BOUNCE

Building Your Campus Community.

A Day In The Life

Use Bounce.
Make Memories.

Bounce is the leading social networking platform, connecting students to campus life through the support of their student unions.

Bounce's mission is to activate campus life and foster a thriving campus ecosystem where students can connect, engage, and build their community together.

Canadian Student Coucil Partners

Because Student Adoption Matters

Engaging your students is much easier when using a platform they enjoy engaging with

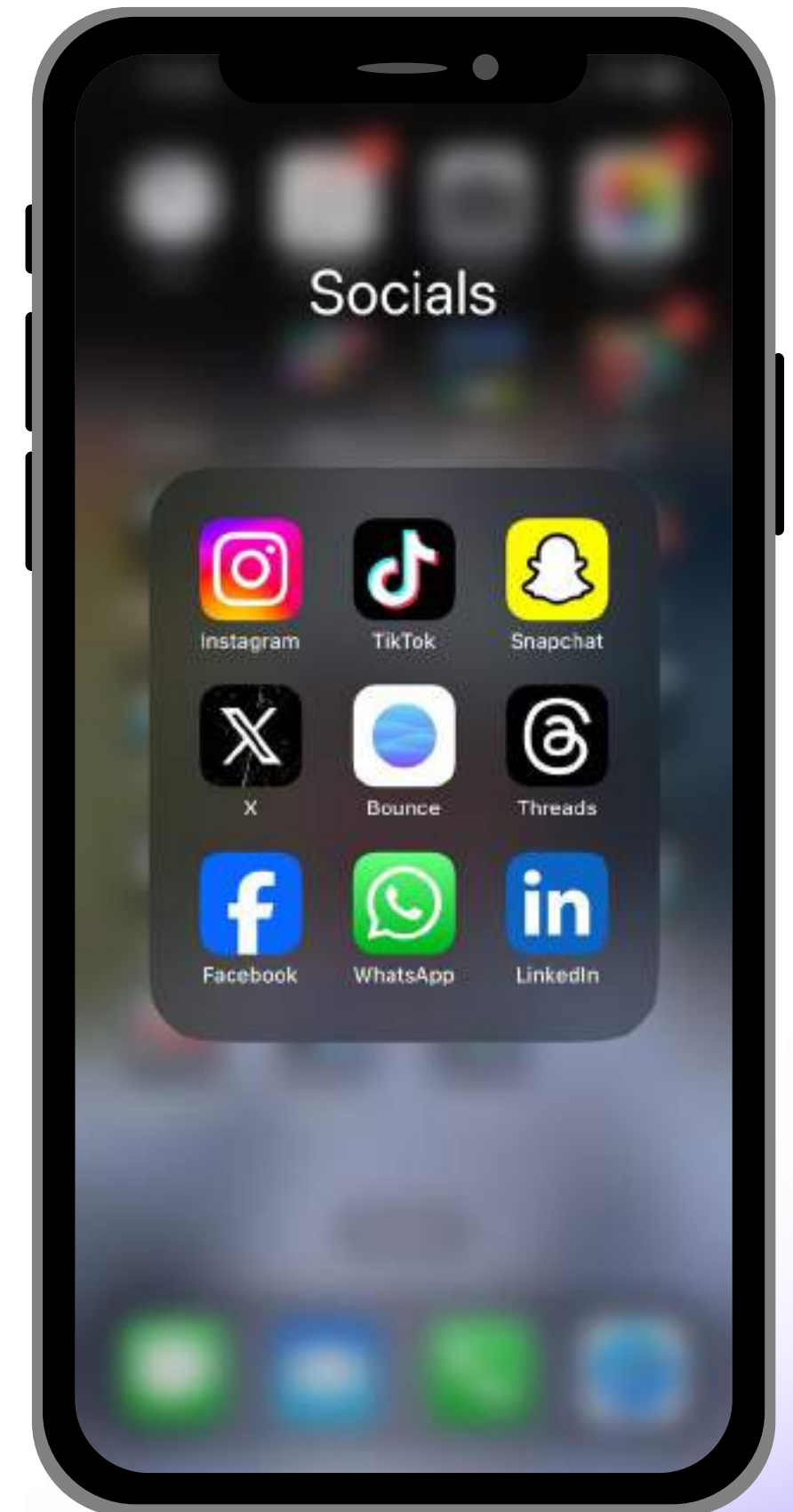**43%** of student population using Bounce within the first month of partnership

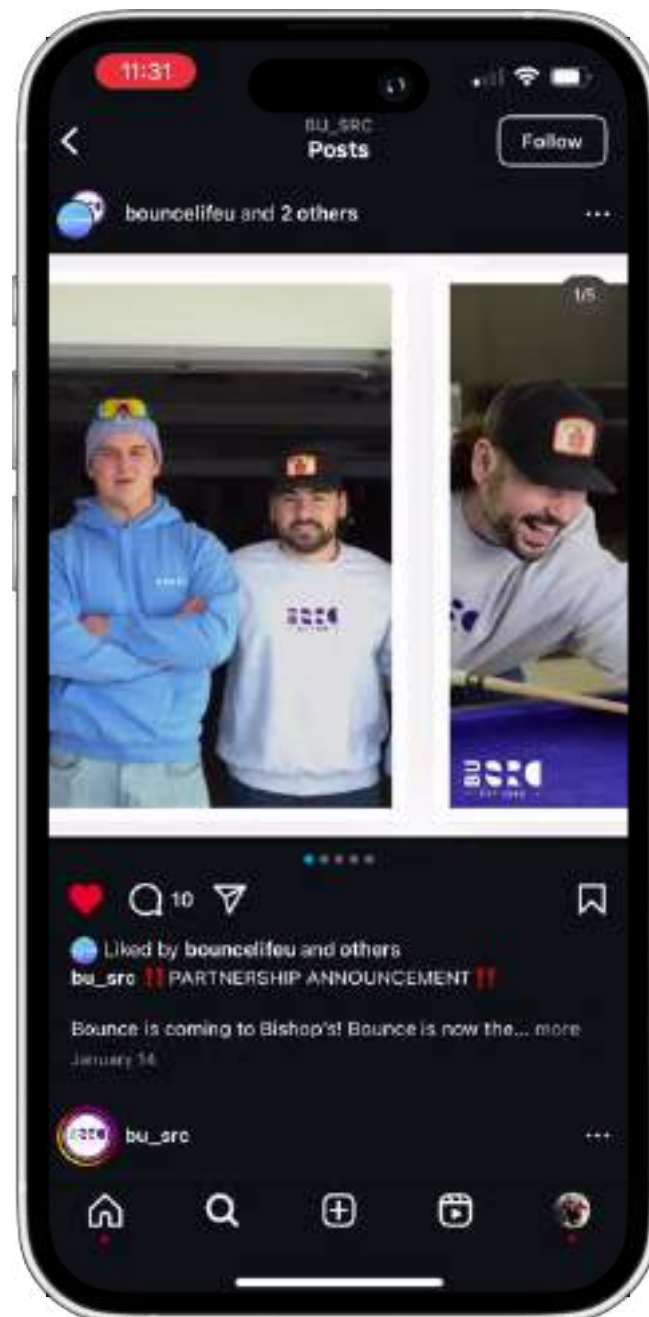**84%** of student population using Bounce within first semester of partnership

