



*ELECTIONS
SSMU / AÉUM*

Fall 2023 Elections Update

**Presented to Legislative Council: November 23,
2023**

2023 First Year Council elections

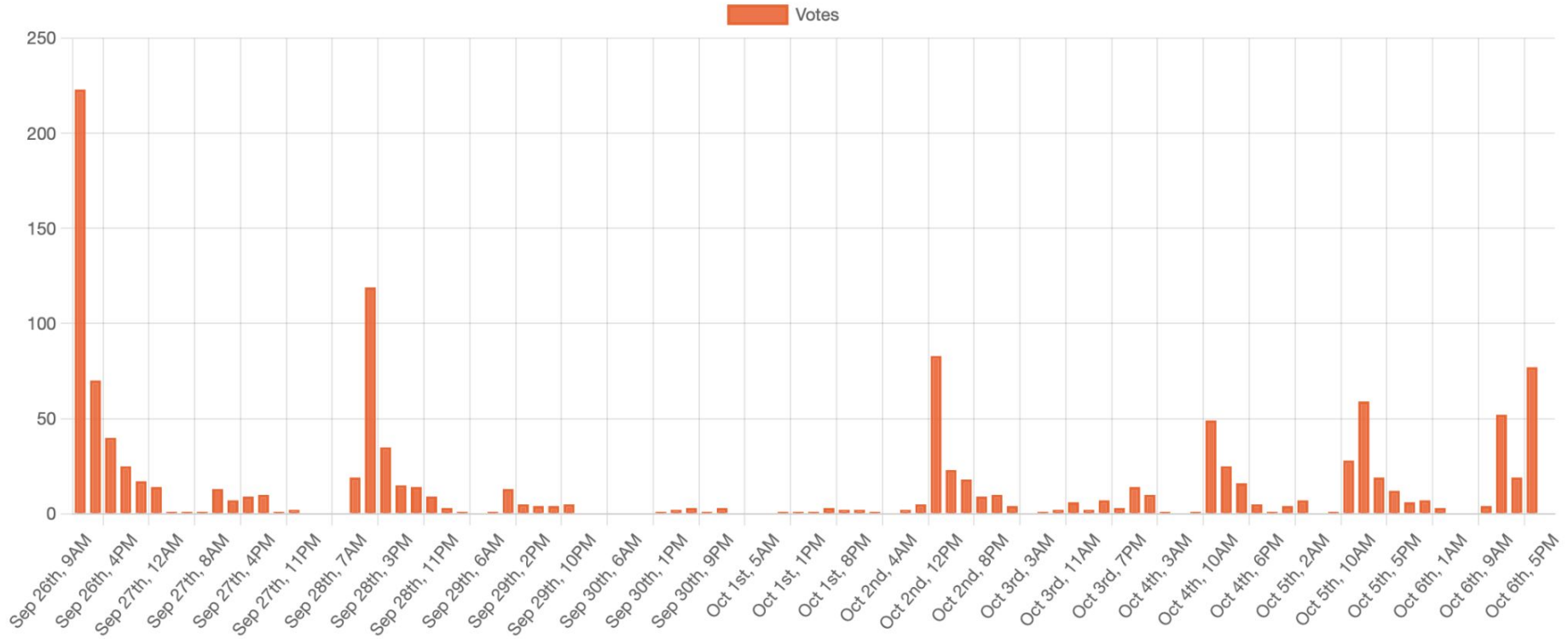
- 1297 members voted for a total of 15.7% (down from 20.8% last year)
 - Shorter voting period than last year (10 days as compared to 13 days)
- 3 out of 5 positions contested
 - More candidates and contested positions than last year
- Promoted
 - Online, across Instagram, and listservs
 - Through campaign chairs

For the Future - Issues with the number of candidates and voter apathy

- *Relatively* high abstention rates
 - Lowest - President (14.7%), highest - VP Finance (25.4%)

Importance of Email Blasts (FYC elections)

Turnout Chart (1297 electors voted)



Fall 2023 Referendum

- 8401 overall votes cast, with a total turnout of 35.1% (12.5 percentage points higher than last year, which was already 6 percentage points than the previous year), highest turnout ever reached
- The trend indicates renewed interest in Fall Referendums
- 9 questions: 7 fee questions and 1 policy question
- Questions passed:
 - Creation of the Student Nutrition Accessibility Club Fee - 65.7% yes
 - Safety Services Fee Increase - 58.7% yes
 - Creation of the Community Solidarity Fund, Fee, and Solidarity Funding Committee - 57.8% yes
 - Ratification of the Board of Directors Members - 78.9% yes
 - Policy Against Genocide in Palestine Question - 78.7% yes

Fall 2022 Referendum Results

MUSTBUS Fee Increase

Option	Votes
No	3054 (57.7%)
Yes	2236 (42.3%)

VOTER SUMMARY

Total	8401
Abstain	3111 (37.0%)

Radio CKUT Fee Increase

Option	Votes
No	3448 (67.2%)
Yes	1685 (32.8%)

VOTER SUMMARY

Total	8401
Abstain	3268 (38.9%)

Creation of the Student Nutrition Accessibility Club Fee

Option	Votes
Yes	3506 (65.7%)
No	1829 (34.3%)

