



NOTICE OF MOTION REGARDING THE ADOPTION OF THE BACoN-AToR PLAN 2021-03-25

Submitted for: 2021-03-25

Submitted to: SSMU Legislative Council **Document no.:** LEG-PUB-MOT-2021-03-25-001

Moved by: Brooklyn Frizzle
Vice-President (University Affairs) **Current Status:** FOR APPROVAL
 APPROVED
 POSTPONED
 COMMITTED
 NOT APPROVED

Seconded by: Noah Merali
Services Representative

Issue To preserve the work of the Board Ad-hoc Committee on Naming (BACoN) and to ensure the eventual renaming of the University Centre and 3501 Peel buildings, this motion seeks to adopt the BACoN-AToR Plan.

Background and Rationale The Board Ad-hoc Committee on Naming (“BACoN”) was established to propose commemorative names for the 3501 Peel building and the William Shatner Building (“University Centre”). Distinct from the protocols followed for past commemorations, the Committee was founded to ensure that any candidate for proposal would align with the SSMU’s beliefs and stated positions.

The Committee reached a consensus on three front-runners, one of which respectfully declined their nomination. The two remaining front-runners would become the official proposals of the Committee, originally pending approval by Referendum.

Following the finalization of both proposals by the Committee, the Vice-President (University Affairs) entered negotiations with the Deputy Provost (Student Life and Learning) and Vice-Principal (University Advancement) to ensure that the renaming of the University Centre would be formally recognized by the University.

These negotiations unexpectedly delayed the submission of the planned referendum question, preventing its inclusion in the Winter 2021 regular



referendum period. The Committee, therefore, opted to pursue a consultative Town Hall, open to all SSMU members, before the end of the Winter 2021 semester.

Citing the unlikelihood of the Board of Governors to approve the renaming of the University Centre without a significant donation, Vice-Principal (University Advancement) suggested the establishment of a scholarship to accompany the renaming.

The Vice-Principal (University Advancement) intends to procure the four million dollar portion of the scholarship through multiple private donors by the end of the Fall 2021 semester. To incentivize private donations, the SSMU will contribute one million dollars to the scholarship, funded by the creation of a new student fee.

From the Background of the BACoN-AToR Plan.

As none of the above, with the exception of the Town Hall, can be completed before the end of the Winter 2021 academic term, the BACoN-AToR Plan was drafted to ensure the fulfilment of the work started by the Board Ad-hoc Committee on Naming.

Alignment with Mission

In ensuring equitable naming practices and in commemorating individuals of notable contribution, direct or indirect, to the Membership, in alignment with the beliefs outlined in the Positions Book, the SSMU fulfils its mandate for leadership in matters of human rights, social justice and environmental protection.

Consultations Completed

This motion and the proposed Plan were drafted in consultation with the Board Ad-hoc Committee on Naming.

Actionable items of the Plan were consulted with the Communications Department, Deputy-Provost (Student Life and Learning), Vice-Principal (University Advancement), and Siila Watt-Cloutier.

Risk Factors and Resource Implications

This motion and the proposed Plan would add to the workloads of the Executive Committee of 2021-2022, particularly the Vice-President (University Affairs) and the President.



Furthermore, the Plan would involve the eventual proposal of a new student fee, adding to the costs of SSMU Members.

Sustainability Considerations

This Plan is an extension of the Board Ad-hoc Committee on Naming, founded to help to ensure social sustainability by recognizing individuals who align with the SSMU's mandate and beliefs to make any commemoration a lasting monument with a reduced risk of reproach.

Impact of Decision and Next Steps

Before the end of the Winter 2021 academic term, the Vice-President (University Affairs) will be responsible for organizing a Town Hall to officially unveil the names proposed for the University Centre and 3501 Peel building.

Over the course of the Summer 2021 and Fall 2021 academic terms, the Vice-President (University Affairs) and President will be responsible for collaborating with the Deputy-Provost (Student Life and Learning) and the Vice-Principal (University Advancement) to propose and campaign on behalf of a student fee dedicated to supporting a scholarship tied to the renaming of the University Centre.

Finally, if such a student fee is successful, the Executive Committee will be responsible for organizing a renaming ceremony in the Winter 2022 term.

Motion or Resolution for Approval

Be it resolved, that the Legislative Council adopts the Board Ad-hoc Committee on Naming, Accelerating Towards our Renaming (BACoN-AToR) Plan of 2021-03-25.

Be it further resolved, that the Plan will remain in force for a maximum period of five (5) years, or until all actionable mandates of the Plan have been fulfilled.

Be it lastly resolved, that the Vice-President (University Affairs) and President be mandated to ensure the fulfilment of the Plan, with the assistance of the Executive Committee.



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**Results of the
Vote**

In favour ()
Opposed ()
Abstain ()

FOR APPROVAL



Appendix A : BACoN-AToR Plan

[BACoN-AToR Plan 2021-03-25](#) (Link)

FOR APPROVAL