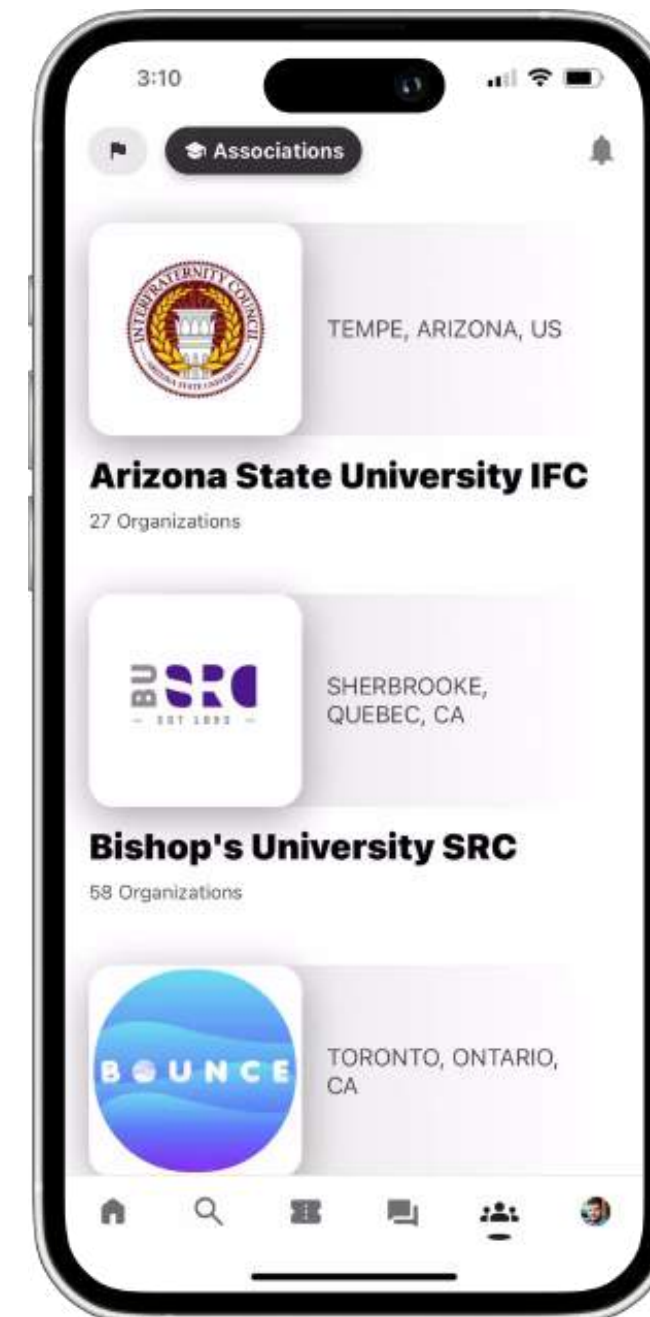**1/3** of the Canadian Student Population will be using Bounce this year*

Student-Approved Onboarding Playbooks

Bishop's University SRC - 3 Weeks in Post-Launch

JANUARY 14
Partnership Launch

FEBRUARY 3
Campus Events

- ✓ **42% of Students**
- ✓ **93% of Clubs**
- ✓ **43 New Events**

Bounce Free Basic Features

Campus Social Feed

Unify your Student Union / Student Clubs / General Students
- Everything available to all student in a single space

"A rising tide lifts all the boats"
- Every new member in your Association gains immediate visibility into all aspects of campus life

Centralized Communication Feed
- Simplify, centralize, & capture your students' feedback on the feed with an array of post types

Drive Connection
- Create a following & a brand for your union by posting social content and activities on a platform built for you and your clubs to reach your students
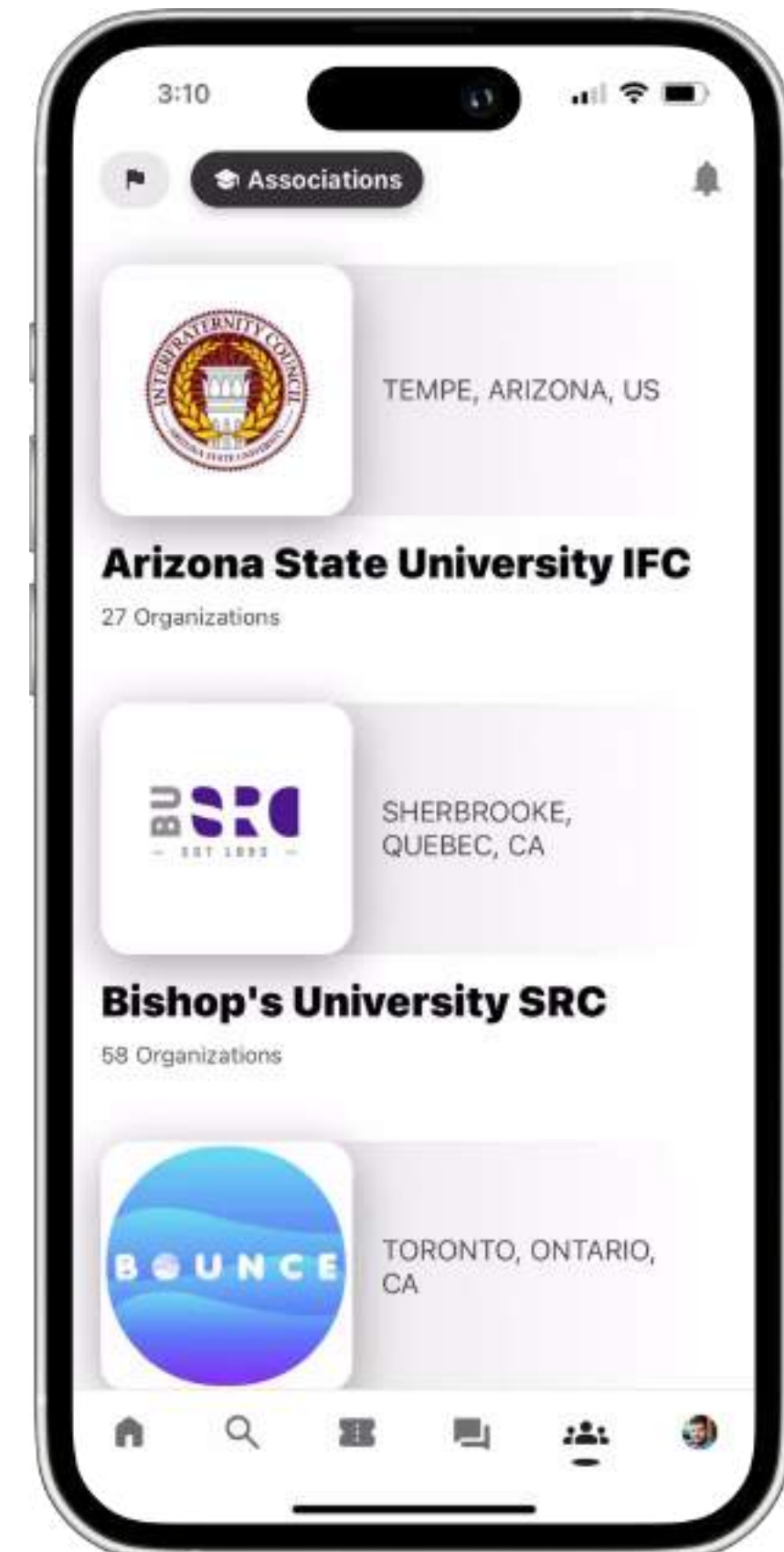
Unique Social Feed For Every Club

