



Students' Society of McGill University

Tel: (514) 398-6800 | Fax: (514) 398-7490 | ssmu.ca

3600 McTavish St., Suite 1200, Montréal, QC, H3A 0G3

Located on Haudenosaunee and Anishinaabe, traditional territories

REPORT OF THE VICE-PRESIDENT (INTERNAL)

Submitted for 2021-09-23

For the period of 2021-05-01 to 2021-09-14

Internal Affairs

- Gave some webinars to first-year students on how to get involved at McGill ● Increase in SSMU branding through more money allotted to merchandising and giveaways (one of which happened on September 2nd)
- Hired FYAC (Sophie Fogarty) and working on promoting the election period ● Redesigned the Gerts logo

SSPN

- Hired ILC (Kylie Chow) and had two meetings
- Applications open for committee members
- Plan for Halloween while ensuring COVID safety
 - Bar crawl with assigned groups

Alumni Relations

- Had the first LifeAYD meeting and will have a follow-up at the end of the month to finalize the events we will be planning as well as divide labor
- Meet with Shana from UA to discuss relationships between the associations

Communications

- Updated all the communications documents for the upcoming year
- Working on a social media strategy to increase followers and activity on the page ○
 - More exec presence
 - More posting
 - More uniform theme
- Updated the listserv to reflect the new colours and make it more colourful and interactive ○
 - Changed some of the content placement



Students' Society of McGill University

Tel: (514) 398-6800 | Fax: (514) 398-7490 | ssmu.ca

3600 McTavish St., Suite 1200, Montréal, QC, H3A 0G3

Located on Haudenosaunee and Anishinaabe, traditional territories

Projects

- Created a guide to add to the onboarding process of commissioners that details the different departments within the SSMU and how they can be of assistance for any projects they may be working on
- Hired a new position under the portfolio (Internal Administrator - Miranda Roseland) to help bring forth the ideas in the 5-year plan
 - Will plan smaller scale events throughout the year to boost student life

