## **HAVEN**

The Future of Campus Safety

Tools + Security, Just One Click Away



### **WHO WE ARE**

## Nelson Lee – Founder & CEO

- Started Haven in 2020
- Engineering Director @UTSU
- 3<sup>rd</sup> Year Computer Engineering Student @UofT

Made Haven with Funding and Support from:

- University of Toronto
- Ontario Network of Sexual Assault
- Toronto Victim Services



### THE PROBLEM

## The World is Not Safe



City News Toronto

### THE PROBLEM

## Not Just a UWO Problem



of students have experienced sexual assault or harassment on campus

Government of Ontario, survey of 160,000 students



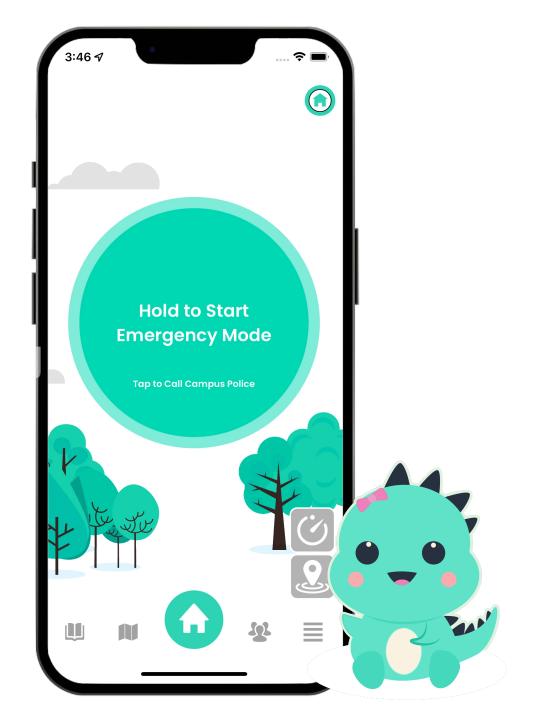
### THE SOLUTION

# Haven: Revolutionary Campus Safety App

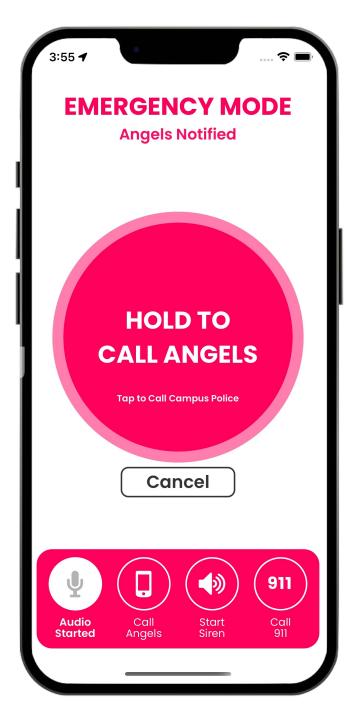




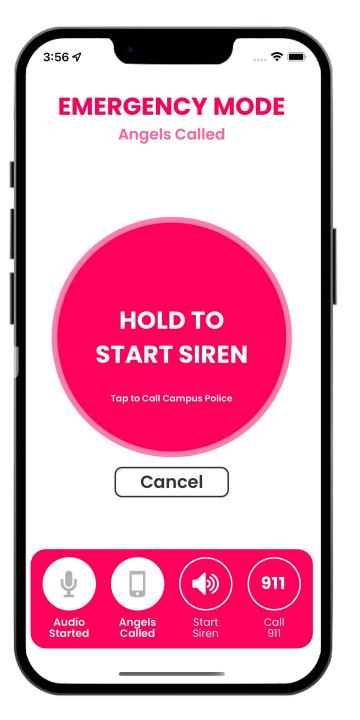
# The Haven Button



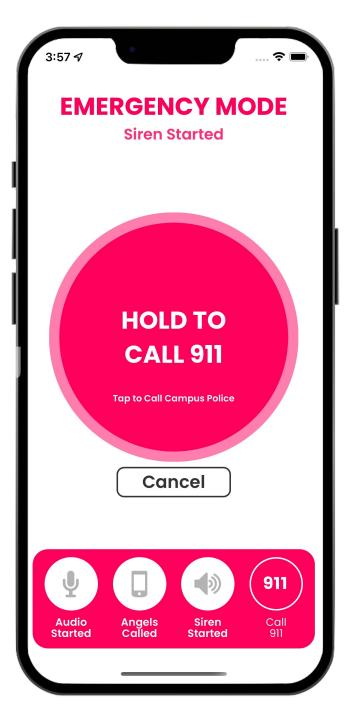
- 1 Angels Notified
- 2 Angels Called
- 3 Siren Started
- 4 911 Called



