



MOTION REGARDING THE CREATION OF SECURITY SERVICES COLLECTIVE PROMOTION COMMITTEE 2019-02-21

Submitted for: February 21, 2019

WHEREAS, the Services of the Students' Society of McGill University ("the Society") do not have any formal committee within the Society;

WHEREAS, Walksafe, Drivesafe, MSERT, and Nightline have been working with the Society's Vice-President (Student Life) and Building Manager to create a committee to increase awareness, accessibility, and usage of their services;

WHEREAS, these Services all have a mandate with a strong emphasis on security and could strongly benefit from more collaboration;

WHEREAS, the Society has a full time permanent staff dedicated to Communication and Publications;

BE IT RESOLVED THAT, the Society create a Security Services Collective Promotion Committee under the Board of Directors with the terms of reference as set out in Appendix A.

Moved by:

Sophia Esterle, *Vice-President (Student Life)*

Tre Mansdoerfer, *President*

Shannon Stemper, *IRC Representative*

Garima Karia, *Arts Representative*



Appendix A:

1. SECURITY SERVICES COLLECTIVE PROMOTION COMMITTEE

1.1 OVERSIGHT. The Security Services Collective Promotion Committee shall be a Committee of the Board of Directors.

1.2 GENERAL. The Security Services Collective Promotion Committee shall collaborate with all security related services of the Society to advertise and promote their functions and help them gain more visibility .

1.3 RESPONSIBILITIES. The Security Services Collective Promotion Committee shall

- a) Create shared and individual service posters and ensure all McGill buildings and residences have them as well as any external venues the services request;
- b) Set up and create content for giveaways from the services;
- c) Review and handle all sponsorship opportunities for these services;
- d) Register the services to any tabling opportunities they wish (for bake sale & for events such as Discover McGill, Activities Night etc);
- e) Create and manage the social media content for these services on their shared page on Instagram and Facebook;
- f) Reach out to groups on campus to share the services events and important publications to more audiences;
- g) Receive and transfer any collaboration requests from external actors to the services;
- h) Take on any other tasks given by the services (can include posterimg & tabling)
- i) Hold the Society's Vice-President (Student Life) accountable in communicating and reporting with the the Society's Communications and Publications Manager for any tasks or advice on the committee proceedings and;
- j) Review and make recommendations to the Security Services Collective Promotion Committee's terms of reference at the end of the year.

1.4 MEMBERSHIP.

- a) the Services Representative to Legislative Council (chair);



- b) the Vice-President (Student Life);
- c) the Service Administrator;
- d) the Vice-President (Outreach) of Walksafe;
- e) The Vice-President (Communications) of Drivesafe;
- f) The PR of Nightline; and
- g) The PR Coordinator of MSERT

1.5 MEETINGS. The Security Services Collective Promotion Committee will meet monthly.

1.6 REPORTING. The Security Services Collective Promotion Committee will report to the last Legislative Council of each semester.

COMMITTED