Centralized announcement feed with posts & polls
- Simplify information sharing & communication

Auto-generated photo albums for org. activities
- Organize member media for easier engagement

Geo-location meeting check-in
- Digitize attendance with accurate location checks
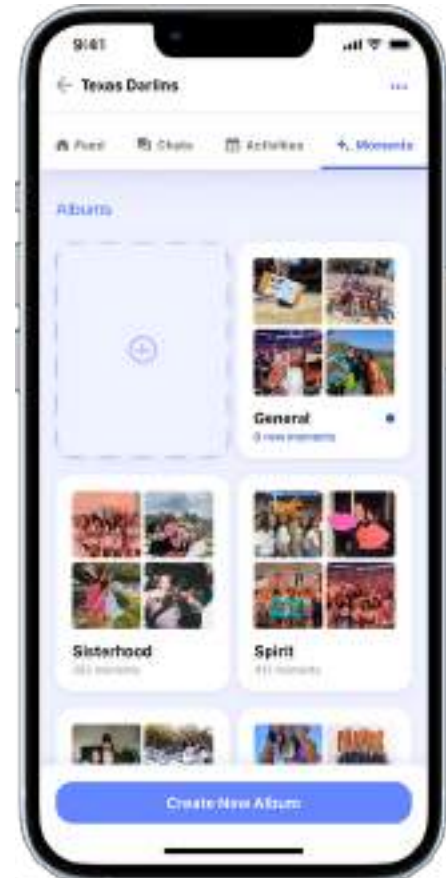
Organization sub-chats with permission controls
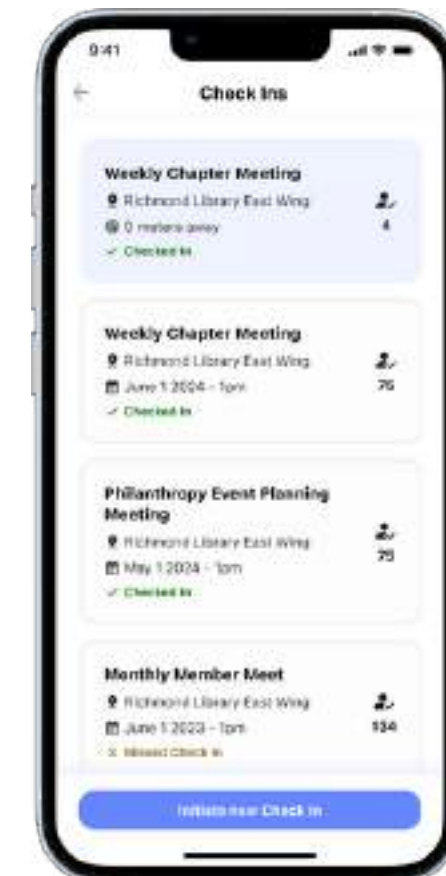- Maintain all communication in one spot for easy access