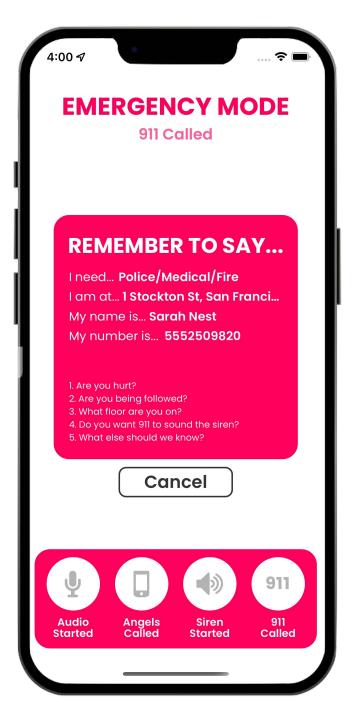
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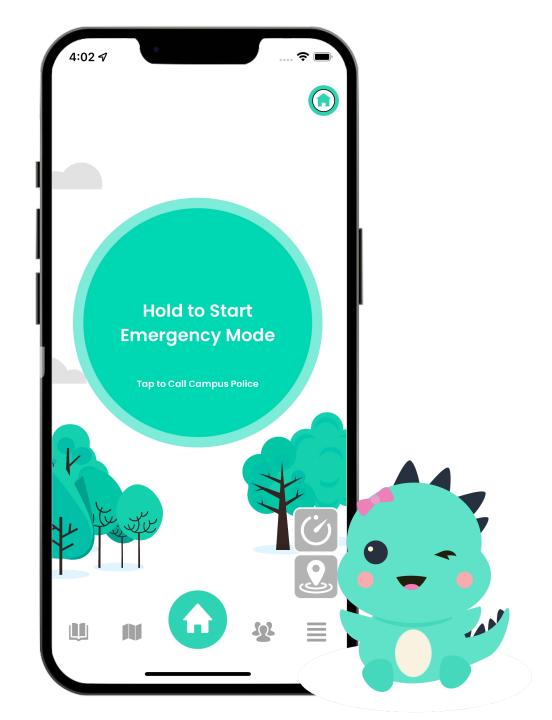
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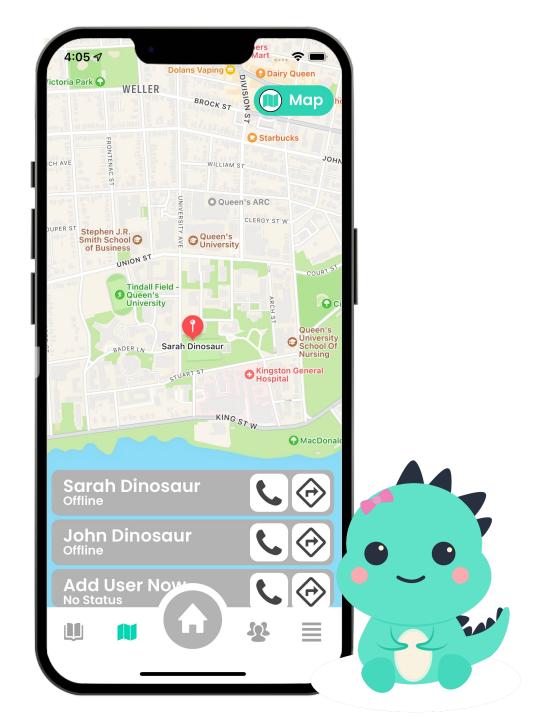
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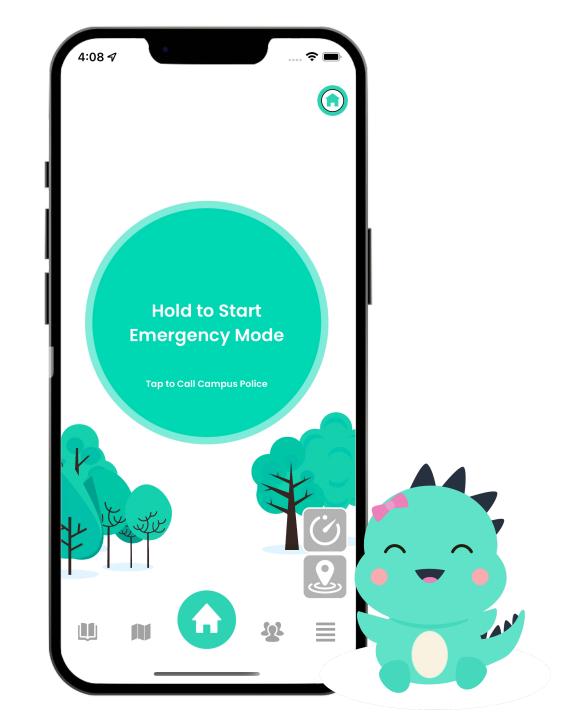
# Call Campus Police



