

Divest McGill & CJM



Metro Boycott Campaign

Canada's Emissions

Figure 3. Greenhouse gas emissions by economic sector, Canada, 1990 to 2018

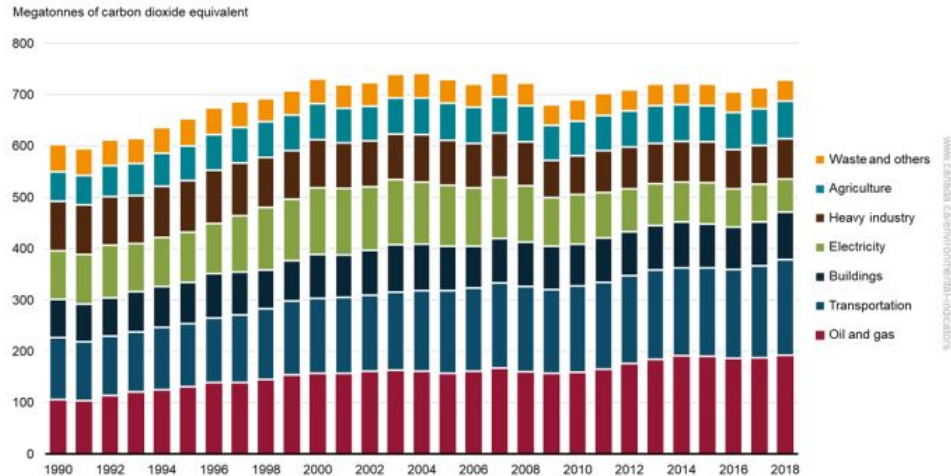
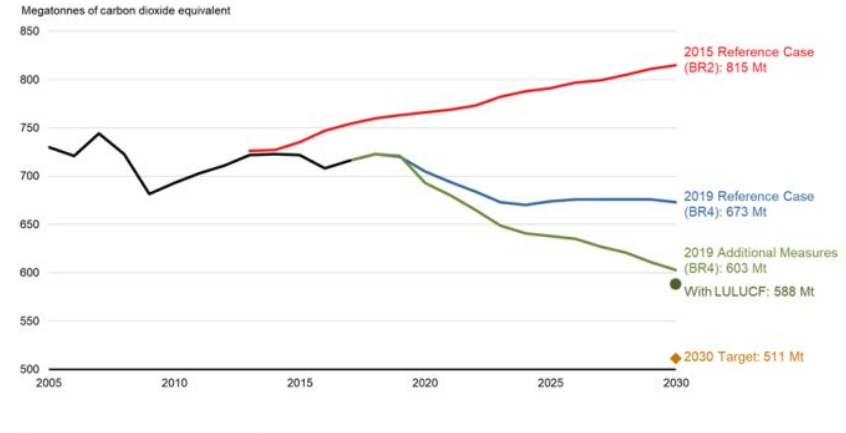
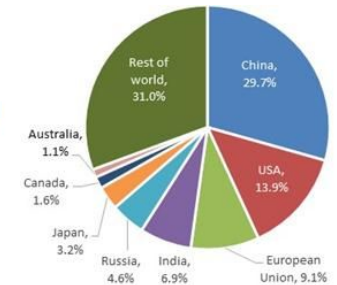


Figure 1. Historical greenhouse gas emissions and projections, Canada, 2005 to 2030



Between 1990 and 2018, GHG emissions from conventional oil production have increased by 24%, while emissions from oil sands production have increased by 456%. More than half of the increase in emissions from oil sands production over this period came from the growth of in situ production. A temporary decrease in GHG emissions from the oil and gas sector was observed between 2007 and 2009 and is mostly attributable to the world economic downturn that resulted in a lower global demand for petroleum products.



McGill's Investments

EXXON MOBIL CORP

United States · **\$1,035,854.39** · 🔻

📌 Exxon Mobil Corporation explores for and produces crude oil and natural gas in the United... [Yahoo Finance](#)

⚠️ World's largest oil company, spilled 11 million gallons of oil off the coast of Alaska. Partnered with Rosneft to drill in Russian Arctic

📊 8.223 tons of CO₂ reserves (oil & gas)

🌐 In the news · [cnn.com](#)

SUNCOR ENERGY INC

Canada · **\$8,305,472.08** · 🔻

📌 Suncor Energy Inc. operates as an integrated energy company. The company primarily focuses on developing... [Yahoo Finance](#)

⚠️ Tar sands developer that dumped raw pollution into Alberta waterways, and failed to install air pollution controls on refinery equipment.

📊 0.715 tons of CO₂ reserves (oil & gas)

🌐 In the news · [cbc.ca](#)

📄 Divest McGill dossier · [Google Drive](#)

CANADIAN NATURAL RESOURCES LTD

Canada · **\$5,181,489.95** · 🔻

📌 Canadian Natural Resources Limited explores for, develops, produces, and markets crude oil, natural gas, and... [Yahoo Finance](#)

⚠️ Leading oil sands developer, responsible for 2013 oil spill.