Announcements

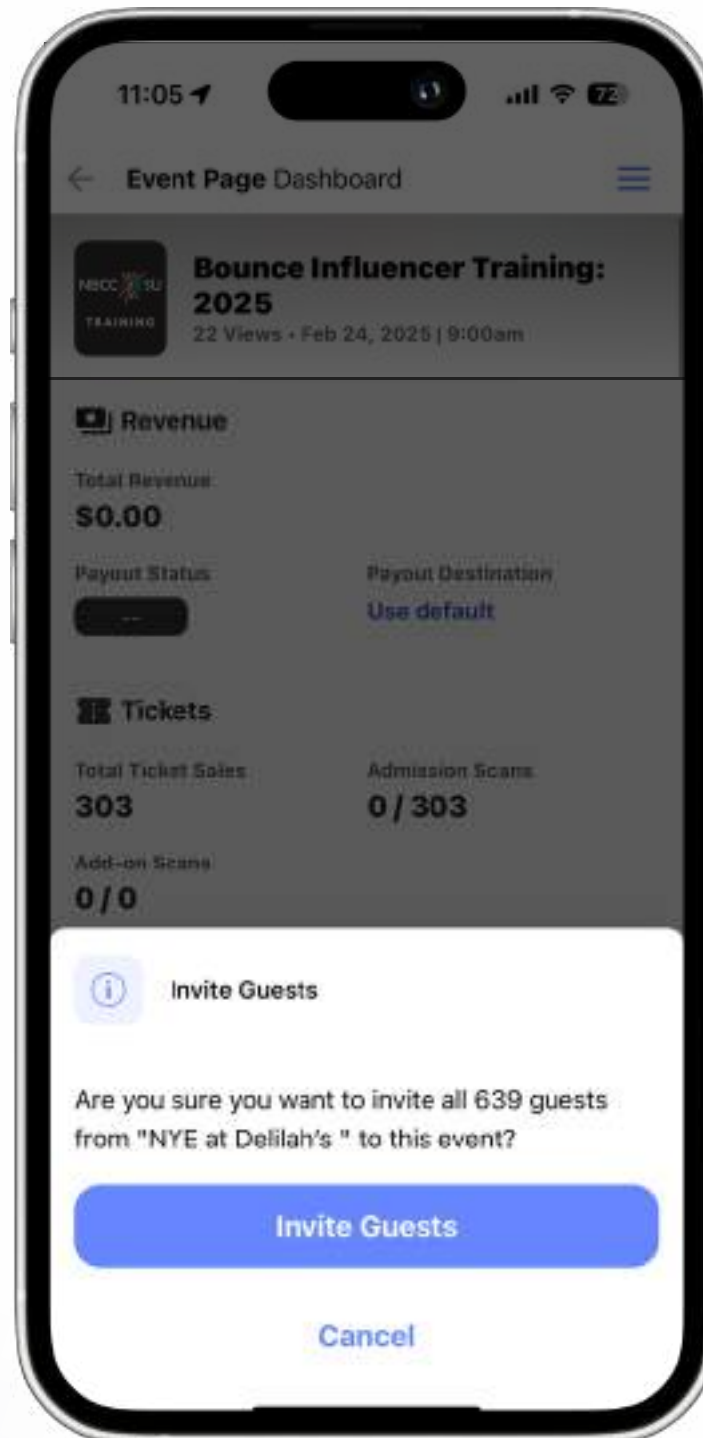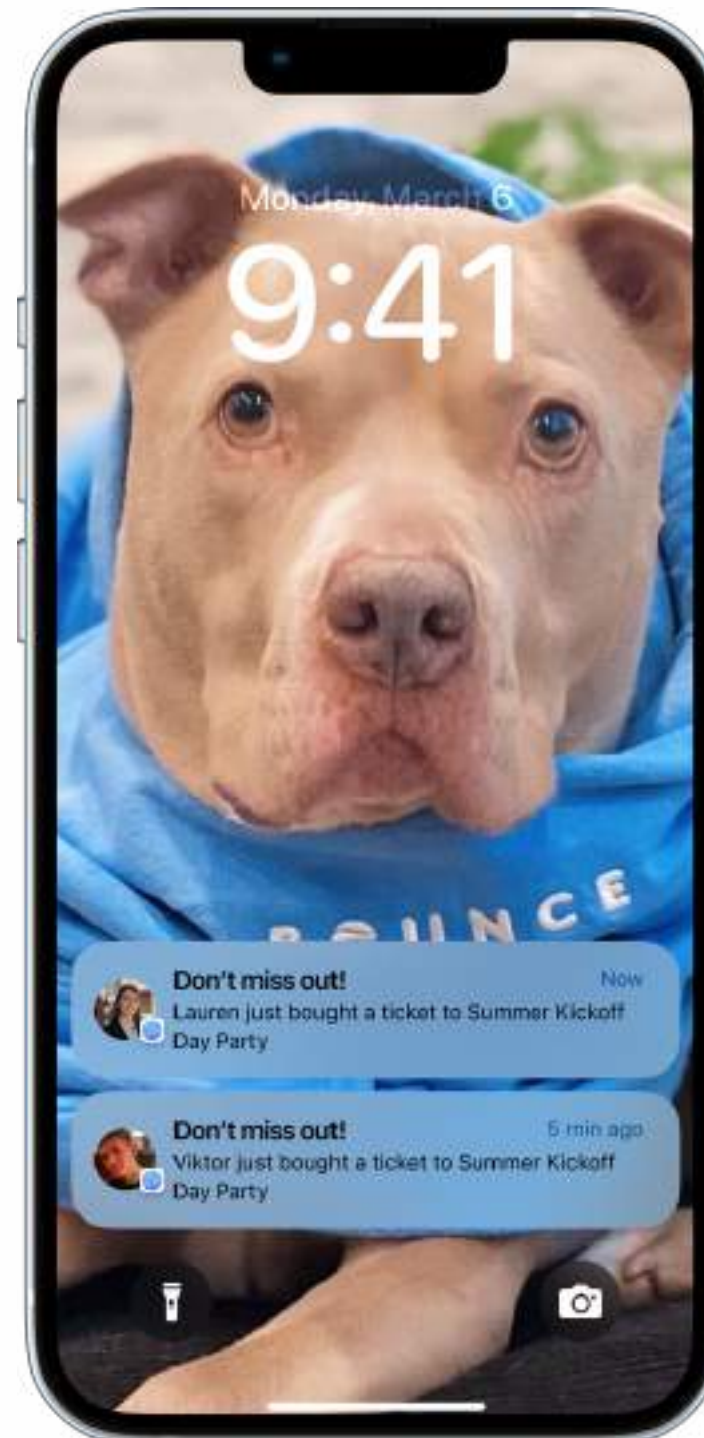**Photo Albums**

Check-In

Chats

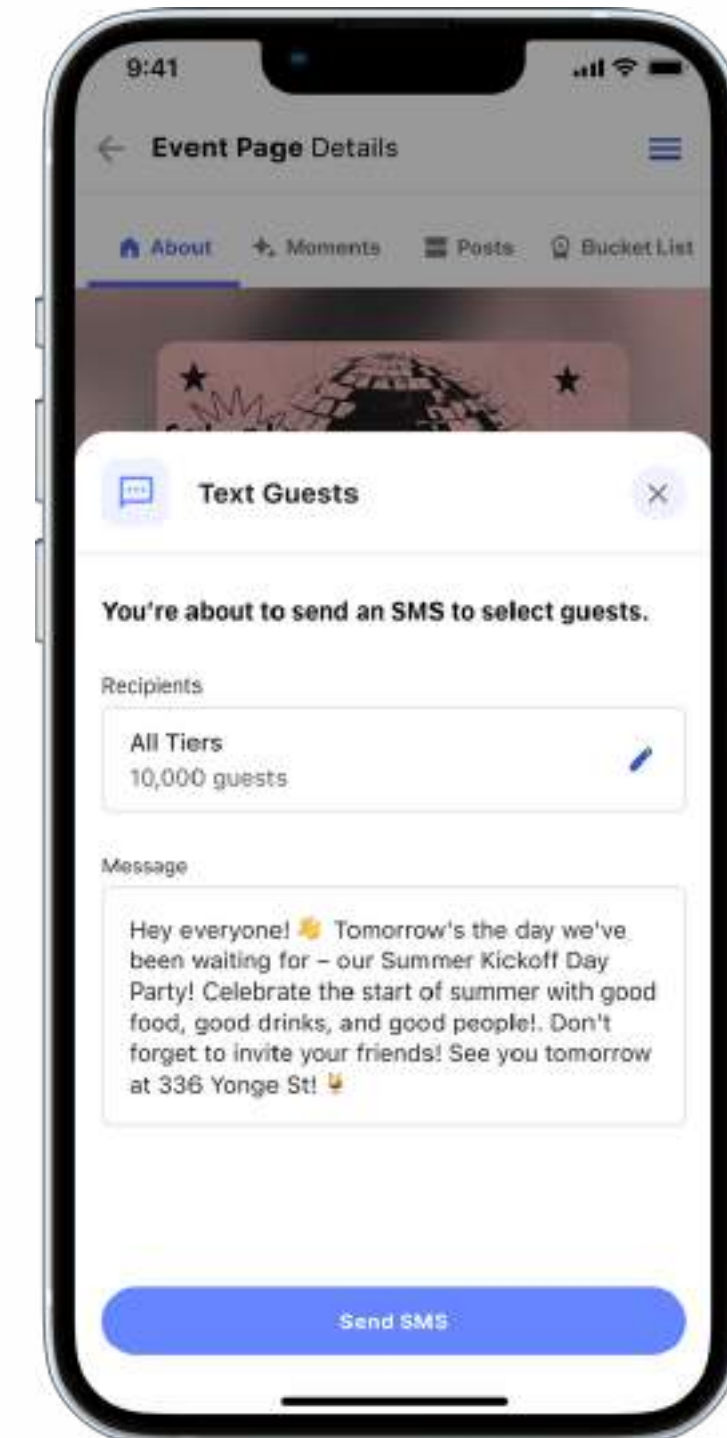# Social Ticketing Features To Streamline Communication

