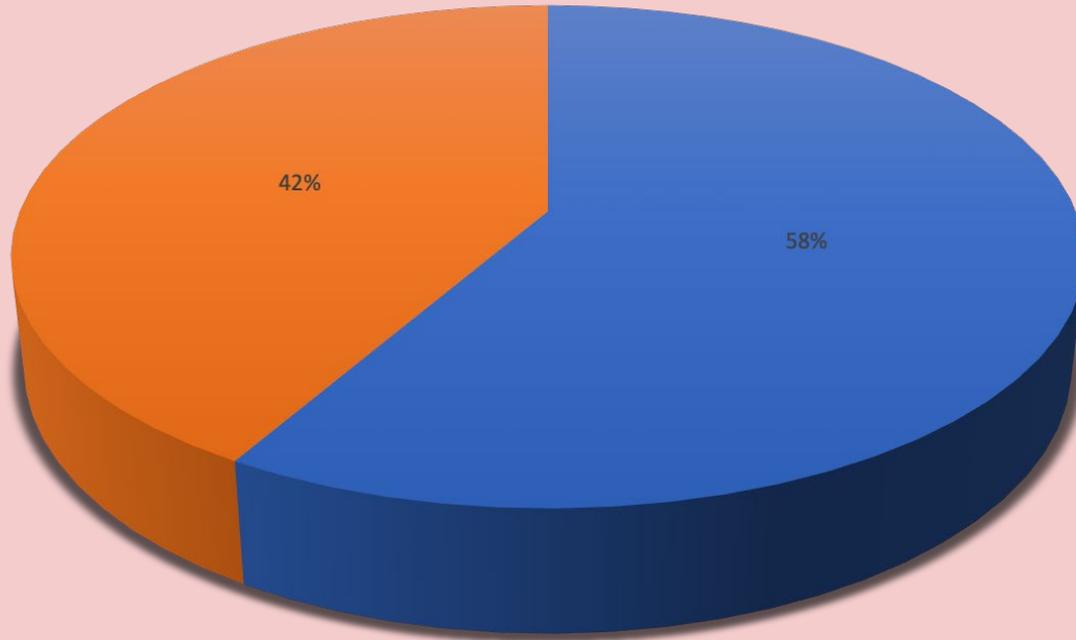




SSMU Pilot Grocery program feedback

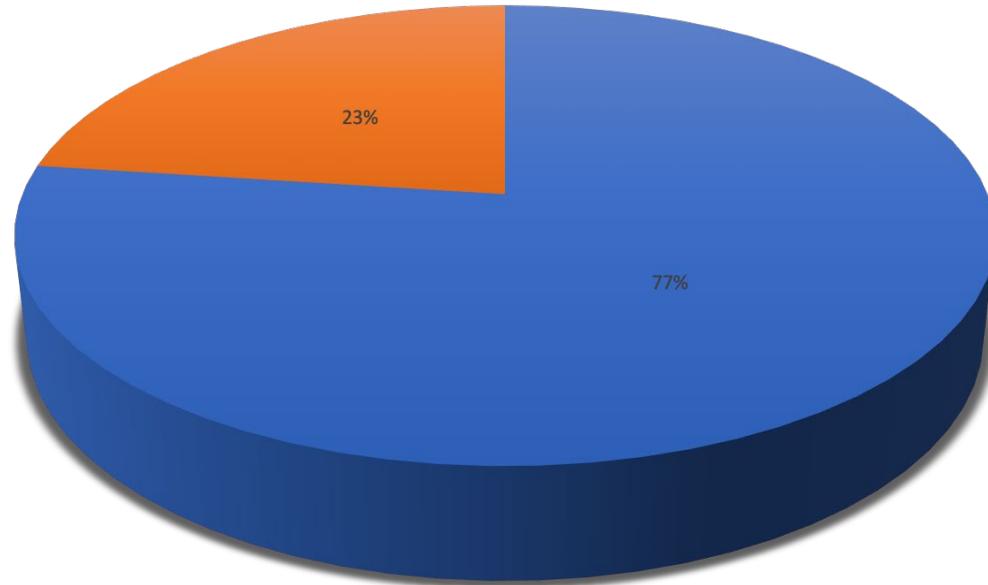
–Retrieved December 2022–

Students' background



■ domestic ■ international ■ ■

Students found the program...