📊 0.995 tons of CO₂ reserves (oil & gas)

🌐 In the news · [nytimes.com](#)

📄 Divest McGill dossier · [Google Drive](#)

ENBRIDGE INC

Canada · **\$8,189,682.40** · 🔻

📌 Enbridge Inc. operates as an energy infrastructure company in Canada and the United States. The... [Yahoo Finance](#)

⚠️ Divest McGill wrote a dossier specifically about Enbridge, available at [divestmcgill.com](#).

📄 Divest McGill dossier · [Google Drive](#)

ROYAL DUTCH SHELL PLC

Netherlands · **\$2,671,427.37** · 🔻

\$1,438,670.54 · ROYAL DUTCH SHELL PLC A SHS
\$1,232,756.83 · ROYAL DUTCH SHELL PLC A SHS

📌 Royal Dutch Shell plc operates as an energy and petrochemical company worldwide. The company operates... [Yahoo Finance](#)

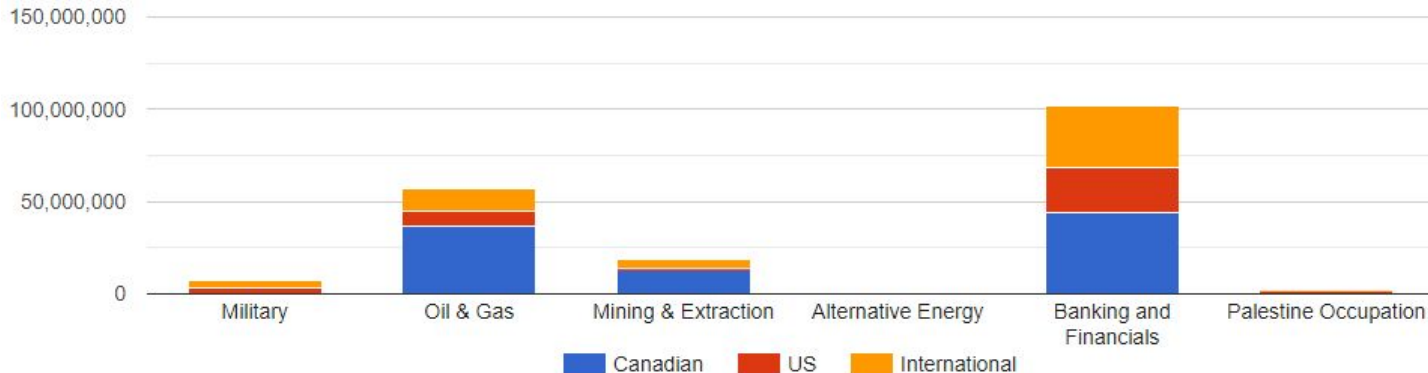
⚠️ Divest McGill wrote a brief about Shell's misdeeds: see [divestmcgill.com](#). Collaborated on the execution of Nigerian environmental activist, Ken Saro-Wiwa.

📊 4.544 tons of CO₂ reserves (oil & gas)

🌐 In the news · [theguardian.com](#)

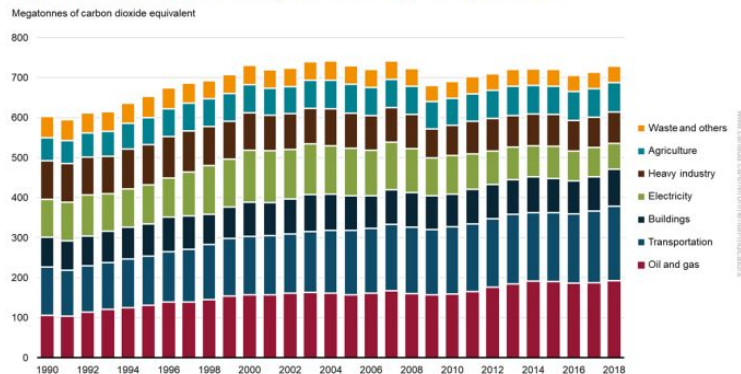
📄 Divest McGill dossier · [Google Drive](#)

Investment total by category and asset origin



Why is Divestment urgent?

