STUDENT SUPPORT

SSMU®

Empowering students to thrive.

What is Student Support?

We are an organization dedicated to helping students succeed and thrive.

Our mission is to make the term "struggling student" a concept only studied in history books. We provide students with premium support services they need to succeed and thrive at an affordable rate.

We strive to make an impact for students in these areas:

1. Mental Health
2. Financial Wellness
3. Career Readiness
4. Academic Success
5. Physical Health

STUDENT SUPPORT

Affordable Access to Globally Leading Support Services

Skills for the Job Market

Over 6,000 leadership, management, tech, business, wellness, and marketing courses.

Instant Mental Health Support

The world's #1 meditation app. Proven to reduce stress and anxiety while improving sleep and mindfulness.

Never Lose Marks for Grammar

Write with confidence for school, work, and personal life. Includes a built-in plagiarism checker.

Our partners support 100M+ people worldwide.

Service	What Students Pay - Annually
Calm	$76.99 CAD
Grammarly Premium	$144 USD ($181.44 CAD)
Udemy Enterprise	$360 USD ($453.60 CAD)

$712.03
The total students need to pay annually to access these services.

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$9.99 Per Semester
($19.98 annually)

A 97% discount.

Usage Statistics

8%

An account manager from Calm will support SSMU. Based on Notre Dame's 25% overall usage and 8% active usage. Additionally, Ryerson purchased 1,000 subscriptions with a 100% usage rate.

70%

On average across Udemy's Post-secondary institutions 70% of the purchases subscriptions are used after 3 months.

13%

When Ryerson Students' Union asked students if they wanted Grammarly for $11.29, all 3,000 seats were purchased in a few weeks. 1,500 more Grammarly subscriptions were purchased the following month.

Estimated Student Savings

*Based on a ppulation of 20,000 undergraduates (after a 15% opt-out rate)

Services	Case Study Usage Rate	Service Cost per Subscription	Total Cost For Students
Calm*	8%	$76.99 CAD	$123,184
Grammarly*	13%	$181.44 CAD	$471,744
Udemy*	20%	$453.60 CAD	$1,814,400
Total Cost of Services			$2,409,328
Student Support Fee (2 Semesters)			$399,600
Student Savings			$2,009,728

*Calm, and Grammarly usage are based off of case studies at University settings. Udemy Case Studies estimate a 70% usage rate in the public/private sector sphere.

Implementation

The Proposal

- A referendum for a $9.99 opt-outable fee per semester to access Grammarly, Calm, and Udemy for 1 year.

- Student Support will provide SSMU with usage statistics in February 2023.

- SSMU can choose to have a referendum in 2023 in order to continue the service if SSMU deems the usage statistics are satisfactory.