■ good ■ needs improvement ■ ■

**What did you think
about store options?**

Alternative stores ?

“there should be options for more accessible stores. It can be difficult to get to some locations without a car”.

“Maxi, Super C, Walmart”

“Perhaps adding Adonis! But PA is such a great option too so please don't change it”

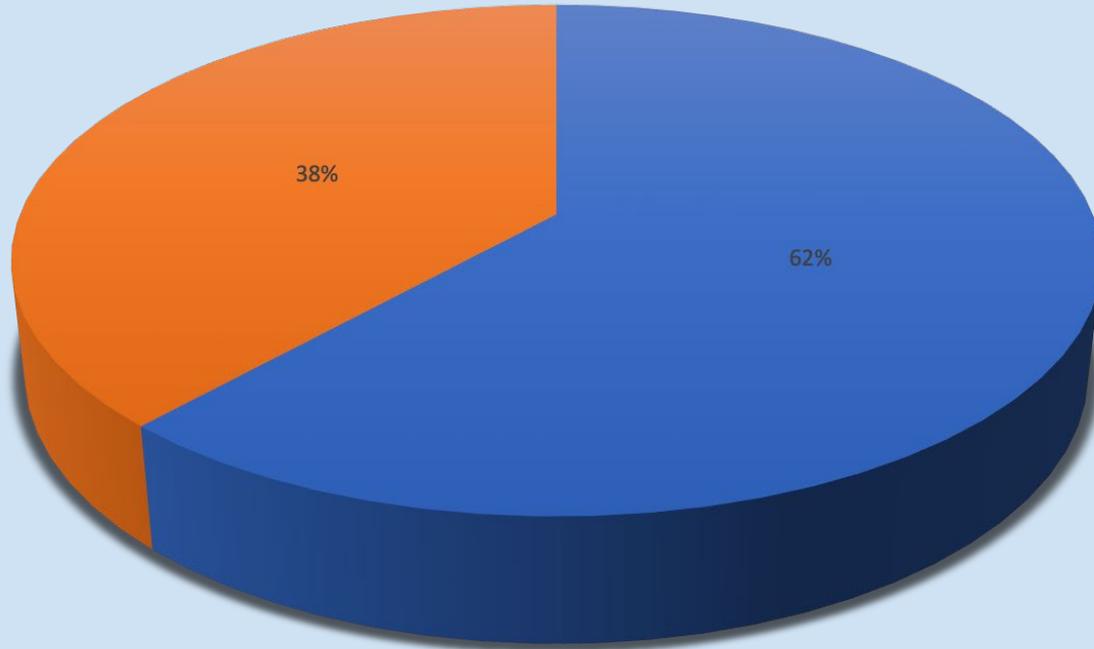
Why have you recommended these other stores?

"Closer to my house"

"There are more locations, so it is more likely to be closer to where students live"

"They have more specials and variety"

Were the \$40 CAD sufficient?