Invite Students Back

Don't start from scratch,
let students know what's next

Social Push Notifications

Students can stay in the loop with
what their friends are doing

Text All Guests For Free

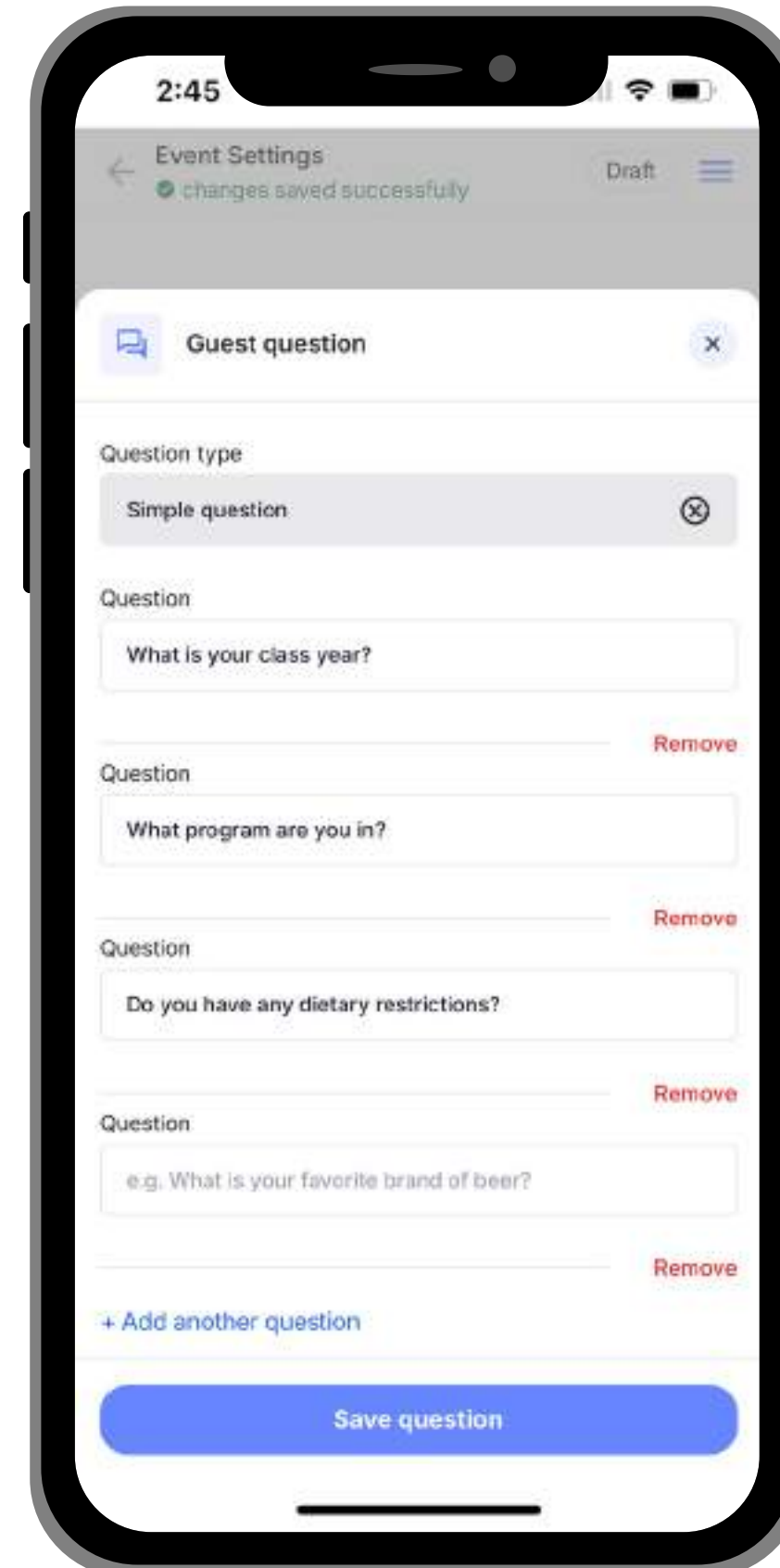Direct communication channel
for all important updates

Event Information Collection

Student Waivers

- Mitigate risk and ensure everyone has completed your required waivers before confirming RSVP

Simple Questions & Google Forms

- Simplify information gathering buy adding a required Form or set of Simple Questions upon RSVP

Available Paid Add-On Features

Event Approval Requests - Club Leaders

Club Leaders must "Request to Publish" a new Event
- Custom built forms for all types of activities and information collection

Streamline Event Approval Process
- Centralize and simplify your process for both Club Leaders and Administrators
- Ensure both parties have all the necessary information for your activities and guests

Removing Barriers Leads to More Events
- Students will naturally complete requirements faster and have immediate clarity on what is required and where things stand

