What is the McGill Arab Student Network?

Originally founded as the Arab Students’ Association in 1962, the Arab Student Network has been upgraded on April 6th, 2018 into the sole official SSMU Service representative of the secular and non-political representation of unified Arab culture.

Our aim is to provide the appropriate resources and education, the initiatives of integrative support and professional referral, the cultural, social and philanthropic awareness, all inspired by the enriched heritage of the Arab World, for the benefit of the integration and inclusivity of the student body, as a whole.

Mission:

✓ To inviolably present the culture and heritage of the Arab world via a secular, non-political and integrative perspective.

✓ To provide the whole student body with the adequate services of resources, support, referral, education and awareness derived from the heritage of the Arab world, in the aim of further integrating and engaging students on-campus.

✓ To facilitate the interaction of the network of local Arab professionals, employers, associations or institutions along with making their presented resources and mandates, more accessible to the general student body.

Our vision is to stabilize a secular and non-political integrative body, that connects all presented resources in Montreal inspired by Arab culture and heritage, whether provided by an association, employer or institution, and converging them onto one portal in the aim of making them more accessible to the entire student body.
To ensure that students are receiving adequate and established resources for their benefit, we have teamed up with local bodies to assist them in broadcasting the initiatives they provide that meet the attention of our audience.
Internships in the Arab World

Powered by AIESEC, the world's largest non-profit youth-run organization

➢ we filter out the internships located across the Arab world and provide them to students
➢ To support interconnectivity and not to diffuse resources we partnered with AIESEC
➢ Also would direct target audience to AIESEC resources

Incentive: To provide internship opportunities and career launching resources for students wanting to explore the area and culture, another example of non-exclusivity (highly demanded)
Meal Prep

Offered by Yuma®, a meal tailoring and catering portal made by Adam Al barghouthi (ex-McGill student)

- students benefit from discount code ($20 off) to get 5 meals for $30 (ASN20)
- high quality meals cooked by chef
- Schedule time and diet to be delivered on your own availability
- EXCELLENT for midterm/final season

Incentive: discounts on food through connections with Arab managers, entrepreneurs, caterers etc. for all students!
Teaching Refugees English

Lead by Opportutoring, a start-up under the project of Enactus

➢ established medium for students to teach English to refugees in camps around the world from their laptops!

➢ Award winning concept

Incentive: a philanthropic chore that students can do from their desktop. Furthers their involvement and integration!
Arabic Speaking Buddies

Collaborating with the International Student Services, an initiative by McGill CL&E

➢ pairing system with elder student for integration and inclusivity
➢ facilitating the recruitment of Arabic speaking students to further “buddy program” language option diversity
➢ Renounced program to introduce froshies to ASN

Incentive: assist the ISS in recruiting students that speak the Arabic language to strengthen the availability of the diverse buddy options that they provide. Positive feedbacks from froshies regarding their integration!
Awareness
Arablog

Descriptions, posts or articles to raise awareness about the secular enriched resources from the culture that students can benefit from

➢ the whereabouts of resources (top 10 places to buy shawarma), info about trailblazers, art, music, fashion, noticeable moments in history (non-religious, non-political)

➢ encompasses theme day-related posts (trivia Tuesday, fashion Friday etc.)

Incentive: provide aspects that are relatable and accessible to EVERYONE to neutralize possible misconceptions
ASN TV

YouTube channel that broadcasts the interaction of ASN with the student body

➢ interact via interviews, trivia questions, trailblazer questions etc.
➢ cover initiatives, events, general assemblies, aftermovies

Incentive: interact with students to create a more comfortable and understanding ambiance of what is it we do
Local Arab Businesses

an interactive map that pinpoints local Arab-inspired resources present in, but not necessarily limited to, Downtown Montreal

➢ map regarding restaurants, supermarkets where to buy sweets, clothing, can also include general places like banks, barber shops etc.

➢ Allows students to use our website as a reference of Arab-inspired resources

Incentive: DISCOUNT EMBLEMS! Diversifies resources that students can benefit from
Local Arab Professionals

strong focus on minimizing gap between extensive abundance of Arab professionals and students

- search portal that filters all professionals we add based on domain, name, etc.
- allows students to communicate for opportunities of interest

Incentive: launching career opportunities along with catalyzing the accessibility to these professionals
ASN Alumni
to promote institutional heritage and stability

➢ allows roster to communicate with predecessors

➢ global wide connectivity between individuals who shared exact tasks

Incentive: ensure inviable secular stability

Samer Al-Hadidi
Graduation: Winter 2018
Last Year in Organization: 2017-2018
Position: Final President of the Arab Students’ Association
Levantine Colloquial SSMU Mini-Course*

under SSMU we aim to open up a mini-course due Fall 2019
➢ popular colloquial/dialect used in Montreal and on-campus
➢ Has already been drafted, needs installation (due next year)
➢ set by the overriding demand from students when in ASA

Incentive: to respond to demand from beginner Arabic students and further educational resources they can benefit from
Demand for Arabic speaking students illuminated by the McGill faculty, body, service or organization

ASN is notified regarding that demand

Recruit Arab speaking students to positions on-campus

ex. include campus tours, tutor role for ISLA 521 (Beginner Arabic), etc.
Mediator for Input of Arabesque elements to events