■ sufficient ■ Insufficient ■ ■

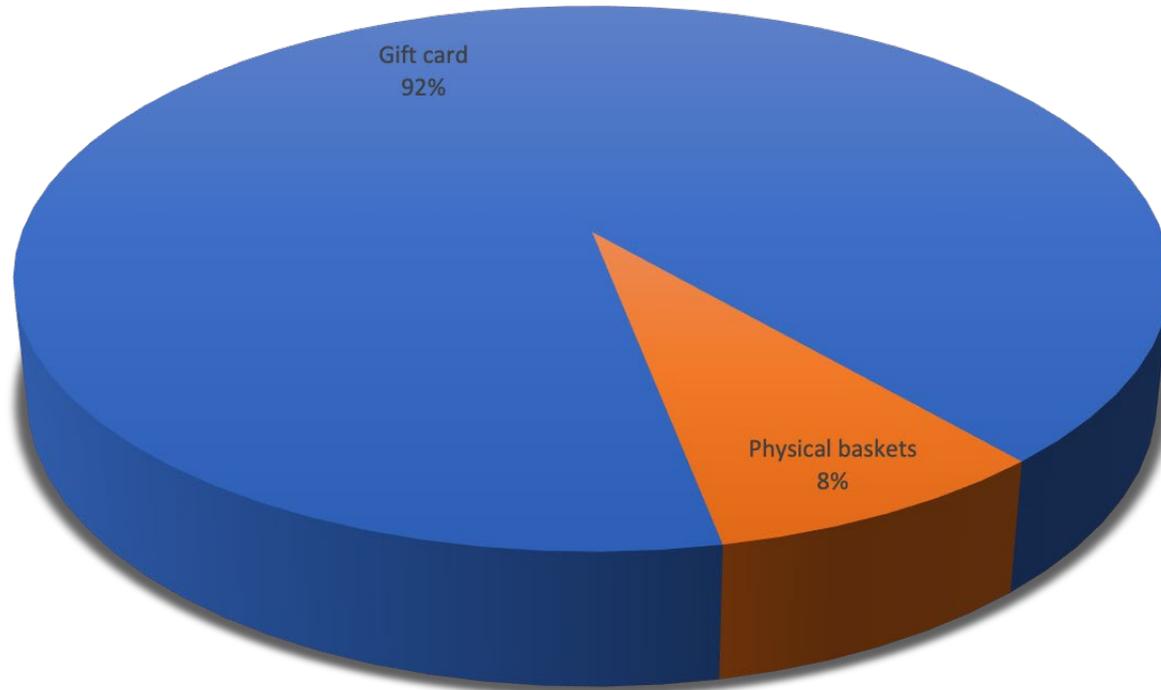
Can you please elaborate ?

“ I appreciate the amount and the initiative. Considering how expensive groceries are, \$40 will be spent quickly”

“I think for a grocery program \$40 was certainly an appreciated amount”

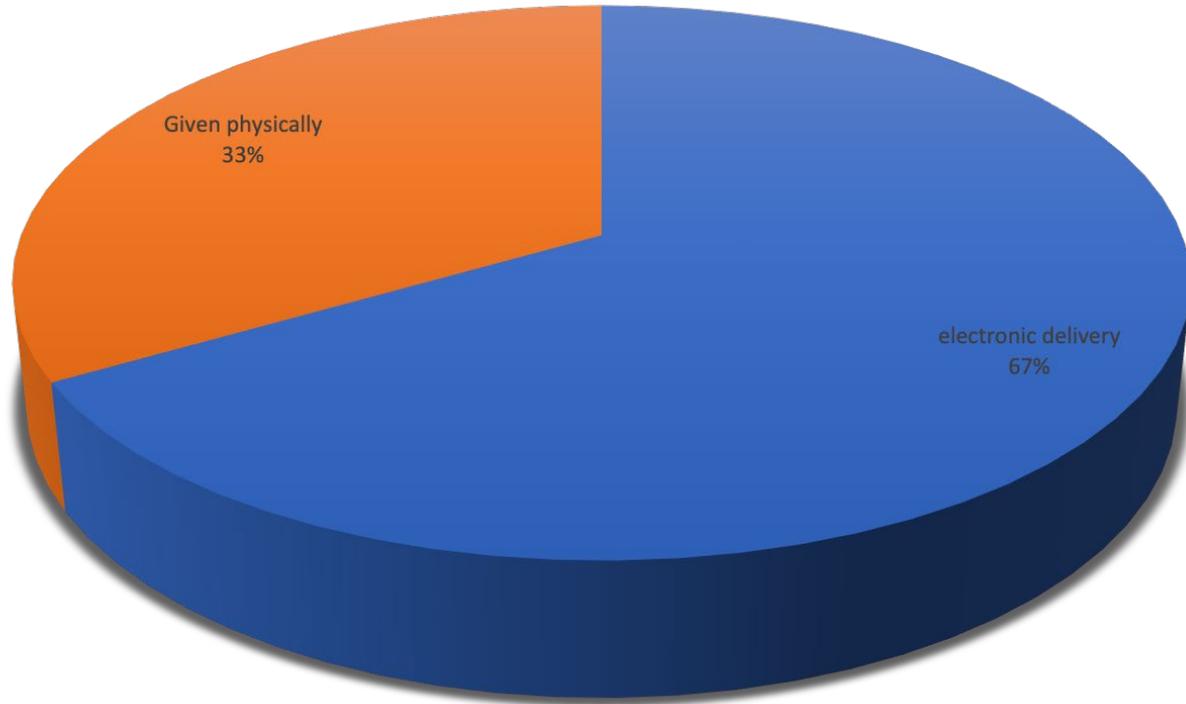
“ I appreciate the amount and the initiative. Considering how expensive groceries are, \$40 will be spent quickly”