Figure 3. Greenhouse gas emissions by economic sector, Canada, 1990 to 2018



“Of course we are concerned. The access to capital, pre-COVID, has become one of the biggest challenges of Canada’s energy industry and much of it . . . coming out of a misinformed campaign from European financial institutions,”



The arrival of a largely male construction workforce led to the sexual abuse of Indigenous women: people spoke of construction workers getting them inebriated and then taking advantage of them. People spoke of witnessing rape and being unable to interfere. Some spoke of instances of institutions intended to protect people, particularly the Royal Canadian Mounted Police, brutalizing men, permitting the exploitation of women, and failing to take local complaints seriously, although there were also instances of these complaints being addressed. Indigenous children felt themselves to be the target of racial violence and discrimination.^f

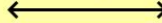


The Metro-McGill connection

Cynthia Price Verreault (18 years at Petro-Canada) Maryse Bertrand (vice-chair)



Colleagues



\$120,000 in annual salary
Over \$500,000 in shares

Board of Directors

Board of Governors



McGill
UNIVERSITY

metro

Nearly 370 namesake locations

\$50 million invested in the oil and gas industry

Maryse Bertrand

- McGill's Vice-Chair of the Board of Governors
- Board of Directors at Metro; \$120,000/year + 500,000 shares (>\$100)
- Boycott: financial and professional pressure on Ms. Bertrand
- Option #1: reconsider her stance on McGill's fossil fuel investments (\$50M)
- Option #2: step down from the Board of Governors.
- Note: she historically blocked motions and petitions brought forth by students regarding divestment, **obstructing any form of democracy.**

How boycotting works

- Corporations like Metro care about preserving their brand and clientele.
- Our leverage: media coverage and the support of the McGill community
- Past successes: **targeting profits + brand name**
- Example: Nike boycott in the 1990s (over exploitation of child labor)

“Nike has worked hard [to] rehabilitate its reputation.” (The Guardian)



Your Support

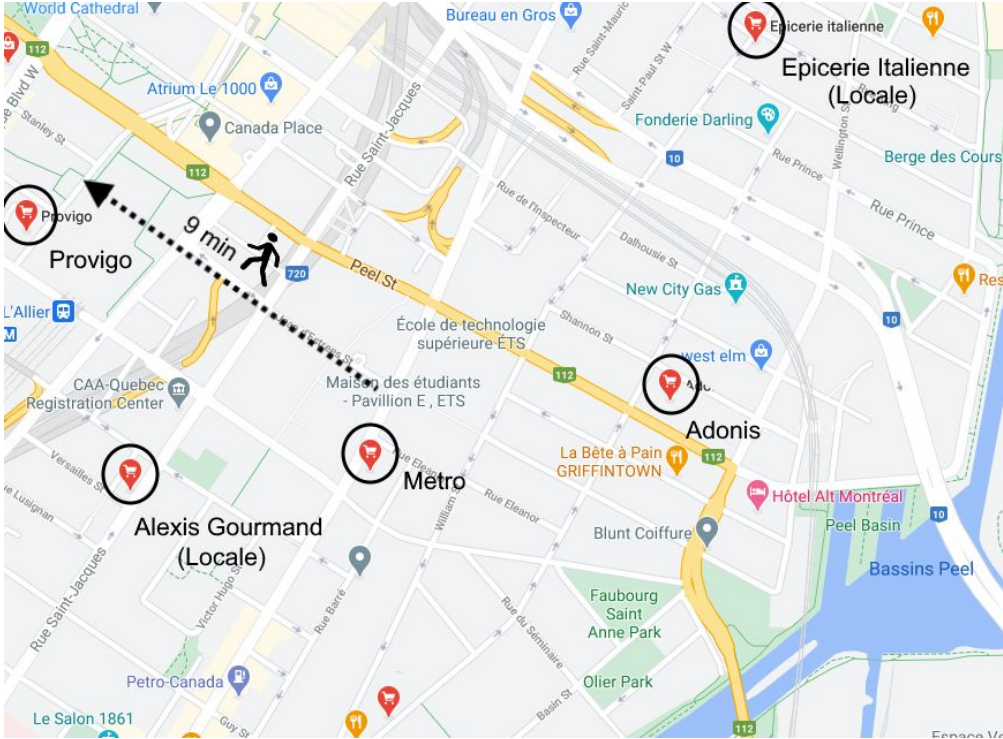
1. **Boycott Metro** (Super C, Adonis, Marché Richelieu, Première Moisson, Food Basics, and Marché Ami, and Jean-Coutu stores)
2. Passing a Motion in January through Legislative Council in support of the Boycott
3. Marking “interested” on Divest McGill’s Metro Boycott Facebook events
4. Sharing the Facebook events with your friends
5. Adding you name to the Google Form below, expressing that you would be interested to being scheduled to attend a picket
6. Joining the Boycott team to help with the behind the scenes work for the campaign

Google Form: <https://forms.gle/saATQiNM9E7m9kje9>

How to Join

- Boycott all Metro stores and shop instead at local grocers.
- Participate in weekly pickets at Metro
 - currently Saturdays 3:30-4:00 at Metro ETS, just south of the Bell Centre.
 - see Facebook events on Divest McGill and CJAM's pages
 - Wear a mask! Signs, chants, and drum-playing are included
- Spread the word on social media! to broaden the campaign's reach.
 - Share the event or post about the boycott!

Other Grocers (in walking distance)



See You There!