Event Approval Requests - Administrators

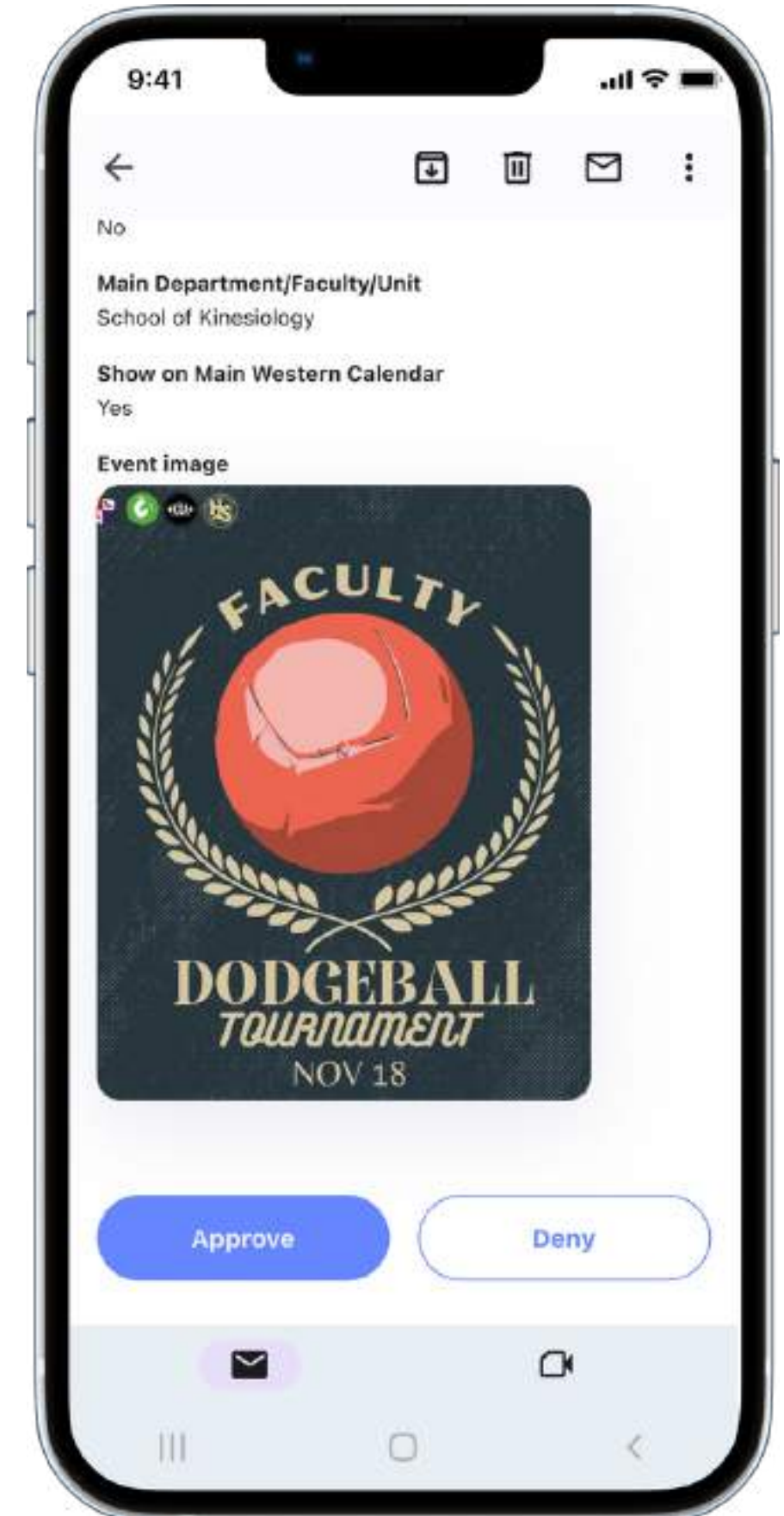**Receive New Requests via Email and within Bounce**
- Review student club event requests in one click

Centralized Knowledge Sharing
- Efficiently handle event requests across the entire admin team

Simple Feedback and Approval
- Approve Events that meet all requirements
- Deny Requests and provide Feedback to any Forms in need of adjustments

Financial Gating and Reporting

Lock a Central Bank Account to every Organization
- Every transaction and payout within the entire Associations will be routed to one bank account