Do you prefer vouchers or physical baskets ?



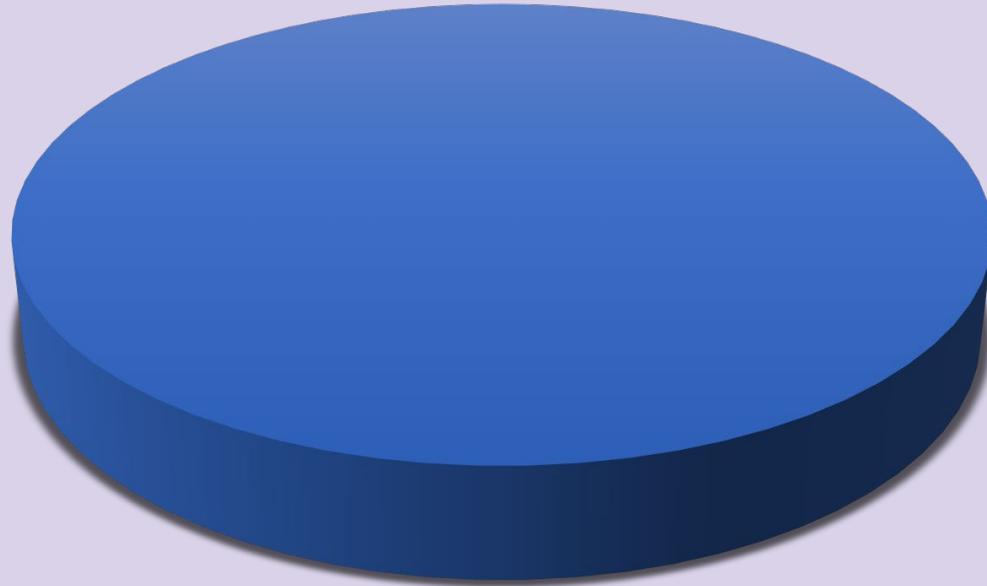
■ Gift card ■ Physical baskets ■ ■

Which method of delivery did you prefer?



■ electronic delivery ■ Given physically ■ ■

Would you register for the program again?



■ Yes ■ ■ ■

Complementary feedback

“since it was during exam period, I appreciate that the voucher ended up being sent electronically”

“Staff was very understanding and punctual with communications”
“I think having diverse store options would definitely be helpful [...]”

“Maybe include grocery store gift cards for stores near McGill as well”
“such as Provigo, Metro etc”

‘I’m happy you guys advertised the program on Instagram, I would have never known about it otherwise :)’

Complementary feedback

“The tote bag seems unnecessary”

“I think adding a question about student who have under age children should be considered”

“Also, having to pick up a basket should be an option”

“everything went extremely smooth! I am so grateful for this! The way I literally skipped out of the SSMU building knowing I would be able to eat this week :)” [...] “Also if you are ever looking for people to work for this program, I would be eager to hear about it!”



get your groceries...

...and a Poulet Rouge bowl!



If you've registered for the SSMU Pilot Grocery Program, it's happening right now in the University Centre room B30!!

