



# MOTION REGARDING THE CREATION OF SECURITY SERVICES COLLECTIVE PROMOTION COMMITTEE 2019-02-21

Submitted for: February 21, 2019

**WHEREAS**, the Services of the Students' Society of McGill University ("the Society") do not have any formal committee within the Society;

**WHEREAS**, Walksafe, Drivesafe, MSERT, and Nightline have been working with the Society's Vice-President (Student Life) and Building Manager to create a committee to increase awareness, accessibility, and usage of their services;

**WHEREAS**, these Services all have a mandate with a strong emphasis on security and could strongly benefit from more collaboration;

**WHEREAS**, the Society has a full time permanent staff dedicated to Communication and Publications;

**BE IT RESOLVED THAT**, the Society create a Security Services Collective Promotion Committee under the Board of Directors with the terms of reference as set out in Appendix A.

Moved by:

Sophia Esterle, *Vice-President (Student Life)*

Tre Mansdoerfer, *President*

Shannon Stemper, *IRC Representative*

Garima Karia, *Arts Representative*



## Appendix A:

### 1. SECURITY SERVICES COLLECTIVE PROMOTION COMMITTEE

**1.1 OVERSIGHT.** The Security Services Collective Promotion Committee shall be a Committee of the Board of Directors.

**1.2 GENERAL.** The Security Services Collective Promotion Committee shall collaborate with all security related services of the Society to advertise and promote their functions and help them gain more visibility .

**1.3 RESPONSIBILITIES.** The Security Services Collective Promotion Committee shall

- a) Create shared and individual service posters and ensure all McGill buildings and residences have them as well as any external venues the services request;
- b) Set up and create content for giveaways from the services;
- c) Review and handle all sponsorship opportunities for these services;
- d) Register the services to any tabling opportunities they wish (for bake sale & for events such as Discover McGill, Activities Night etc);
- e) Create and manage the social media content for these services on their shared page on Instagram and Facebook;
- f) Reach out to groups on campus to share the services events and important publications to more audiences;
- g) Receive and transfer any collaboration requests from external actors to the services;
- h) Take on any other tasks given by the services (can include posterings & tabling)
- i) Hold the Society's Vice-President (Student Life) accountable in communicating and reporting with the the Society's Communications and Publications Manager for any tasks or advice on the committee proceedings and;
- j) Review and make recommendations to the Security Services Collective Promotion Committee's terms of reference at the end of the year.

#### 1.4 MEMBERSHIP.

- a) the Services Representative to Legislative Council (chair);



- b) the Vice-President (Student Life);
- c) the Service Administrator;
- d) the Vice-President (Outreach) of Walksafe;
- e) The Vice-President (Communications) of Drivesafe;
- f) The PR of Nightline; and
- g) The PR Coordinator of MSERT

**1.5 MEETINGS.** The Security Services Collective Promotion Committee will meet monthly.

**1.6 REPORTING.** The Security Services Collective Promotion Committee will report to the last Legislative Council of each semester.

COMMITTED