Consolidated Financial Reconciliation Reports
- Receive a detailed report on every Event hosted within your Association
- Reduce administrative workload and simplify your financial reconciliation process
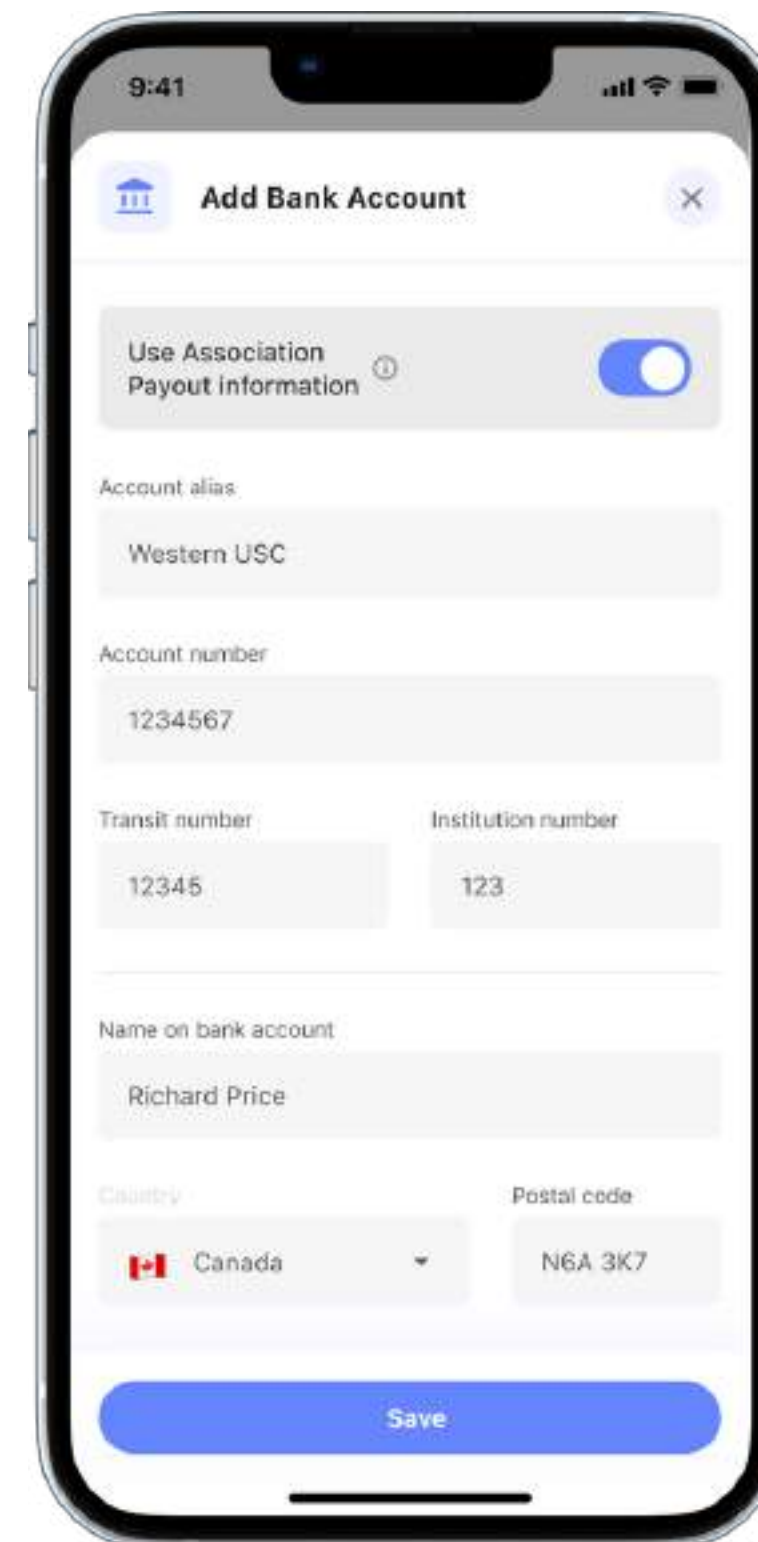
| Payout Initiated (ET)	Est. Payout Arrival (ET)	Payout Amount	Event Name	Dept.	Name	Event Page	Event Start Date (ET)	Event End Date (ET)
1/24/2025, 6:00:11 AM	1/24/2025, 7:00:00 PM	$13,098.00	Winter Carnival	20034	Student Union	23kd0234bi2fb0cid	1/23/2025, 12:00:00 AM	2/13/2025, 5:00:00 PM
1/24/2025, 6:00:14 AM	1/24/2025, 7:00:00 PM	$422.00	T. Swift Karaoke	20056	Student Union	23nwfo923onwfepj	1/18/2025, 10:00:00 PM	
1/24/2025, 6:00:18 AM	1/24/2025, 7:00:00 PM	$2,983.00	Speaker Series	20047	Business Society	23c213elknnwefo32	1/26/2025, 12:00:00 PM	
1/24/2025, 6:00:22 AM	1/24/2025, 7:00:00 PM	$234.00	Charity Bake Sale	20098	ENACTUS	23nw034nwwc0wff	2/11/2025, 5:00:00 PM	
1/24/2025, 6:00:25 AM	1/24/2025, 7:00:00 PM	$1,008.00	Triva Night	20012	Business Society	23cwpe3929wvn02	2/10/2025, 8:00:00 PM	2/11/2025, 8:00:00 PM
	1/24/2025	$17,745.00						

BOUNCE

Analytics and Insights

Actionable data to track your initiatives.

- Programming Diversity

- Overall Student Inclusion

- Student Engagement / Disengagement

- Individual Club Success / Impact

- Student / Event Safety Feedback
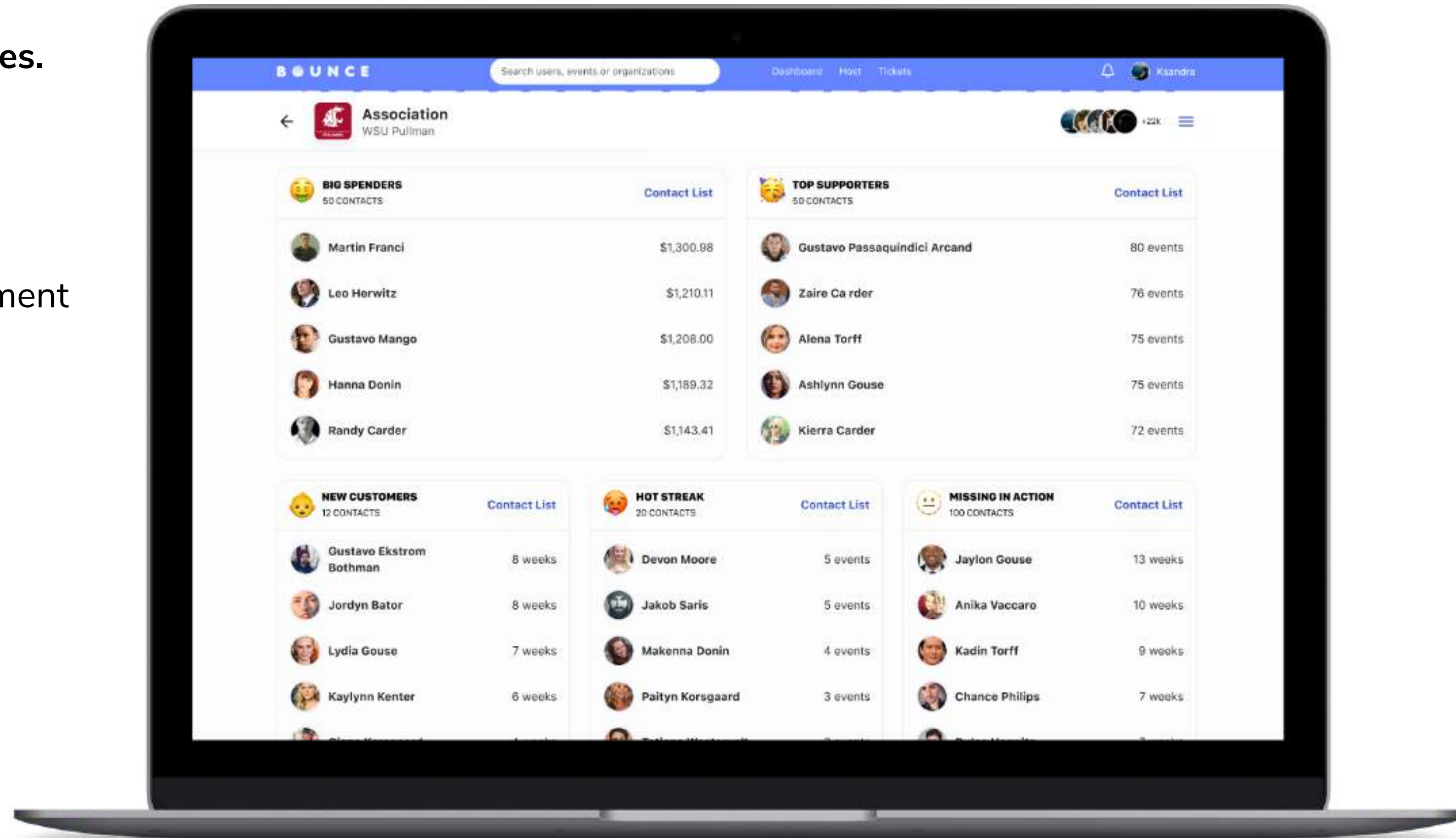
Without Bounce

"Eventbrite is cumbersome. Setup is difficult... the university tried to roll it out and didn't get very far with it. It didn't bring together students."

