Metro Boycott Campaign

Divest McGill & CJM
Canada’s Emissions

Between 1990 and 2018, GHG emissions from conventional oil production have increased by 24%, while emissions from oil sands production have increased by 456%. More than half of the increase in emissions from oil sands production over this period came from the growth of in situ production. A temporary decrease in GHG emissions from the oil and gas sector was observed between 2007 and 2009 and is mostly attributable to the world economic downturn that resulted in a lower global demand for petroleum products.
### McGill's Investments

#### Exxon Mobil Corp
- **United States** - $1,035,854.39
- Explorers for and produces crude oil and natural gas in the United States.
- World's largest oil company, spilled 11 million gallons of oil off the coast of Alaska.
- Partnered with Rosneft to drill in Russian Arctic.
- 8.223 tons of CO₂ reserves (oil & gas).
- In the news: cnn.com

#### Suncor Energy Inc
- Canada - $8,305,472.09
- Suncor Energy Inc. operates as an integrated energy company. The company primarily focuses on developing.
- Tar sands developer that dumped raw pollution into Alberta waterways and failed to install air pollution controls on refinery equipment.
- 0.715 tons of CO₂ reserves (oil & gas).
- In the news: coca.com

#### Canadian Natural Resources Ltd
- Canada - $5,381,489.95
- Canadian Natural Resources Limited explores for, develops, produces, and markets crude oil, natural gas, and.
- Leading oil sands developer, responsible for 2013 oil spill.
- 0.006 tons of CO₂ reserves (oil & gas).
- In the news: nytimes.com

#### Enbridge Inc
- Canada - $3,399,832.40
- Enbridge Inc. operates as an energy infrastructure company in Canada and the United States.
- Divest McGill wrote a dossier specifically about Enbridge, available at divestmcmill.com.

#### Royal Dutch Shell PLC
- Netherlands - $2,071,427.37
- $1,889,870.64 - RoyaL Dutch Shell PLC A SHS
- $1,230,276.03 - RoyaL Dutch Shell PLC A SHS
- Leading oil company worldwide. The company operates.
- 4.544 tons of CO₂ reserves (oil & gas).
- In the news: the guardian.com

---

### Investment total by category and asset origin

<table>
<thead>
<tr>
<th>Category</th>
<th>Canadian</th>
<th>US</th>
<th>International</th>
</tr>
</thead>
<tbody>
<tr>
<td>Military</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Oil &amp; Gas</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Mining &amp; Extraction</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Alternative Energy</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Banking and Financials</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Palestine Occupation</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**Graph:**

- **Investment total by category and asset origin.**
- **Military:** Canadian - 20%, US - 30%, International - 50%
- **Oil & Gas:** Canadian - 40%, US - 20%, International - 40%
- **Mining & Extraction:** Canadian - 30%, US - 50%, International - 20%
- **Alternative Energy:** Canadian - 20%, US - 30%, International - 50%
- **Banking and Financials:** Canadian - 40%, US - 30%, International - 30%
- **Palestine Occupation:** Canadian - 50%, US - 20%, International - 30%
Why is Divestment urgent?

“Of course we are concerned. The access to capital, pre-COVID, has become one of the biggest challenges of Canada’s energy industry and much of it . . . coming out of a misinformed campaign from European financial institutions.”

The arrival of a largely male construction workforce led to the sexual abuse of Indigenous women; people spoke of construction workers getting them inebriated and then taking advantage of them. People spoke of witnessing rape and being unable to interfere. Some spoke of instances of institutions intended to protect people, particularly the Royal Canadian Mounted Police, brutalizing men, permitting the exploitation of women, and failing to take local complaints seriously, although there were also instances of these complaints being addressed. Indigenous children felt themselves to be the target of racial violence and discrimination.
Why Boycott?
The Metro-McGill connection

Cynthia Price Verreault (18 years at Petro-Canada)
Maryse Bertrand (vice-chair)

Colleagues

$120,000 in annual salary
Over $500,000 in shares
Board of Directors

Board of Governors

McGill University
metro

Nearly 370 namesake locations
$50 million invested in the oil and gas industry
Maryse Bertrand

- McGill’s Vice-Chair of the Board of Governors
- Board of Directors at Metro; $120,000/year + 500,000 shares (> $100)
- Boycott: financial and professional pressure on Ms. Bertrand
- Option #1: reconsider her stance on McGill’s fossil fuel investments ($50M)
- Option #2: step down from the Board of Governors.
- Note: she historically blocked motions and petitions brought forth by students regarding divestment, **obstructing any form of democracy**.
How boycotting works

- Corporations like Metro care about preserving their brand and clientele.
- Our leverage: media coverage and the support of the McGill community
- Past successes: targeting profits + brand name
- Example: Nike boycott in the 1990s (over exploitation of child labor)

“Nike has worked hard [to] rehabilitate its reputation.” (The Guardian)
Your Support

1. **Boycott Metro** (Super C, Adonis, Marché Richelieu, Première Moisson, Food Basics, and Marché Ami, and Jean-Coutu stores)
2. Passing a Motion in January through Legislative Council in support of the Boycott
3. Marking “interested” on Divest McGill’s Metro Boycott Facebook events
4. Sharing the Facebook events with your friends
5. Adding your name to the Google Form below, expressing that you would be interested to being scheduled to attend a picket
6. Joining the Boycott team to help with the behind the scenes work for the campaign

Google Form: [https://forms.gle/saATQiNM9E7m9kje9](https://forms.gle/saATQiNM9E7m9kje9)
How to Join

● Boycott all Metro stores and shop instead at local grocers.

● Participate in weekly pickets at Metro
  ○ currently Saturdays 3:30-4:00 at Metro ETS, just south of the Bell Centre.
  ○ see Facebook events on Divest McGill and CJAM’s pages
  ○ Wear a mask! Signs, chants, and drum-playing are included

● Spread the word on social media! to broaden the campaign’s reach.
  ○ Share the event or post about the boycott!
Other Grocers (in walking distance)
See You There!