SSMU Master Plan

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President
Overview

• SSMU projects this year
• SSMU Master Plan introduction
  • 3501 Peel renovations
  • SSMU University Center renovations
  • SSMU building purchasing
  • SSMU staffing changes
• Recap
• Collaboration and support
SSMU Projects
This Year
Projects -- Internal

- Centralized Calendar
- Bank Transition from Scotiabank to RBC
  - Clubs get credit cards $$
- Room Bookings for 200+ groups without a building
- SSMU Tutoring platform
- Health and Dental plan changes
- SSMU Clubs portal/database
Projects -- Advocacy

• Fall Reading Week committee
• Redmen name change campaign
• Sexual Violence policy discussions
• Pass/Fail grade advocacy
• Athletics facility improvement fee
• Involvement Restriction Policy
• Eating disorder campaign
Projects -- Future

• Fiat Lux
• UTILE -- Student Housing
• Creation of SSMU 5 year plans on:
  • Governance
  • Clubs and Services
  • Fees
  • Space
  • Staff
SSMU Master Plan

Introduction
Purpose of Creating a Master Plan

- SSMU hasn’t supported the student body well over recent years
- Tangible improvements to the student body experience are difficult to create due to lack of resources
- SSMU can achieve meaningful improvements to student life through creating long-term plans and budgeting appropriately
Issue: Student Needs

• A student center that serves as a hub for student life
• Increased resources for mental health initiatives
• Greater support for clubs and services
• A consistently functioning society, less drama
Issue: SSMU Needs

- Long term planning for major changes within SSMU
- Greater consistency with knowledge from year to year
- Strong student leadership
- Additional resources to meet students expectations
3501 Peel
Issue: Lack of Wellness Resources

• SSMU bought 3501 Peel in March 2018, renovations are currently being completed to bring it to code

• McGill has a significant shortage of resources to improve overall student wellness
Solution: Wellness Model

• Creating a space that tackles current student needs
• 4 Private Psychologists, 1 Nutritionist, 1 Massage Therapist, 1 Physiotherapist
  • Private psychologists: $20 combined with SSMU Health insurance
  • Massage therapy and physiotherapy
• General wellness activities

Students’ Society of McGill University
3600 McTavish Street, Suite 1200, Montréal, Québec
Issue: Poor Usage of Student Space

• The SSMU Building does not maximize its space usage
• The SSMU Building does not receive appropriate renovations due to Student turnover
• The SSMU Building should be a hub of student life and reflective of current student needs
Solution: Major Capital Improvement Fund

• Setting aside $500-700k a year allows major SSMU projects every 18 to 24 months

• Targeting space needs internally at the SSMU Building

• Targeting additional space acquisition over the next five to ten years
Areas for Renovation

• Gerts

• 2nd Floor Cafeteria

• Players Theatre
Issue: Gerts

• Problem: Gerts is a dated student bar
  • Poor AV and lighting
  • Furniture needs improvement
  • Bar set up is not the best for events
  • Functional space from 5 pm to 12 am
Solution: Gerts

• Solution: Reinvest in Gerts in the following ways
  • Update AV/lighting
  • Update Furniture
  • Create a cafe model (Comparable to SUWU)
Issue: 2nd Floor Cafeteria

• Problem: There are no food locations on the west side of campus
  • The 2nd Floor cafeteria is a poor use of space
  • There is a lack of food variety on campus
Solution: 2nd Floor Cafeteria

• Solution: Renovation of space, kiosk model
  • Update tiling, furniture, lighting of the space
  • Bring in a kiosk food model
    • Local Montreal food locations provide foods that students want in the space
    • Food options can be easily changed year over year
SSMU Building
Purchases
Issue: Student Space

- The SSMU building does not have enough space to provide for Student clubs
- SSMU has a limited number of services that can be offered due to space limitations
- The 4th floor of the SSMU building is currently used for service office space, not active space
Solution: Purchasing Buildings

• McGill is selling properties around campus (Peel, Stanley, etc)
  • SSMU can expand daycare
  • Move office space from 4th floor SSMU building to other locations
  • Offer new areas, such as a permanent space for Islamic prayer
• Prepare to purchase properties downtown when available
  • Prioritizing space near McGill campus
SSMU Staffing
Issue: SSMU Resources

• SSMU operates with one of the lowest base fees out of comparable U15 schools
• Clubs+services, SSMU’s finance department, and SSMU execs do not have the necessary support systems in place
• SSMU cannot properly support Clubs and Services with the resources currently available
Solution: Additional Full Time Staff in Weak Areas

- Full time clubs and service staff, only focus is these groups
- Two additional accountants
- Permanent staff that splits exec work
  - Staff for President and University Affairs: Governance
  - Staff for Student Life and Finance: Clubs/Services
  - Staff for Internal and External: PR
Recap
SSMU Goals

• Launch 3501 Peel Wellness Hub Fall 2019
• Plan for multiple renovations in University Center
  • Gerts -- $700k
  • 2nd Floor Cafeteria -- $1M
• Plan for purchasing multiple buildings
• Increase staffing to meet student needs
SSMU Fee

• Base fee increase of $25-$30 (dependent on Peel property pricing)
• Would place SSMU in the middle for U15 school base fees
• Enables continued growth in service for the next 5 to 10 years
SSMU Collaboration
Feedback + Support

• General Thoughts

• If you do want to see this happen, please reach out to be directly affiliated with the project
Questions?
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