that any student can be a part of. The page posts tasks for students to do in return to receive perks in ASN events such as a free drink, free entry, hours for involvement etc. However, members are not counted as ASN Committee members nor do they have meetings.

Incentive: for students to feel involved and get recognition for their efforts through MyInvolvement without committing that much time

**EVENTS**

The word "EVENTS" is rendered in a bold, white, 3D sans-serif font. The letters are slightly shadowed, giving them a sense of depth. The text is centered horizontally and surrounded by a dense, scattered cloud of small, colorful confetti pieces. The confetti consists of various shapes and sizes of paper scraps in bright colors: red, yellow, blue, and magenta. The overall composition is festive and celebratory, set against a plain white background.

#LEVANTINE

29 SEPTEMBER

9:30 PM - 3 AM

INTRODUCING A HOUSE MUSIC SPEAKERSY WITH  
INFLUENTIAL DJs

NOMAN.....9:30 - 12 AM

PAUL MATTA B2B DIMITRY.....12 - 3 AM

#### ENTRY

\$9 (General Admission)\*  
FREE drink upon arrival  
between 9:30 - 10:30 pm

#### LOCATION

Caffè Jumeirah  
1401 Mackay St

#### RULES

music   
world 

 McGill  
Arab  
Student  
Network

TICKET TYPE	PRICE	SOLD	STATUS	END SALES
General Admission	\$9.00	79/79	Sold Out	30/09/2018 3:00 AM
Early Bird	\$7.50	9/9	Sold Out	17/09/2018 11:30 PM
VIP Table (7-10 ppl)	\$170.00	3/3	Sold Out	29/09/2018 8:30 PM
> Special	\$15.00*	22/22	Sold Out	29/09/2018 9:30 PM

### #Levantine Deep-House Party

- To start off our momentum with showcasing the secular culture through an integrative and inclusive atmosphere that invites everyone!
- Example of exciting resources that ASN can bring on for the general student body (\$5G DJs)
- SOLD OUT WITH 140 attendees

Budget around \$2000



## RESOURCES

-  **Internships**  
*Powered by AIESEC*
-  **Teaching Refugees English**  
*Lead by Opportutoring*
-  **Meal Prep**  
*Offered by Yuma™*
-  **Levantine Colloquial SSMU Mini-Course\***  
*\*Due Winter 2019 in respect to University Center closure*

## INITIATIVES

-  **ASN TV**
-  **General Assembly**
-  **Arabs of McGill**
-  **Arablog**

## COMMITTEES

-  **Events**  
*Cultural Committee  
Social Committee  
Philanthropic Committee*
-  **Academic**  
*Networking Committee*
-  **Operations**  
*Merchandise Committee  
Design & Crafts Committee*
-  **Media & Comm.**  
*Digital Committee  
Live Committee*

## NETWORK

-  **Arab Professionals**
-  **ASN Alumni**
-  **Affiliated Clubs**
-  **Partners & Sponsors**



# Referendum

All this would not be possible with out convincing the student body of the relevancy of our resources for their benefit. PRIMARY FOCUS

**Campaign Period - November 3rd to November 12th**

**Polling Period - November 9th (9AM) to November 12th (6PM)**

*Question to vote "YES" on referendum to achieve 0.5\$ Levy fee  
Non-profit must end with net of \$0*

SOON!

The responsibility founding execs and committee members have in achieving this auspicious moment that is now or *never!*



## So what is the point of all this?

- According to a *2010 McGill Student Demographic Survey*, 4.3% of the entire enrolment account for Arab students totalling to around 2000 individuals, huge connection of resources and benefits to the rest
- Auspicious moment to institutionalize a secular body that can deliver resources from the culture that would largely benefit the integration of students
- To call on big names in the market, companies, famous individuals etc. through a McGill platform and not an independent club platform