



UNDERGRADUATES OF CANADIAN RESEARCH-INTENSIVE UNIVERSITIES

HELLO!

MACKENZY METCALFE (SHE/HER)



Vice-President of University Students' Council at Western University
(USC)

Chair of Undergraduates of Canadian Research-Intensive Universities
(UCRU)

HELLO!

KRISTIN SMITH (SHE/HER)



Vice-President Advocacy at University of Manitoba Students' Union
(UMSU)

Vice-Chair of Undergraduates of Canadian Research-Intensive
Universities (UCRU)

UNDERGRADUATES OF CANADIAN RESEARCH-INTENSIVE UNIVERSITIES



Undergraduates of Canadian Research-Intensive Universities (UCRU) is an informal coalition of student associations whose mandate is to advocate to the Canadian federal government for an affordable, inclusive and high-calibre undergraduate university education with opportunities for increased access to undergraduate research.

UCRU AT A GLANCE



250 000+

Students represented

5 LEADERSHIP ROLES

1/2 of members will hold leadership roles

9 MEMBERS

Smaller number of schools

FOUNDING MEMBERS

A say in the creation of UCRU



Alma Mater Society
of UBC



University of
Manitoba Students'
Union



McMaster Students
Union



University of
Saskatchewan
Students' Union



University of
Toronto Students'
Union



Alma Mater
Society of Queen's
University



Western
University
Students' Council



Students' Society
of McGill
University



Waterloo
Undergraduate
Student
Association

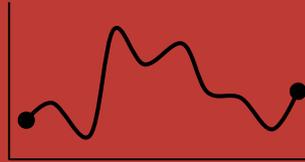
SPOTLIGHT: OUR VALUES

ASPIRATIONAL



UCRU will strive to develop policy that while being pragmatic, is driven by popular student opinions and for the benefit of students

EVIDENCE-BASED



UCRU ensures that its policy is supported by relevant research

COLLABORATIVE



UCRU shall ensure that all of its members have mechanisms to discuss concerns in a critical and equitable manner

SPOTLIGHT: OUR VALUES

FOCUSED



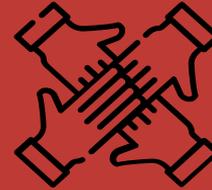
UCRU strives to advocate only on policies that impact the undergraduate student experience.

NON-PARTISAN



UCRU strives to judge policies of political parties on their own merits, rather than who puts them forward.

EQUITABLE



UCRU strives to include an Indigenization lens and a broader equitable lens in the development of all its policies, and advocate for equitable treatment of all undergraduates.

EASY IN

Joining UCRU is simple.

EASY OUT

Leaving UCRU is simple.



HOW UCRU DOES ADVOCACY

LOBBY WEEKS

NATIONWIDE CAMPAIGNS

**IN-PERSON MEETINGS WITH
POLITICIANS**



RESEARCH BRIEFS

**RELATIONSHIPS WITH
STAFFERS**

LETTERS TO MINISTERS

UCRU YEARLY TIMELINE

**NEW UCRU BOARD IS
COMPOSED**



JUNE

**YEARLY PRIORITIES
SET**



JULY

**FEDERAL BUDGET
SUBMISSION**



AUGUST

*Throughout the year, UCRU also acts to meet the needs of students as the political climate changes.

In tandem to preparations for lobby week, UCRU may also send letters to ministers, meet with policy advisors, run campaigns, or speak to media.

UCRU YEARLY TIMELINE

OTTAWA LOBBY WEEK



NOVEMBER

**NEW FEDERAL BUDGET
ANNOUNCED**



MARCH

**NEW UCRU BOARD IS
TRANSITIONED**



MAY

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In tandem to preparations for lobby week, UCRU may also send letters to ministers, meet with policy advisors, run campaigns, or speak to media.

UCRU POLICY PRIORITIES



**INDIGENOUS
STUDENTS**



**STUDENT
FINANCIAL AID**



**INTERNATIONAL
STUDENTS**



**UNDERGRADUATE
RESEARCH**



**COVID-19 STUDENT
SUPPORTS**



**WORK-INTEGRATED
LEARNING**

UCRU AREAS OF GROWTH

**LOBBYING OUTSIDE OF
BUDGET CYCLES**

**RECRUITING OTHER U15
SCHOOLS**

FORMALIZATION

ONLINE PRESENCE

SPOTLIGHT: FORMALIZATION

CONSENSUS ON BYLAWS



UCRU members have worked all summer to ensure that each member agrees on our bylaws.

LAWYERS HIRED



UCRU aims to be officially registered as a not-for profit corporation by January.

COUNCILS ACCEPT BYLAWS



Once the lawyers have reviewed the bylaws, each UCRU member will bring the bylaws to their council and officially ratify them to become member of UCRU.

SO HOW MUCH DOES THIS ALL COST?



UCRU does not currently charge a fee for its advocacy work but intends to work towards one in the future.

THANKS!

Do you have any questions?

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