

# MOTION REGARDING GREATER INTEGRATION BETWEEN ATHLETICS AND SSMU 2020-02-13

Submitted for: 2020-02-13

**Submitted to:** SSMU Legislative Council      **Document no.:** LEG-PUB-MOT-2020-02-13-004

**Moved by:** Adin Chan  
*Arts Representative*      **Current Status:**  FOR APPROVAL  
 APPROVED

**Seconded by:** Kevin Franceschini  
*Arts and Science Representative*       POSTPONED  
 COMMITTED  
 NOT APPROVED

**Issue**      McGill campus culture often lacks “school spirit”, to the detriment of the student experience. Athletic events are often well-attended by students, and using SSMU to encourage more participation from students could be a healthy way to improve our community and McGill pride.

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**Background and Rationale**      As stated above it has been apparent that McGill lacks a sense of “School Spirit” and this has exacerbated by the closure of the Student Centre. The SSMU’s mandate involves promoting social opportunities and an increased support of Athletics would fulfill that mandate.

Currently on the SSMU website and social media there is no mention or promotion of the McGill Varsity teams schedules or standings. Athletics play an integral role in building the culture and community of a post secondary institution. By having this data more easily available to students and enhancing its support for Athletics, SSMU will take an important step towards improving all students experience.

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**Alignment with Mission**      Encouraging student participation in athletics coincides with SSMU’s mission “to...advance the diverse needs of McGill Undergraduate Students by...providing outstanding services, and promoting social...opportunities”

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**Consultations Completed**

The movers consulted with the Athletics Representative who agreed that improved promotion of Athletics through SSMU is a positive step towards a better school spirit.

**Risk Factors and Resource Implications**

There are no risk factors, given that it is mandating the feasibility. However, this motion will require additional labour on the part of the VP Internal and her team.

**Sustainability Considerations**

This motion has the possibility to create a sustainable social environment for future years. There are no environmental or economic concerns.

**Impact of Decision and Next Steps**

The assessment of feasibility shall determine:

- (a) If Athletics schedules can be embedded in the SSMU website, if not what would the estimated labour be to post manual updates
- (b) How can SSMU most effectively communicate Athletic events (in particular rivalry and championship games) to students
- (c) What is the possibility of selling (or promoting the external link to selling) athletics tickets directly to students via listservs/SSMU website/SSMU social media

**Motion or Resolution for Approval**

Be it resolved that the Legislative Council mandates SSMU VP Internal to assess the feasibility of better integrating McGill Athletics with SSMU as per the questions in “Next Steps”

Be it resolved that the SSMU VP Internal report her findings to the next Legislative Council (February 27)

**Results of the Vote**

In favour    ()  
Opposed     ()  
Abstain      ()