



First Year Council of McGill University

Instagram: @ssmufyc

FYC Report SSMU

Legislative Council

December 3rd, 2020

About Me: Kai Page (he/him), from Berkeley, California. No set office hours yet, but happy to meet with anyone who gets in touch!

About Us: FYC is an elected body that represents and supports all first years at McGill. We are a group of five executive members. Our role is to serve McGill's diverse community of students and to aid these students in their transition into university. It is our job to bring solutions to problems facing the first year students, plan awesome events and help all first year representative groups collaborate.

Meetings: Introductions on October 8th, every other Friday since

- Discussion of upcoming motions that pertain to first years' interests

Social Media: central focus for this year

- Decision to focus mainly on Instagram (@ssmufyc) for maximum engagement, regular posting and utilization of stories feature so as to not overload timelines and drive followers away
- Introduction week on Instagram, posts for each member with truth or dare questions to promote post engagement - somewhat successful
- Information campaigns regarding coronavirus updates, immigration for international students, available resources for online learning and mental health
- Biweekly competitions with McGill merch giveaways

Competitions:

- Creative selfies showing where people are studying this year
- Montreal/McGill Campus landmarks scavenger hunt (socially distanced) to get people outside, exercising, and engaging with the city
- Selfie competition for international students to show their home and promote pride in McGill's international diversity
- Other McGill pride such as mask decorations, homemade merch, meme competitions (**heavily** reviewed before reposting)



- Video challenges, Montreal and rez tour vlogs for students who aren't yet in Montreal
- Tik tok challenges

Students in Rez:

- Joined by SSMU President to discuss mental health initiatives for students in rez
- Inter-rez pride competitions hosted through Instagram
- Some residences allow in person contact by floor - possible inter-floor competitions in rez
- Possible events for social connection in rez as red zone restrictions ease

Events:

- Moving away from Zoom as much as possible - too closely linked with school, not very recreational or de-stressing
- Overall aim for FYC to facilitate social connections for first years, less focus on formal events and more on 'hangouts'
- Do this in venues first years are already using socially ie. Discord
- Games nights, Among Us - some implementation already within rez, possibly connecting with rez governance to expand these events

Go Local Program:

- Discussed with SSMU President, trying to collaborate with other universities for students around the world to get university experience

Budget:

- FYC VP Finance is working on it, not quite finalized as of this report
- Significant costs of in person events are gone, dealing with reallocation of funds
- Funneling most of money into good prizes for competitions so students are motivated to engage and we can keep competitions regular
- McGill merch as prizes for most competitions as we can ship worldwide, no way to obtain direct gift cards for Le James but we obtained permission to use their images in promotional material
- Local gift cards and food for rez competitions



Going Forward:

- Expanding on go local and mental health initiatives, hopefully collaborating with SSMU President on legislation
- Beginning competitions and events

Personal:

- I will be attending Affordable Student Housing Committee meetings from here on out
- Upcoming meeting for JBSCE Committee on Family Care
- I will set fixed office hours

Respectfully submitted,

Kai Page

First Year Council Representative - Students Society of McGill University

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