VOTER SUMMARY

Total	8401
Abstain	3066 (36.5%)

Safety Services Fee Increase

Option	Votes
Yes	3128 (58.7%)
No	2198 (41.3%)

VOTER SUMMARY

Total	8401
Abstain	3075 (36.6%)

Base Fee Increase

Option	Votes
No	4217 (80.2%)
Yes	1039 (19.8%)

VOTER SUMMARY

Total	8401
Abstain	3145 (37.4%)

First Year Fee Renewal

Option	Votes
No	2570 (52.4%)
Yes	2337 (47.6%)

VOTER SUMMARY

Total	8401
Abstain	3494 (41.6%)

Creation of the Community Solidarity Fund, Fee, and Solidarity Funding Committee

Option	Votes
Yes	2988 (57.8%)
No	2182 (42.2%)

VOTER SUMMARY

Total	8401
Abstain	3231 (38.5%)

Ratification of the Board of Directors Members

Option	Votes
Yes	2624 (78.9%)
No	700 (21.1%)

VOTER SUMMARY

Total	8401
Abstain	5077 (60.4%)

Policy Against Genocide in Palestine Referendum Question

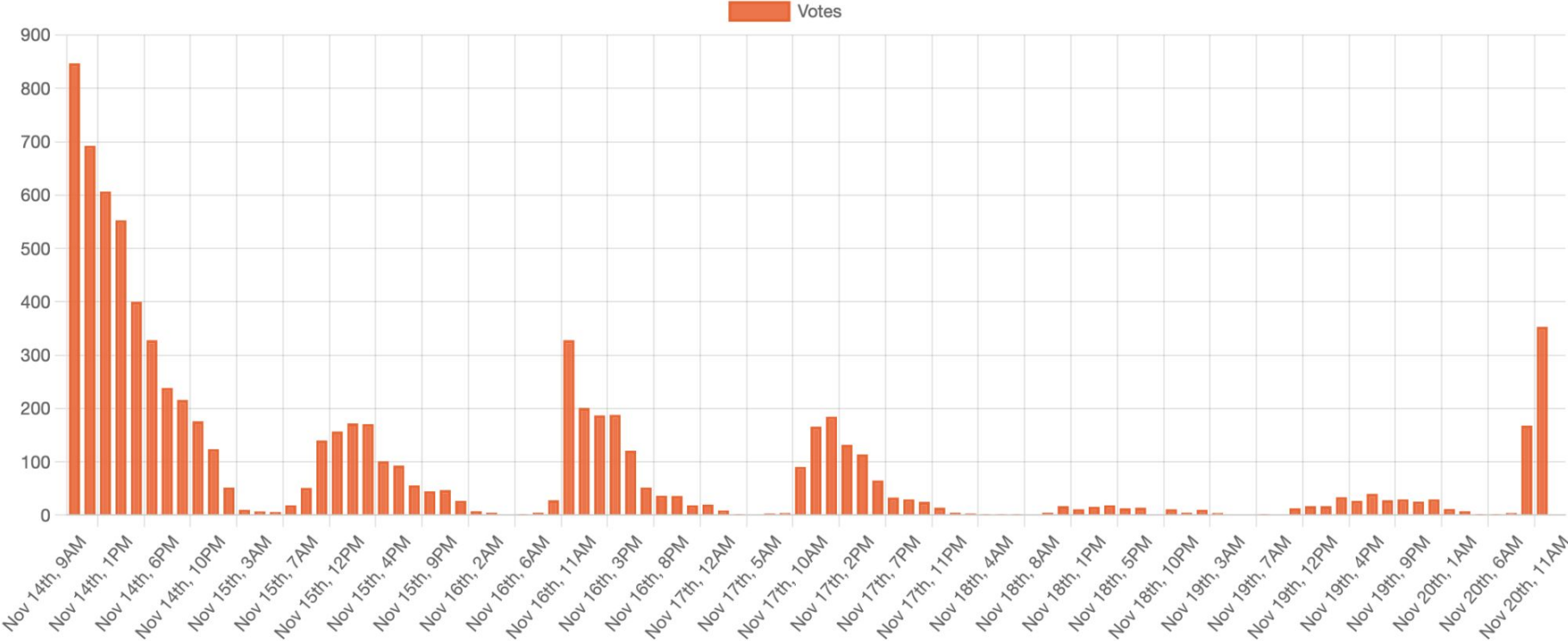
Option	Votes
Yes	5974 (78.7%)
No	1620 (21.3%)

VOTER SUMMARY

Total	8401
Abstain	807 (9.6%)

Importance of Email Blasts (Fall Referendum)

Turnout Chart (8401 electors voted)



Projects we implemented:

- Discount at Gerts by showing a voting receipt - successful
- In-Person Tabling in the Ballroom - not very successful
- Close collaboration with SSMU's communication team - successful
- Addition of a "No-Campaign" nomination period - successful

Issues Encountered:

- Referendum Dates did not align with McGill's deadlines

Solutions for the Future:

- Continuation of successful projects
- Voting Booth or Information Tabling at Gerts or between McLennan and Redpath

Questions?