1. Demand for Arab inspired products, decoration, performances etc.

2. ASN is notified regarding that demand

3. Use network to attain cheaper deals via discount agreements from Local Arab Businesses initiative

ex. Nai tea at OAP, Frosh venue booking etc.
Awards
in regards to institutional memory and heritage, ASN will be providing the following awards:

➢ Committee Member of the Year Awards
➢ Executive of the Year Award (non-presidential)
➢ Affiliated Club of the Year Award*
➢ Student of the Year Award*
Committees
to further integration and involvement of students to University, opening up exclusive task committees

➢ Event, Academic, Operation, Media & Communication committees

➢ recognition for involvement

➢ meeting around 1hr/2 weeks

➢ Backbone of the entire service
Event Committees

Philanthropic Committee
placed for the focus of implementing potential philanthropic events, activities or initiatives aiming to raise awareness and further provide opportunities for the general student body to contribute for the well-being of their society. (Run4Refugees, JobCrawl, Cancer etc.) They are exclusively responsible for fund-raising events throughout the year.

Cultural Committee
placed for the focus of implementing cultural events, activities or initiatives that demonstrate the secular and non-political representation of the unified Arab culture to the general student body. This allows students to taste the rich heritage of the Arab world. (ArabFest, Food Festivals etc.)

Social Committee
implementation of events that further enrich social life opportunities for the student body via the focus on their integration and inclusivity. (Rooftop, Bubble BBQ etc.) Their purpose is to tackle misconceptions/stigma around Arabs being synonyms to certain religions through creating an open-minded atmosphere.
Academic Committee

Networking Committee
input to further the annual networking event along with outlining the layout for professional representatives to sedate their needs. They continuously research Arab professionals present in Montreal to update the list for the “Arab Professionals” portal along with finding opportunities for students to study abroad in the Arab world. This committee could also be delegated the chore of reviewing and gathering the most competitive applicants for the scholarship student of the year award. (BlockChain, Networking, Entrepreneurial Competitions etc.)
**Media & Communication Committees**

**Digital Committee**
maintaining the digital aspects of the website, social media platforms and any mediums of communication between ASN and the student body. In addition, the committee will implement the appropriate graphic designing for campaign, event or initiative advertisements. Experience in Photoshop and other digital applications to edit and design media is essential along with knowledge regarding the installation of technical equipment (audio system, microphones, wire cabling, light tuning etc.)

**Live Committee**
updating the descriptive components of the website, social media platforms and any mediums of communication between ASN and the student body. Therefore, the committee concerns itself with interacting with the general student body via its Arabs of McGill and ASN TV initiatives. The mere focus of this committee is also to research and post helpful resources for students via the Arablog and the acknowledgment of non-political nor religious influential Arab members from diversified fields along with posts recognizing national exclusive holidays and random trivia. They mediate day-to-day platform postings and may assist the VP Media & Communications with the listserv. They are also responsible for any photography in events.
Operation Committees

Merchandise Committee
continuously providing different designs for various merchandise sold to the student body or in response to tailored orders. Along with the designing, they are also responsible for assisting the VP Operations in the order of t-shirts, hoodies, business cards, pins, pens, caps and so on.

Design & Crafts Committee
placed to outline and input the physical decoration required in an event. For instance, they are responsible for the arts & crafts input along with any handwritten posters, confetti, etc. in events. Calligraphy would be a great asset for this committee.
Off-shore Council

Ad-Hoc Council
An offshore council mediated by a facebook page that any student can be a part of. The page posts tasks for students to do in return to receive perks in ASN events such as a free drink, free entry, hours for involvement etc. However, members are not counted as ASN Committee members nor do they have meetings.

Incentive: for students to feel involved and get recognition for their efforts through MyInvolvement without committing that much time
#Levantine Deep

➢ To start off our momentum with showcasing the secular culture through an integrative and inclusive atmosphere that invites everyone!

➢ Example of exciting resources that ASN can bring on for the general student body ($5G DJs)

➢ SOLD OUT WITH 140 attendees

Budget around $2000
McGill Arab Student Network, SSMU® Service deriving the secular elements from broad Arab heritage that would be of benefit to the integration and inclusivity of all students.

**RESOURCES**
- Internships
- Teaching Refugees English
- Meal Prep
- Levantine Colloquial SSMU Mini-Course*

**INITIATIVES**
- ASN TV
- General Assembly
- Arabs of McGill
- Arblog

**COMMITTEES**
- Events
- Academic Networking Committee
- Operations
- Media & Comm.

**NETWORK**
- Arab Professionals
- ASN Alumni
- Affiliated Clubs
- Partners & Sponsors

*Due Winter 2019 in respect to University Center closure.*
Referendum

All this would not be possible without convincing the student body of the relevancy of our resources for their benefit. PRIMARY FOCUS

Campaign Period - November 3rd to November 12th

Polling Period - November 9th (9AM) to November 12th (6PM)

*Question to vote “YES” on referendum to achieve 0.5$ Levy fee*
*Non-profit must end with net of 0*

SOON!

The responsibility founding execs and committee members have in achieving this auspicious moment that is now or never!
So what is the point of all this?

➢ According to a 2010 McGill Student Demographic Survey, 4.3% of the entire enrolment account for Arab students totalling to around 2000 individuals, huge connection of resources and benefits to the rest

➢ Auspicious moment to institutionalize a secular body that can deliver resources from the culture that would largely benefit the integration of students

➢ To call on big names in the market, companies, famous individuals etc. through a McGill platform and not an independent club platform