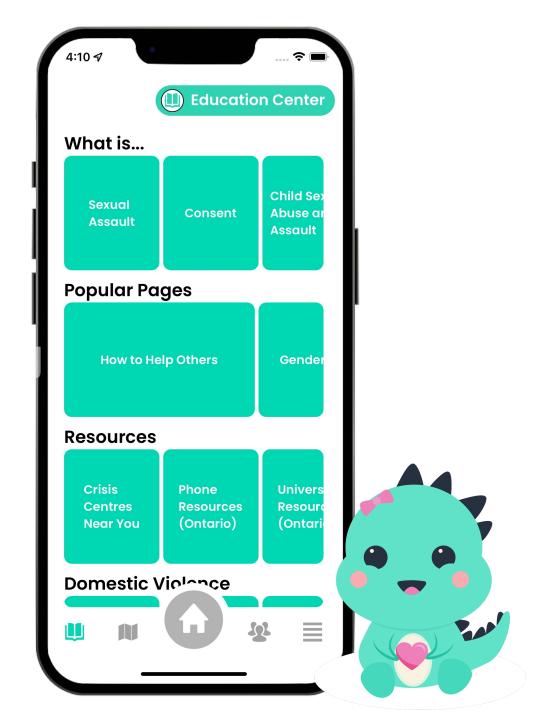
# **Haven Map**



# **Destination Timer**



## **Education Centre**



### **BENEFITS**

# Why Haven?







Improved Reputation

### **SECURITY**

# **Highest Standard for Data Privacy**

- Data Privacy Policy Complies with Highest Tier of Data Handling and Privacy Laws
  - GDPR EU's General Data Protection Regulation
  - CCPA California Consumer Privacy Act
- Data Stored on AWS Servers in Canada (Most Secure)
- Individually Identifying Data Inaccessible by Haven Staff
- Industry Standard Encryption on Information (Advanced Encryption Standard – AES)



### **PRICING**

# **High Quality + Value**



Access to Live Share, Unlimited Location Pings, and Arrived Safely Ping



Unlimited Use of Haven's Destination
Timer with Top-Tier Privacy



Stay Connected and Add More Angels and Users



No Advertisements or Promotions



monthly (per student)



#### **ADDED BENEFITS**

# Safety at Orientation

- Great Bonding Exercise
- Emphasis on Safety from Day 1
- Safety Training for Orientation Leaders

Staying safe on campus has never been easier.



### Here's How to Stay Safe...

- Campus Police are close by and ready to help. Contact Campus Police at (613)-533-6111.
- Text a friend if you're going back home or somewhere off campus, especially at night.
- Always charge your phone and make sure it is accessible so you can quickly get help.
- Locate Emergency Phones (Red Poles with Blue Lights) to connect with Campus Police and 911.
- Download the Haven App to have Campus Police and 911 one click away and have your friends be your virtual walking buddy or guardian angel.

Information Provided by Orientation Week 2022 and Haven Safe.

't feel safe alone on

ven, you can.

within seconds all alone on or off-

end connected and and family are from experts on and mental health



ownload Haven on Android and get 1 year ium for free using code

**OWEEK22** 

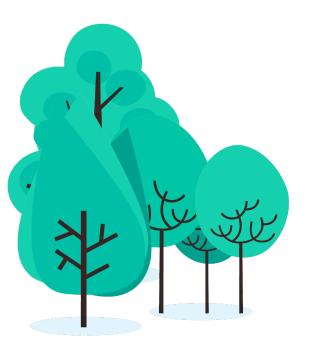
### **ADDED BENEFITS**

# **Annual Safety Report**

- Return on Investment
- Number of Haven users
- Hot Spots
- Frequented Paths
- ...and much more



# **Question + What Are Next Steps?**





#### **ADDED BENEFITS**

# **Emergency Management Location (EML)**

- Utilize Wi-Fi Access Points to determine exact floor and room location of a student at McGill
- Patented and Industry-Leading Algorithm
- Transmit that information to Campus Police and 911
- Extremely beneficial when student is injured, disoriented, or unable to speak



### **ADDED BENEFITS**

# **Extremely Accurate Location Sensing**