- Sean Ryan, GM @ St. Francis Xavier University

With Bounce

"This is actually incredible - every department in our administration will want this. Risk, Alumni, Recruitment... **AND you saved me headcount!**"

- Sean Ryan, GM @ St. Francis Xavier University

BOUNCE

| Feature	Free Basic	Add-On Features
White-Glove Onboarding Custom Built Association │ Affiliated Organization For Each Club │ Club Leader Training	✓	
Campus Activity Hub Campus Events Feed │ Affiliated Clubs Feed │ Gated By Email Domain	✓	
Marketing & Communications Invite Back │ SMS Updates │ Push Notifications │ Campus Announcements	✓	
Advanced Event Ticketing Tracking Links │ Custom Pricing Tiers │ Waiver Forms │ Questionnaires	✓	
Social Engagement Features Photo Sharing │ Member Polling │ Group Chats │ Bucket Lists for Events	✓	
Automated Feedback Surveys Student Safety Reporting │ Event Success Reporting	✓	
Event Approval Requests Custom Event Approval Forms │ Request to Publish		$1
Financial Reconciliation Locked Bank Accounts │ Event Payout Reports		$1
Student Engagement Analytics Campus Engagement Dashboard │ Strategic Insights		$2
Professional Services Content Team │ Street Team │ Professional Support		Subject to Scope of Work

Appendix
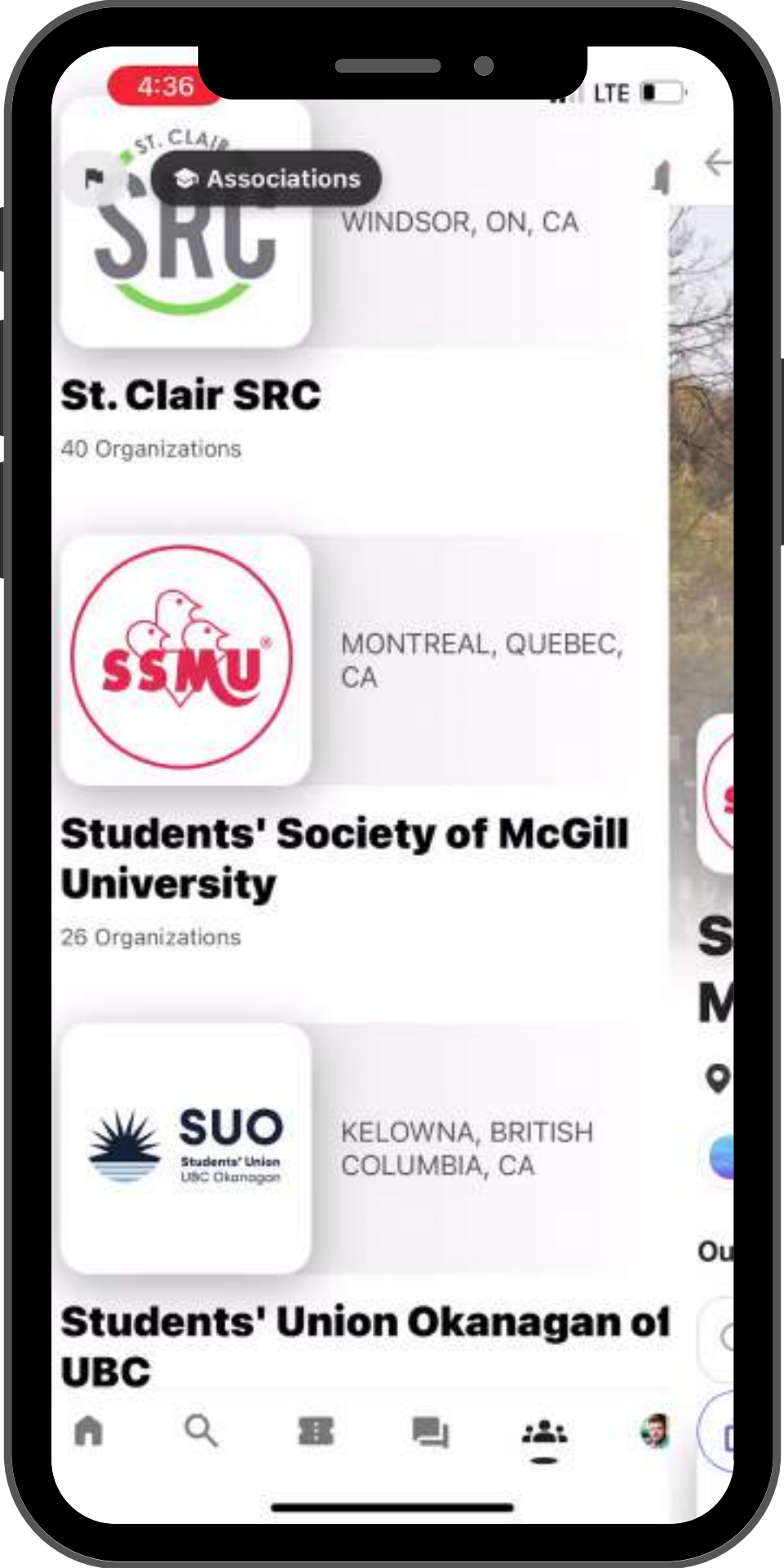
Associations

WINDSOR, ON, CA

St. Clair SRC

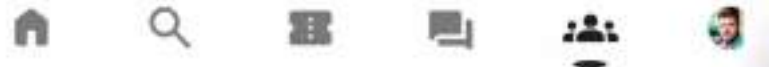40 Organizations

MONTREAL, QUEBEC, CA

Students' Society of McGill University

26 Organizations

KELOWNA, BRITISH COLUMBIA, CA

Students' Union Okanagan of UBC

← **Create Event**   ✓ changes saved successfully

Draft   ☰

Taylor's Version - Karaoke Night

📍 119 Spadina Avenue, Toronto, ON, Canada

📅 Saturday, Mar 8, 2025   🕐 08:00 pm

Does it end?

↻ Repeat ⓘ   **Does not repeat**

🔒 Private event ⓘ   ⬤▭

⚙ Event Settings   ▤ Pricing Tiers

?